

# JEDC Program Update to CBJ Assembly Finance Committee



*January 10, 2024*



# JEDC Board of Directors

- Permanent Seat - CBJ Mayor
  - Permanent Seat - UAS Chancellor
  - Nine Directors Appointed by CBJ
    - Dedicated Seat - Organized Labor
    - Dedicated Seat - Environment
- + CBJ Assembly Liaison



**Garrett Schoenberger**  
*Alaska Legacy Partners*



**Dr. Aparna Palmer**  
*UAS*



**Aaron Morrison**  
*RESPEC*



**Jake Carpenter**  
*Epicot, Inc.*



**Trenton English**  
*Central Labor Council*



**Marc Guevarra**  
*First National Bank*



**Melissa Kookesh**  
*State of Alaska*



**Alexander Kotlarov**  
*NOAA Fisheries*



**Brian Kleinhenz**  
*Terra Verde Inc.*



**Jill Weitz**  
*CCTHITA*



**Mayor Beth Weldon**  
*CBJ*



**Ella Adkison**  
*CBJ Assembly*



# Staff\*



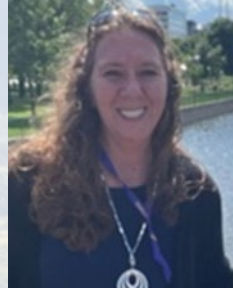
**Brian Holst**  
*Executive Director*



**Cindee Brown-Mills**  
*Finance Manager*



**Charla Brown**  
*Program Manager  
Ops & Programming*



**Tonya Muldoon**  
*Program Director  
Eldercare Workforce*



**Alyson Cooper**  
*Program Officer  
STEM and FIRST*



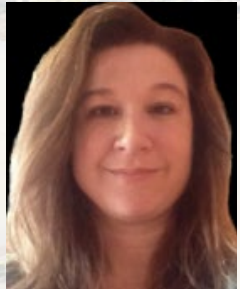
**Charlie Herrington**  
*Program Officer  
Visitor Products*



**Dan Bissinger**  
*Program Officer  
ARPA*



**Daniel King**  
*Executive Assistant*



**Stacey Rime**  
*Program Assistant  
Ops and DBA*



**Cagney Ramirez**  
*Program Associate  
Ops & Facilities*



**Katelyn Combs**  
*Program Associate  
Communications*



**Anton Rieselbach**  
*Program Associate  
Research*



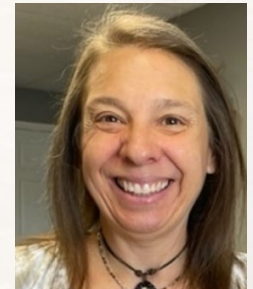
**Kirstie LaFollette**  
*Program Associate  
ARPA and JMF*



**Sam Bornstein**  
*Program Associate  
ARPA*



**Katie McKeown**  
*Program Associate  
ARPA*



**Linda Carniero**  
*Program Associate*

**\*Plus 20+** additional APRA Analysts Downtown Ambassadors, and STEM Camp Counselors



# Five “Areas of Focus”

1. *Help Make Juneau A Great (Capital) City*
2. *Strengthen Key Regional Industries*
3. *Promote Entrepreneurship and Small Business*
4. *Develop Talent*
5. *Deliver Economic Development Services*





# Help Make Juneau A Great (Capital) City

- Research on Juneau's housing stock, evaluating the impact of the short-term rental market, seniors, and seasonal workers on worsening affordability and availability.
- Partner with Northern Southeast Alaska Building Industry Association on addressing Juneau's housing challenges and awarding scholarships to local high school students.
- Conduct Alaska State Legislative Satisfaction Survey with Alaska Committee (next survey 2025)
- Collaborate with Downtown Business Association and Aak'w Village District partnership to enhance the downtown Juneau experience.





# Strengthen Key Regional Industries

- Collaboration with U.S. Forest Service to identify the role of recreation in the upcoming Tongass Forest Plan Revision.
- Support planning and design for seasonal, non-local workforce housing.
- Organize annual Juneau Maritime Festival, welcoming thousands downtown to celebrate our rich maritime history, heritage, and culture.
- Support formation of Navy League Juneau Council and assist efforts to secure homeporting of Coast Guard icebreaker in our city.
- Support for Visitor Products, Renewable Energy, Oceans, Mining, Arts, and Research Clusters.



