

JEDC Program Update to CBJ Assembly Finance Committee



February 5, 2025



Established in 1987

by the City & Borough of Juneau (CBJ)

501©4 Nonprofit

Private/Public Partnership

Diverse Sources of Support

CBJ

State & Federal Government

Private Sector

Charitable Foundations

Volunteers





Our Mission

The Juneau Economic Development Council fosters a healthy and sustainable economic climate in Juneau and throughout Southeast Alaska.

In collaboration with other organizations, JEDC implements initiatives to maintain, expand, and create jobs and economic opportunities.



2025 JEDC Investors



JEDC Board of Directors

- Permanent Seat - CBJ Mayor
 - Permanent Seat - UAS Chancellor
 - Nine Directors Appointed by CBJ
 - Dedicated Seat - Organized Labor
 - Dedicated Seat - Environment
- + CBJ Assembly Liaison



Garrett Schoenberger
Alaska Legacy Partners



Dr. Aparna Palmer
UAS



Aaron Morrison
Udelhoven



Melissa Kookesh
State of Alaska



Trenton English
Central Labor Council



Marc Guevarra
First National Bank of Alaska



Brian Kleinhenz
Terra Verde Inc.



Alexander Kotlarov
NOAA Fisheries



Todd Schur
True North FCU



Jill Weitz
Tlingit & Haida



Mayor Beth Weldon
CBJ



Greg Smith
CBJ Assembly

JEDC Staff



Brian Holst
Executive Director



Sam Muse
*Finance &
Administration Director*



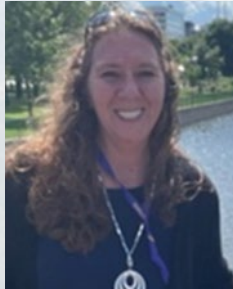
Christina Maddox
Bookkeeper



Charla Brown
*Senior Advisor
Capacity & Operations*



Rorie Watt
Project Director



Tonya Muldoon
*Program Director
Eldercare Workforce*



Alyson Cooper
*Program Officer
STEM and FIRST*



Dan Bissinger
*Program Officer
Research*



Jelena Richardson
*Program Assistant
Visitor Products*



Daniel King
*Program Associate
Development*



Cagney Ramirez
*Program Associate
Administration*



Katelyn Combs
*Program Associate
Communications*



Anton Rieselbach
*Program Associate
Research*



Kirstie LaFollette
*Program Associate
Special Projects*



Mitchell Sporing
*Youth Robotics/STEM
Coordinator*



Tess Rouse
*Program Associate
Eldercare Workforce*



Linda Carniero
*Program Associate
Special Projects*



Kate Stickel
*Assistant
STEM and FIRST*

**Not included: Seasonal DBA Downtown Ambassadors and STEM Camp Counselors*



JEDC's Areas of Focus



*Help Make Juneau a Great
(Capital) City*



*Strengthen Key Regional
Industries*



*Promote Entrepreneurship
and Small Business*



Develop Talent



*Deliver Economic
Development Services*



FY25 Highlights To-Date



Help Make Juneau a Great (Capital) City

- Published *2024 Juneau by Numbers: Open for Business* pamphlet, compiling valuable economic insights about Juneau to provide comprehensive information to individuals interested in the city and give readers a clear understanding of the city's economic landscape.
- Conducted Non-Resident and Seasonal Worker surveys with a goal to better understand why people choose Juneau.
- Conduct the 2025 Alaska State Legislative Satisfaction Survey with the Alaska Committee.
- Raise awareness among residents and CBJ leaders about Juneau's current demographic trajectory, including a growing aging population and the need for working age in-migration.
- Support the Downtown Business Association (DBA) programming and events, including Ambassador Program, Gallery Walk, Light-Up Juneau Project, and the Downtown Map.
- Seek redevelopment of downtown property and identify opportunities for workforce housing.
- Maintain Choose Juneau website and manage Juneau Works Facebook page, which provides community connections for paid and volunteer work opportunities.
- Participate in Advisory Group on Second Crossing to Douglas.



