

1. Season Passes

a. Adult

- i. Do away with tier 3
- ii. Freeze Tier 1 at \$630
- iii. Tier 2 goes up 6% from to \$750 to \$799

b. College

- i. Only one tier at \$550
 - 1. FY25 was \$510, 4570, and \$595
- ii. New - Only available through President's Day
- iii. New - Proof of current enrollment due by President's Day
 - 1. Must have proof before picking up pass

c. Teen

- i. Freeze Teen tiers at \$330 and \$430 and delete tier 3 (\$440)

d. Youth

- i. Freeze youth tiers at \$180 and \$ 240 and delete tier 3 (\$245)

e. Child

- i. Freeze at \$32 and still no tiers

f. New Military Season Pass

- i. Align with College pass at \$550
 - 1. Active or retired with valid ID
 - 2. Military members only – not family

g. Senior

- i. Do away with tier 3
- ii. Freeze Tier 1 at \$510
- iii. Tier 2 goes up 6% from to \$630 to \$670

h. Super Senior

- i. Goes from \$0 to \$150 at with no tiers

2. Flex Pass

- a. Tier 1: up from \$150 to \$180
- b. Tier 2: up from \$180 to \$215
- c. Day tickets stay the same at \$37.50
- d. No Tier 3: deleted Tier 1 pricing and made two tiers at FY25's tier 2 and 3 rates

3. 5 Day multi-visit

- a. Increase 6% to \$330
- b. Teen: increase 6% to \$220

4. 10 Day multi-visit

- a. Increase 6% to \$570
- b. Teen: increase 6% to \$380

5. Day Tickets

- a. Everything stays the same
- b. New product: Non-resident
 - i. all mountain full day: \$99
 - ii. all mountain half day: \$80

6. Card replacement is down from \$50 to \$15

- a. Freeze new media charge at \$5
- b. Refund
 - i. No more refunds for moving out of Juneau
 - 1. Refund due to Injury stays the same but share more information at time of purchase

7. Transferable Business Season Pass

- a. Up from \$1,100 to \$1,500
- b. Create Transfers Rule agreement with law
- c. No more Nordic pass add-on
- d. Create Nordic Transferable Pass for \$500

8. Nordic

- a. Nordic Day Ticket
 - i. Freeze at \$23
 - ii. \$18 for youth
- b. Tier 1 goes from \$130 to \$150
- c. Tier 2 goes from \$150 to \$170
 - i. Remove Tier 1 pricing
- d. Nordic Teen
 - i. Same Math
 - 1. Tier 1 from \$80 to \$95
 - 2. Tier 2 from \$95 to \$120
- e. Nordic Season Pass Add-on
 - i. Freeze at \$50

9. Bulk Day Tickets

- a. 25 tickets – freeze at \$1300 (\$60)
- b. 50 tickets – freeze \$2300 (\$46)

10. Rentals

- a. No more half day rentals
- b. Adult from \$46 to \$49
- c. Teen from \$36 to \$39
- d. Youth from \$32 to \$35
- e. Child from \$18 to \$21

11. Demos

- a. From \$50 to \$60

12. Helmets and Poles

- a. Freeze at \$12

13. Nordic Classic

- a. From \$45 to \$48

14. New Skate Skis

- a. \$48

15. Season equipment rental

- a. Adult from \$295 to \$300
- b. Teen \$245 to \$250
- c. Youth freeze at \$225
- d. Child Freeze at \$175

16. Locker Rentals

- a. Family from \$380 to \$400
 - i. Summer Add-on \$50
- b. Corner from \$280 to \$300
 - i. Summer add-on \$50
- c. Individual from \$220 to \$240
 - i. Summer add on \$50
- d. Snowboard \$199 to \$220
 - i. Summer add-on \$50
- e. New product
 - i. Summer Tune-Up
 - 1. Summer Tune-Up: \$75 – Mike gets the equipment out and back into the lockers and decides what work needs to be done

17. Cabins

- a. Hilda Dam
 - i. Freeze at \$95 per night
- b. Ravens Rest
 - i. Freeze at \$125

18. Facilities

- a. Freeze all rates