VISITOR  
PRODUCTS



OCEAN  
PRODUCTS



RENEWABLE  
ENERGY



R&D



MINING SERVICES  
AND SUPPLY



ARTS & CULTURE

# Promote Entrepreneurship and Small Business

- Mentor and host **5** Alaskan startups to compete in the "Pitch Contest" at the Innovation Summit, awarding a cash prize to the winner.
- Organize the Alaska Angel Conference to facilitate **\$100k** in equity investments in an Alaskan startup.
- Lent **\$165k** to fund the expansion of a downtown business.
- Implement USDA Rural Business Development Grant to improve the Local Frequency program within Juneau and expand to Haines and Petersburg.
- Support the Arctic Innovation Competition as a judge and sponsor.



THE **local**  
FREQUENCY





# Develop Talent

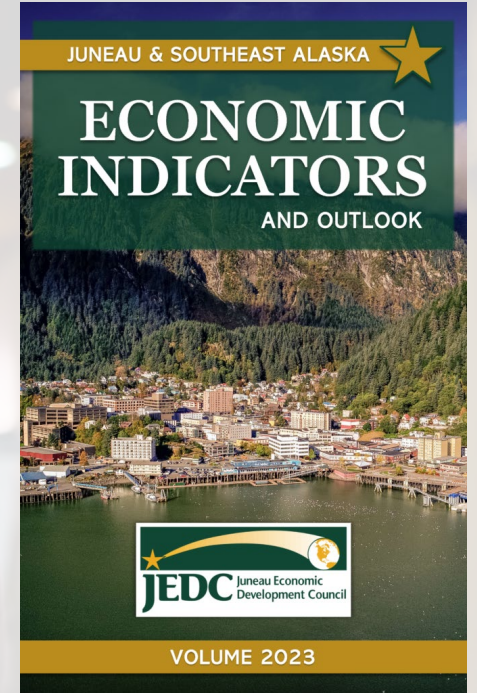
- Support **271\*** K-12 robotics teams and programs throughout Alaska (*\*highest per capita rate in the US!*).
- Organized **15** summer camps to develop STEM skills in Juneau's next generation, including new Technical Trades Camp. **243** children and teens participated.
- Develop an eldercare workforce in our community and host a healthcare summit (October 2024) in Juneau.
- Made a **\$50k** Childcare Loan to increase childcare slots in Juneau.
- Produce an annual Childcare by the Numbers publication with AEYC to show the state of childcare in Juneau.
- Expand statewide robotics programs to Bristol Bay region with *FIRST* STEM Equity Community Innovation Grant.





# Deliver Economic Development Services

- Deliver **\$14 million** in State of Alaska grant assistance to hundreds businesses under the AK-ARPA program.
- Manage CBJ pandemic emergency loan program, closing out **148** loans (out of 173 original borrowers) and recovering over **93%** (\$2.79 million) of the \$3 million authorized by the Assembly in 2020. JEDC handed off **5** loans to CBJ as “uncollectable” and continues to service **20** remaining loans.
- With Juneau Community Foundation, award funds to support help flood victims from with the Mendenhall River “Jökulhlaup” disaster.
- Conduct economic research and deliver presentations to community groups about Juneau's economy.





# 2024 Innovation Summit–Scenario Thinking

JEDC will host its annual Innovation Summit on **February 28 & 29** at Centennial Hall!