Strengthen Key Regional Industries

- Support the Visitor Products Cluster Working Group to meet increased recreation demand while enhancing and maintaining the experience of residents.
- Collaborate with the U.S. Forest Service on data collection and public engagement under the Tongass Forest Plan Revision process, with a focus on commercial operators.
- Support the Navy League Juneau Council and assist in community efforts to secure homeporting of U.S. Coast Guard icebreaker in our city, including supporting Juneau's nomination to be a Coast Guard City.
- Organize the annual Juneau Maritime Festival, welcoming thousands downtown to celebrate our rich maritime history, heritage, and culture. *Hosted a record 94 vendor booths in 2024!*
- Engage with the University of Alaska on multiple fronts, including the State Committee on Research, the Established Program to Stimulate Competitive Research (EPSCoR), and various advisory councils.
- Published *2024 Maritime Research Note*, compiling valuable economic insights about Juneau's maritime industries, including tourism, fishing & seafood processing, and mariculture.
- Evaluate the construction of a Cold Storage facility in Juneau which will increase the amount of seafood and mariculture processed in Juneau, as well as increase jobs.



Promote Entrepreneurship and Small Business

- Mentor and host aspiring Alaskan startups to compete in the "Pitch Contest" at the 2025 Innovation Summit, awarding a crowd-sourced cash prize to the winner.
- Organize the Alaska Angel Conference to facilitate equity investments in Alaskan startups.
- Support the Arctic Innovation Competition as a judge and sponsor.
- Promote local spending through The Local Frequency mobile app, including managing a directory of all locally owned independent businesses in Juneau, Haines, and Petersburg.
- Provide capital to expand Juneau businesses.
- As part of the annual Alaska Startup Week, host events for entrepreneurs, small business owners, and Juneau residents to engage directly with experienced local entrepreneurs.



Develop Talent

- Support 2,000+ K-12 Alaskans on 172* robotics teams in 54 communities throughout the state, including hosting 27 regional and statewide events. **Highest per capita rate in the US!*
- Organize STEM Summer Camps to develop skills in Juneau's next generation, including robotics, trades, and 3D design & printing. *274 campers participated in 16 STEM camps in 2024!*
- Support the development of eldercare workforce throughout Southeast Alaska, including creation of an online navigation tool, as well as a Direct Service Provider certification course with UAS.
- Hosted the inaugural Southeast Regional Eldercare Summit in Juneau to promote available benefits and services, employment opportunities, workforce development, and strategic planning for the regional eldercare system. *Over 200 individuals attended this first-time event!*
- Service Childcare Loans on behalf of CBJ to increase childcare capacity in Juneau.
- Represent Economic Development Organizations on the Alaska Early Childhood Coordinating Council.



Deliver Economic Development Services

- Close-out the \$90 million AK-ARPA Business Relief Program with the State of Alaska.
- Manage CBJ pandemic emergency loan program, closing out 153 loans (of 173 original borrowers) and recovering over 93% (\$2.81 million) of the \$3 million authorized by the Assembly in 2020. JEDC handed five loans to CBJ as “uncollectable” and services 15 remaining loans.
- Organize the 14th annual Innovation Summit to explore how Artificial Intelligence will shape Alaska's competitiveness and increase our capacity to innovate both now and in the future.
- Completed 2024 Economic Indicators & Outlook Report and delivered several presentations.
- Participated in regional Scenario Planning development.
- Develop survey to better understand the economic impacts of the glacier outburst floods.
- Contribute quarterly local data to national Cost-of-Living data collection through national Council for Community and Economic Research (C2ER).

Partnering with Community Organizations

JEDC currently supports several organizations through contracted services for accounting, board support, communications, staffing, or assistance for events and activities.

ADC partnered with the Juneau Community Foundation to deliver over \$318k in grants to 99 residents impacted by the 2024 Mendenhall Glacial Outburst Flood.



JEDC also collaborates with many other organizations, examples of which include:



FY20-FY24 Return on Investment

CBJ's investment in JEDC is leveraged to bring additional public and private funding to Juneau and Southeast Alaska.

