

CBJ Senior Community Center

Project Charter

(draft) 11/18/2024

Stakeholders:

AARP - Juneau Community Action Team
JCOA - Juneau Commission on Aging
CCS – South East Senior Services
JAHC - Juneau Arts and Humanities Council
BRH - Bartlett Regional Hospital
CBJ Parks and Recreation

Our Team's Objective/SMART GOAL

Opportunity: Juneau's senior/elder community is growing quickly, and we urgently need a welcoming senior community center to support our senior/elders with programs that promote good health, social connection, and overall well-being. We CAN create a vibrant hub where seniors/elders can participate and access resources tailored to their needs, helping them stay active and engaged in our community.

The primary objective of this charter is to generate a proposal that will secure an existing space/property for conversion to our proposed "CBJ - Senior Community Center".

Once approved, this facility will create a safe, accessible, and welcoming environment for seniors/elders AND their families.

Moreover, the proposed "CBJ SCC" will provide essential health information and wellness programs/services to enhance quality of life for all.

Finally, this project charter is intended to be a "live" document and will be edited and amended as needed to adjust for existing conditions or optimized lay-out.

Smart Goal (observable and measurable!): By the end of 2025, the CBJ Senior Community Center will strive to serve at least **100** individuals per month, serving all age groups while focused on age **50** and older, provide access to a minimum of **5** weekly programs focused on health wellness, social engagement and educational opportunities. The center will achieve a **90%** satisfaction rate among participants, as measured through quarterly surveys, ensuring it meets the diverse needs of Juneau's senior/elder population while fostering a vibrant, supportive community.

(**note:** 30% of Juneau's population is aged 50 or older)

Expected Benefits	Community Based Health and Wellness for all Juneau seniors/elders <i>and their families</i>. Encourage intergenerational programs and volunteering. Promote physical and mental wellbeing for <i>all generations</i> with an emphasis on seniors/elders. • <i>Provide</i> a space for social engagement and reduce isolation. • <i>Offer</i> health and other educational resources and programs that focus on the Age Friendly evidence based “4-M’s” - Mentation, Mobility, Medications and (what) Matters. • <i>Encourage</i> intergenerational programs and volunteering. • <i>Mitigate</i> social isolation and its effects on senior/elder health. • <i>Create</i> a hub for senior/elder services, healthcare, and community programs. • <i>Foster</i> a sense of belonging and community for aging populations. Another key goal is to propagate a sense of community and support, reducing isolation while promoting active and healthy aging. Additionally, this proposed space will serve as a hub for resources and activities tailored to meet the diverse needs our local senior/elder population.
Projected Costs	The following are potential and ongoing operation costs: • Monthly utilities (heat, electric, etc) • Purchase of new equipment for the facility • Ongoing janitorial maintenance • Parking (accessible and convenient) • Building permits and construction (if needed) • Exterior lighting and signage • Security • Office administration for the future CBJ SCC
Potential Partners/Endorsements	AARP – Juneau Community Action Team JCOA - Juneau Commission on Aging CCS – South East Senior Services JAHC - Juneau Arts and Humanities Council BRH - Patient and Family Advisory Council CBJ Parks and Recreation SAIL – Aging and Disability Resource Center
Scope	Develop a detailed, ubiquitous proposal attributable to any (reasonable) space/property opportunity for COMMUNITY review and approval.

Risks, Constraints, and Assumptions	Risk #1: Lack of community support
	Mitigation: Develop a media plan to garner community support from entities such as the Chamber of Commerce, Lion’s Club and others.
	Risk #2: Unable to locate a suitable location.
	Mitigation: Reach out to local government agencies and community organizations to identify and secure viable property options early in the planning process.
	Constraints: Meeting deadlines timely with volunteer stakeholders.
	Assumptions: Community Support, Fund Raising

Project Schedule

KEY MILESTONES	START	FINISH
Form Project Team and Conduct Preliminary Review	11/01/24	11/15/2024
Project Charter	11/07/24	12/01/2025
Proposal for Community Review (leverage earlier provided verbiage)	11/12/24	01/01/2025
Roadshow! (see above community entities)	01/15/25	03/15/2025

Appendix

In the summer of 2024, the City and Borough of Juneau accepted proposals from the community for use of space that became available with the closure of two of Juneau's middle schools. JCOA recognized this unique opportunity and partnered with several other community organizations and proposed use of the Marie Drake Complex as a CBJ Senior Community Center.