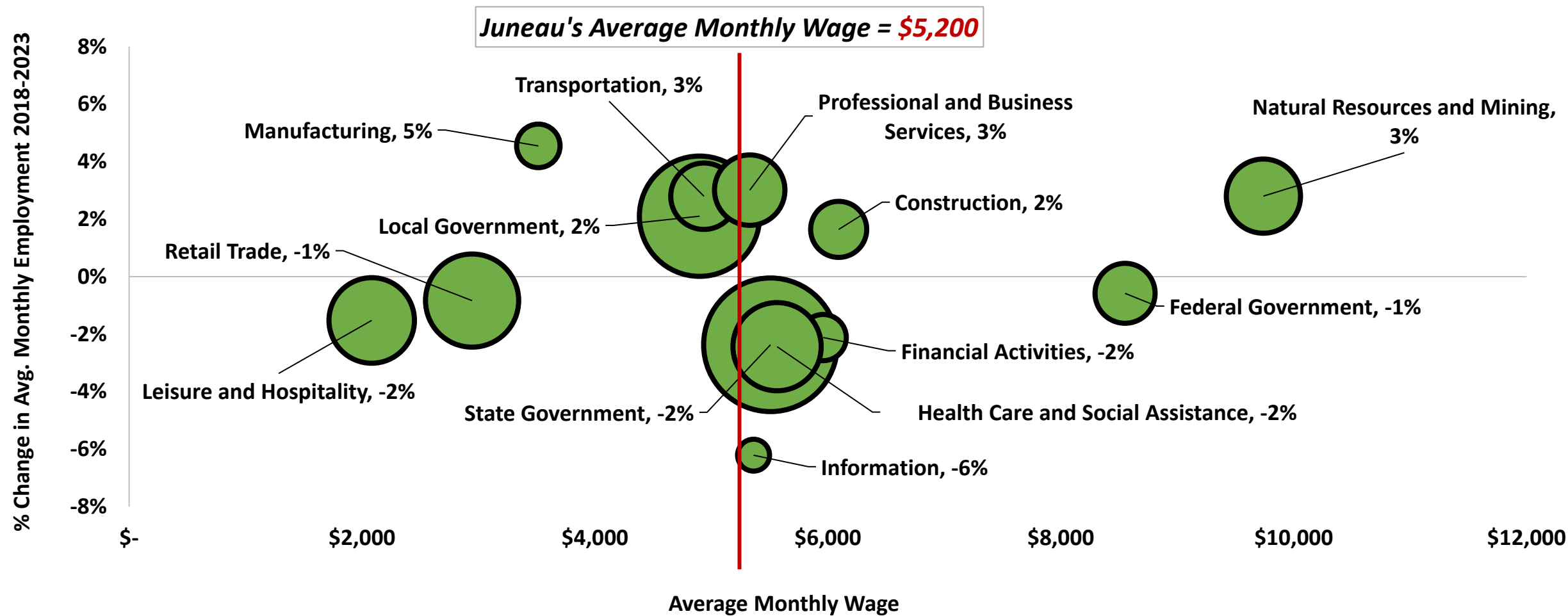
This year's Summit will offer attendees the opportunity to choose from various perspectives to consider future Scenarios that will impact people and businesses in Alaska. We are going to consider various drivers of future change with an intentional focus on Recreation, including the exploration of cruise industry impact research; the role of outdoor recreation in Alaska's economy; and the upcoming Tongass Forest Plan Revision.

Attendees can expect to experiment with Scenario Thinking as a strategic approach to their respective sectors and learn how to both create scenarios and how to use them to navigate our future.





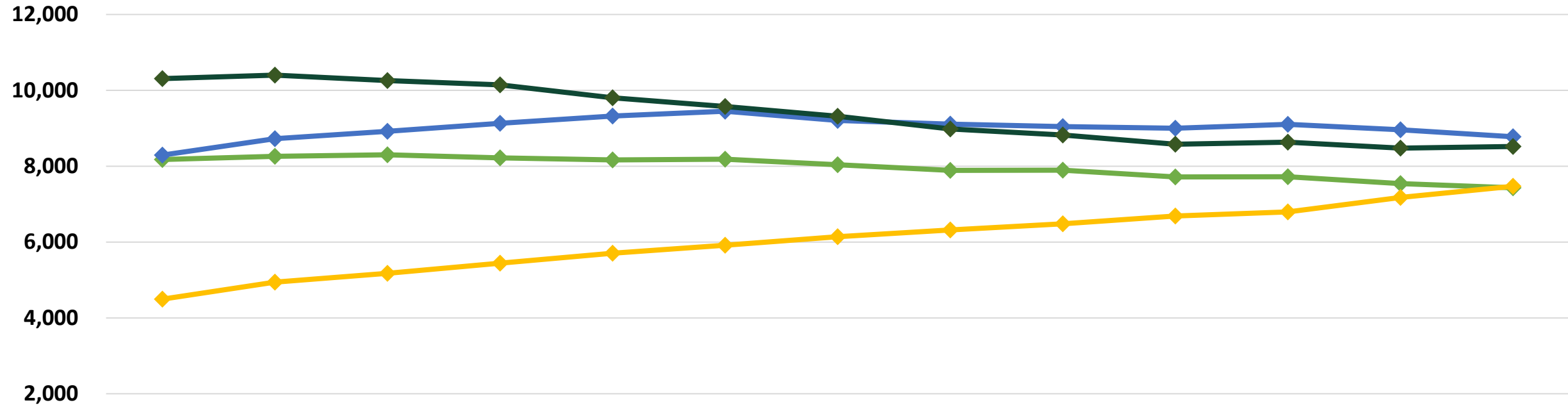
# Percent Change in Average Monthly Employment 2018-2023 and Average Monthly Wage 2023 by Industry Sector