CBJ FUNDING

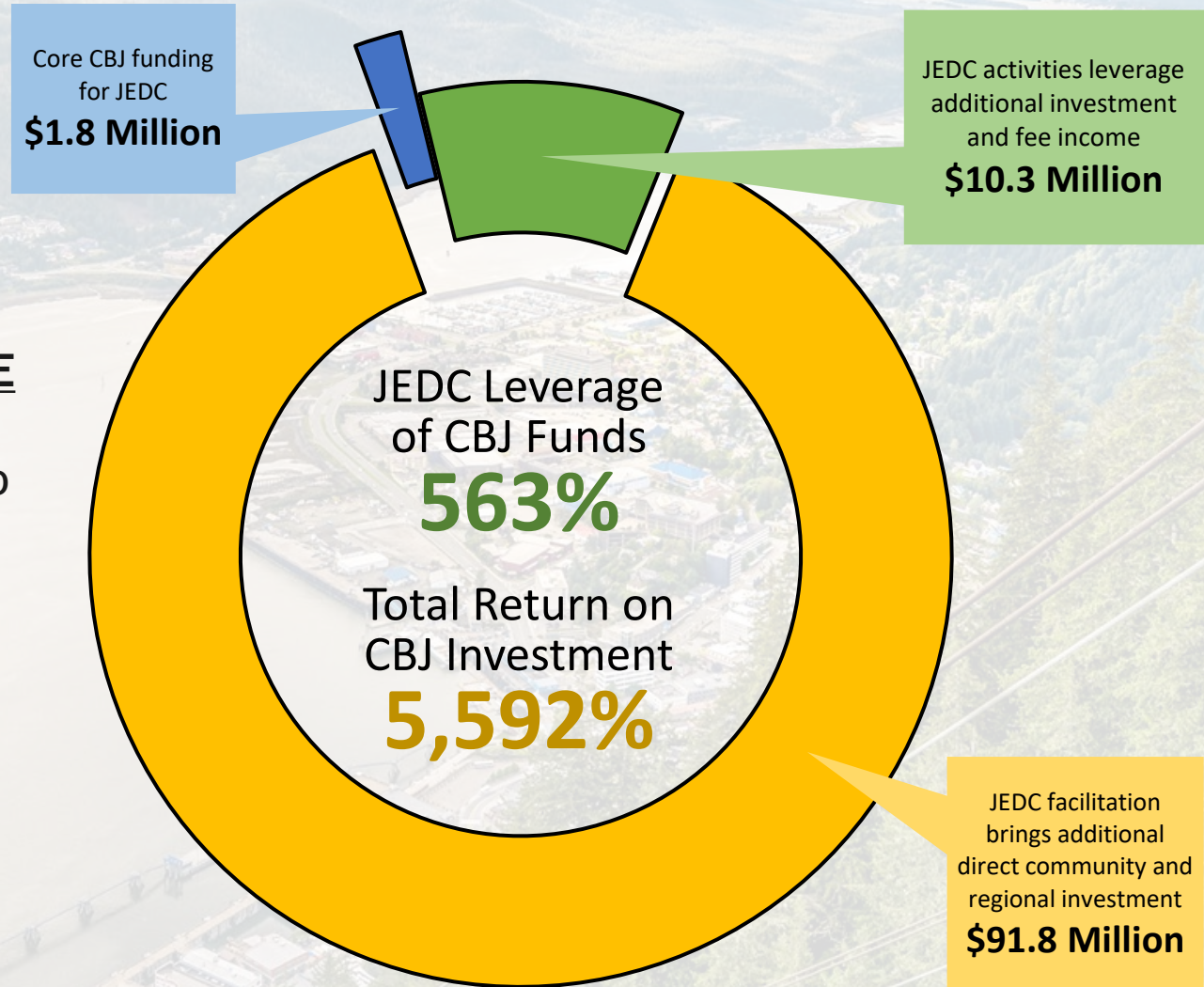
\$1,825,000 invested in economic development in Juneau via JEDC during the five-year period FY20 through FY24.

PUBLIC AND PRIVATE INVESTMENT AND FEE REVENUE

JEDC activities leveraged **\$10,280,056** in additional resources directly managed by JEDC for investment to develop our economy and workforce.

JEDC COMMUNITY AND REGIONAL FACILITATION

JEDC efforts brought an additional **\$91,778,680** of documented investment dollars directly to entities in Juneau and throughout Southeast Alaska.



Thank you!



JEDDC

Juneau Economic
Development Council

Learn more at www.JEDC.org