The following information was used as a foundation for this proposal and prepared in response to CBJ Questioning Strategies for use of space. This information is also attributable to the current effort to develop a Senior Community Center. In the interim, it has been discovered that the Marie Drake Complex requires significant asbestos mitigation which has resulted in the CBJ putting use of the facility temporarily on hold.

While the Marie Drake Complex may not be available, a core group continued to pursue the development of a CBJ Senior Community Center by developing a Charter to help guide this community process.

In an effort to ensure an understanding of the history of this effort and the original proposal, the following sections of the JCOA Proposal for Use of the Marie Drake Complex is provided.

JCOA PROPOSAL TO THE CBJ FOR USE OF THE MARIE DRAKE COMPLEX SUBMITTED MAY 2024

Proposed Use:

Seniors over age 55 now represent 30% of CBJ's population (AKDOLWD 2023). The JCOA is proposing establishment of an Office of Aging, housed within the Marie Drake Complex in addition to the Senior Recreation and Wellness Center (see details below) to represent the significant and valuable senior population in Juneau and to work directly with JCOA and the AARP Community Action Team in facilitating Age-Friendly Community Planning. The fully functioning CBJ Office of Aging will be staffed by a fulltime Coordinator whose duties consist of the following:

1. Facilitate the Age-Friendly Community Planning Process for Juneau using the AARP Guidelines and coordinating with the AARP Juneau Community Action Team
2. Oversee the promotion of age-friendly housing policies
3. Oversee the Senior Wellness and Recreation Center (see proposal below) including but not limited to Gym Space and shared spaces with other organizations
4. Work directly with JCOA regarding planning and priority projects to manifest the goals and objectives of the JCOA.
5. Work directly with BRH and SEARHC to ensure that all program elements result in a benefit to seniors throughout Juneau via their Wellness Programs
5. Supervise a Wellness Recreational Coordinator who will work on-site at the Senior Recreation and Wellness Center, as well as with other associated organizations.

JCOA further proposes the allocation of space for a Senior Recreation and Wellness Center using space in the current Marie Drake Complex that is identified as the Gym/multi-purpose room, locker rooms, storage, kitchen, and Office of Aging office space on the northern end of the complex. While identified as the Senior Recreation and Wellness Center, we intend to ensure the gym space is multi-purpose, multigenerational, and available to other community groups yet has a primary focus on healthy aging activities that improve the health and well-being of all who are aging in our community. This offers the opportunity for current groups/organizations serving Elders to have a place host their events, education offerings, etc. that have limited space in their current location. This space would include:

- * Multi-Sport Gymnasium for pickleball, group sports, and an indoor walking track with accessibility already available
- * Multi-purpose fitness room(s) for yoga, Tai chi, dance, or other classes

- * Activity Space for small group meetings or classes, navigational services for seniors, book clubs, gardening clubs, cooking classes, training;
- * Game Room(s) for chess, board games, or other activities to stimulate the brain;
- * Lifelong learning: computer, financial, active aging planning, use of community resources, etc.
- * Cultural Arts; small music events, art classes, language arts, etc.
- * Companionship and Quiet Space: where people of all ages can gather to enjoy a cup of coffee, share stories, find solitude, read a book, and enjoy some quiet time.
- * A place for groups/organizations serving Elders to host their events, education offerings, etc. that have limited space in their current location

On a larger scale, the JCOA would recommend that the entire Marie Drake Complex be dedicated to a CBJ Senior Community Center with multiple organizations that serve the community co-locating to provide an array of services in a one-stop setting.

What other uses would be compatible with your proposed use?

JCOA proposes using the entire Marie Drake Complex for a CBJ Senior Community Center to serve the entire community including a Senior Wellness and Recreation Center, the AEYC Child Care Facility, the Planetarium, and with the added benefit of proximity to the Augustus Brown Pool. Additional desirable partners include Makerspace and the Friends of the Library.

JCOA strongly supports the AEYC Child Care Center which includes facilities uniquely suited to serve the CBJ as a community child care center with the added benefit of multi-generational activities between seniors and children, a well-documented benefit to both age groups and the community at large. AEYC has already agreed to fully furnish this space to ensure it is warmly welcoming to people of all ages and amenable to activities such as Elder/Child Story Time, multigenerational arts and culture activities, etc.

The JCOA strongly supports expanded use of the Planetarium for educational and community activities, as well as embracing Friends of the Library as a welcome addition to a Community Center. Makerspace would literally be the icing on the Community Center cake in terms of providing already established services related to carpentry/shop space, cooking and art classes, etc. CBJ's Community Center would be a model for other communities to serve citizens of all ages.