# Juneau's Older Population continues to grow

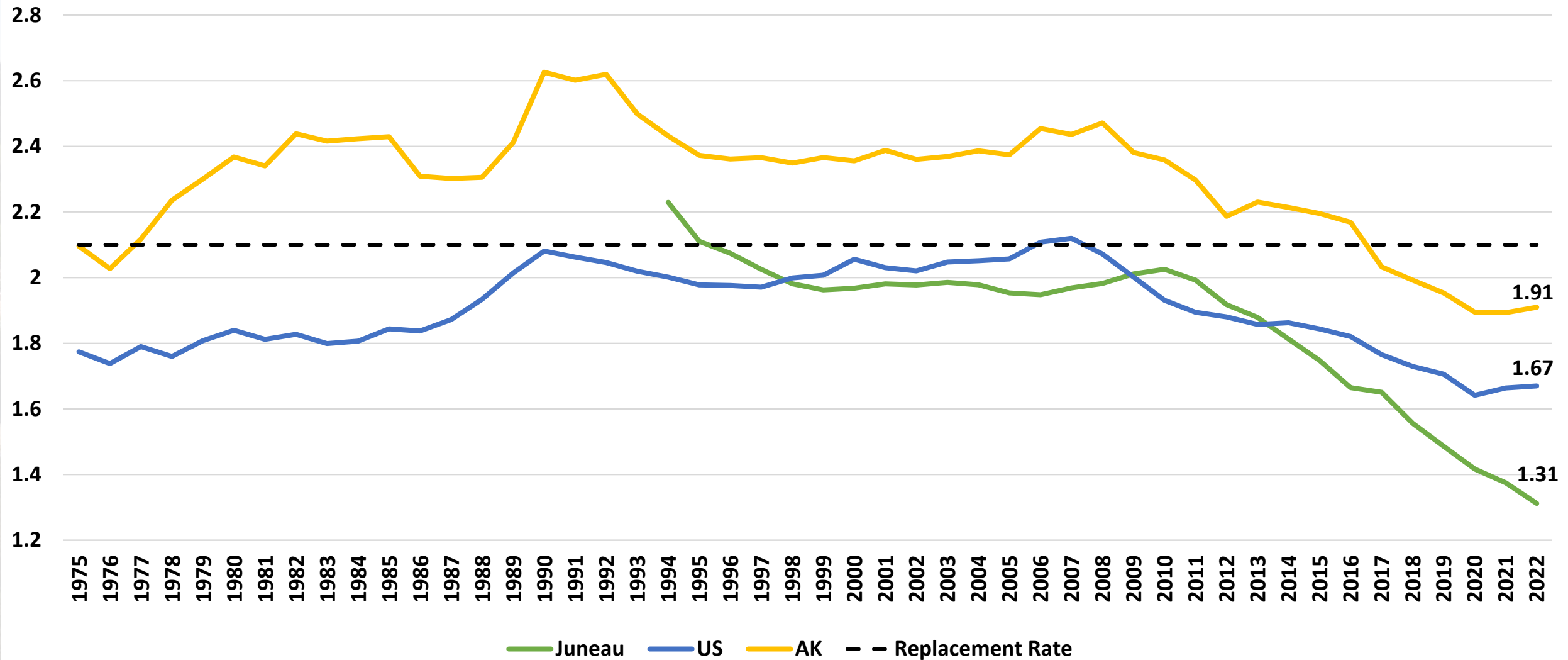
## Now 23% of Population



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
0 to 19	8,177	8,261	8,301	8,220	8,166	8,185	8,039	7,891	7,895	7,717	7,722	7,541	7,432
20 to 39	8,294	8,725	8,921	9,130	9,322	9,450	9,207	9,109	9,045	9,001	9,105	8,961	8,777
40 to 59	10,309	10,402	10,259	10,146	9,805	9,575	9,317	8,982	8,824	8,580	8,633	8,477	8,521
60+	4,495	4,943	5,176	5,445	5,707	5,918	6,142	6,320	6,483	6,688	6,795	7,176	7,472

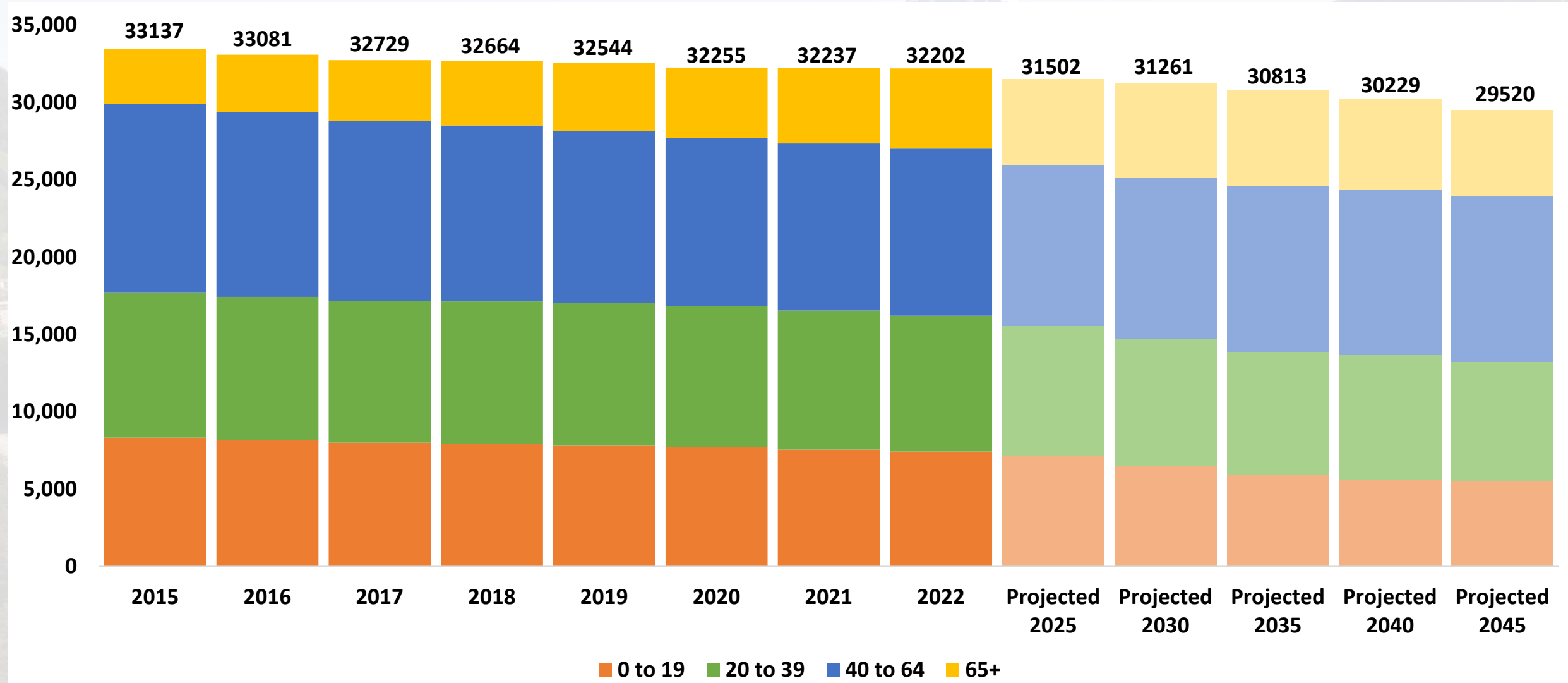


# Fertility Rates in Juneau, Alaska, and US, 1975-2022





# Juneau Population Projection by Age Group, 2015 to 2045





# Additional Potential Initiatives

- ❖ Energize Choose Juneau campaign to attract people (25-40 year olds) to live in Juneau and assist local employers in recruiting and retaining workers year-round. Compile Research, Create an Advisory Panel, Update Website, Create Targeted Marketing Campaign, and Develop Action Plan (including need for additional investment). CBJ Investment: \$100,000. JEDC Investment: \$50,000. Estimated Cost: \$150,000.
- ❖ Update Juneau Economic Plan. CBJ Investment \$130,000. JEDC Investment: \$60,000. Estimated Cost: \$190,000.

*If these initiatives are of interest to the Assembly,  
JEDC can develop further details.*



# Thank you!



Learn more at [www.JEDC.org](http://www.JEDC.org)