

PLANNING COMMISSION STAFF REPORT STREET NAME CHANGE: SNC2023 0001 HEARING DATE: JUNE 13, 2023

> (907) 586-0715 CDD_Admin@juneau.org www.juneau.org/community-development 155 S. Seward Street • Juneau, AK 99801

DATE: June 5, 2023

TO: Michael LeVine, Chair, Planning Commission

BY: Emily Suarez, Planner II Thily Subtraction

THROUGH: Jill Maclean, Director, AICP

PROPOSAL: Proposed street name change for approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute (SHI) Campus, from Front Street to Marine Way.

STAFF RECOMMENDATION: Approval with condition

KEY CONSIDERATIONS FOR REVIEW:

- City Hall is the only other property impacted that is not owned by SHI, and CBJ Assembly supports the name change.
- The proposed name, Heritage Way, is unique to the borough.
- May resolve addressing confusion between S. Seward St. and Seward St. for emergency response and others.

GENERAL INFORMATION				
Applicant	Sealaska Heritage			
Initiated By Sealaska Heritage				
Property Affected	Sealaska Plaza, City Hall, Municipal Way			
Existing Street Name	South Seward Street			
Proposed Street Name	Heritage Way			

ALTERNATIVE ACTIONS:

- 1. **Amend:** modify the proposed street name change.
- Deny: deny the permit and adopt new findings for items 1-2 below that support the denial.
- Continue: continue the hearing to a later date if determined that additional information or analysis is needed to make a decision, or if additional testimony is warranted.

ASSEMBLY ACTION REQUIRED:

Assembly action is not required for this permit.

STANDARD OF REVIEW:

- Quasi-judicial decision
- Requires five (5) affirmative votes for approval
- Code Provisions:
 - o CBJ 49.35.220

The Commission shall hear and decide the case per CBJ 49.35.220 (b) Existing Streets. The commission shall approve applications to change the name of any existing public street or right-of-way.

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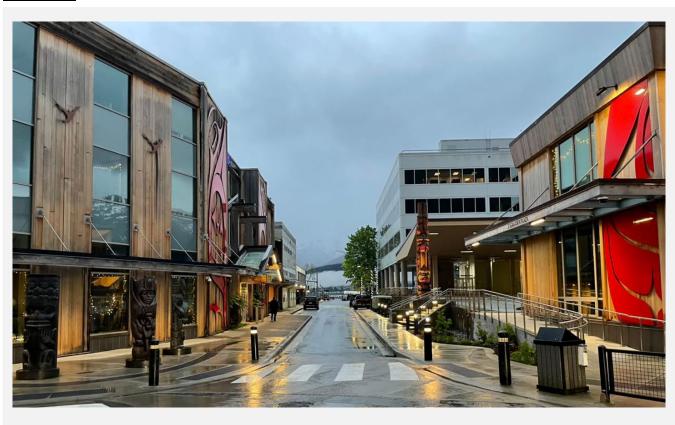
SITE FEATURES AND ZONING



SURROUNDING ZO	URROUNDING ZONING AND LAND USES		
North (MU)	Front/Seward Streets		
South (WC)	Marine Way & Park		
East (MU)	Soboleff Center, City		
	Hall, Capital Copy		
West (MU)	Sealaska Plaza		

SITE FEATURES			
Anadromous	No		
Flood Zone	No		
Hazard	None mapped		
Hillside	No		
Wetlands	No		
Parking District	Town Center		
Historic District	No		
Overlay Districts	No		

SITE PHOTO



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PROCEDURE

CBJ 49.35.220(b) establishes a procedure for changing the names of existing streets and platted right-of-ways:

- (b) Existing streets. The commission shall approve applications to change the name of any existing public street or right-of-way.
 - (1) Application. The application must be on a form provided by the department and accompanied by:
 - (A) The application fee.
 - (B) Signed letters of approval from a majority of property owners whose properties have access to the public street proposed for the name change.
 - (2) Procedure. After public hearing, the commission shall review the proposed street name change for consistency with this section, and, upon a finding that the change is consistent with this section and that the majority of property owners whose properties have access to the public street proposed for the name change approve of the change, shall approve the application.
 - (3) Sign replacement. If the name change is approved, the applicant shall be responsible for replacing all existing street name signs as specified by the department.

DISCUSSION

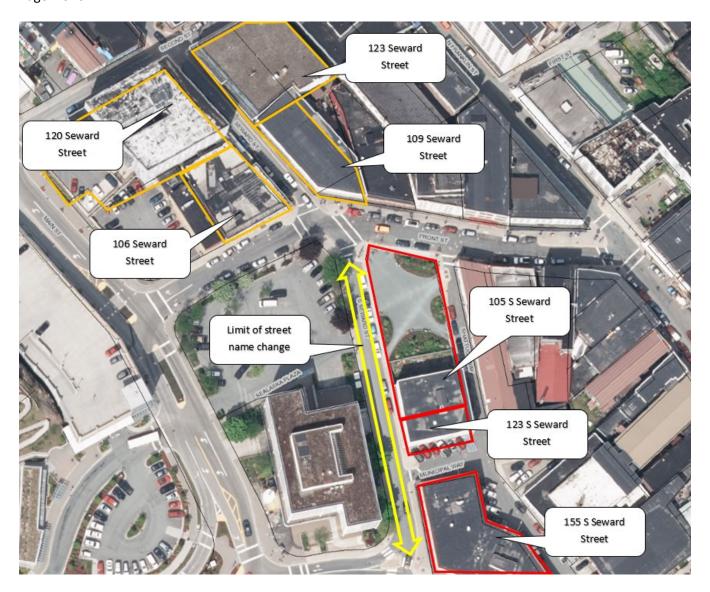
Background – The applicant requests to rename approximately 345 feet of South Seward Street to Heritage Way. The street segment bisects Sealaska Heritage Institute Campus, from Front Street to Marine Way.

The street name change will be compatible with Heritage Square, the Walter Soboleff Building, the Arts Campus and the Sealaska Heritage Institute Campus. The primary driver for this request is to provide representation to the Northwest Coast People, and furthering Juneau as the Northwest Coast Arts Capital of the world.

The name change would apply to the segment between Front Street and Marine Way. Seward street is between Seventh Street and Front Street, and South Seward Street is between Front Street and Marine Way. There are property addresses in the 100 range of Seward St between Front St and Second St. The addresses of 123 Seward St (Wells Fargo) and 123 S Seward St (Municipal Way Building) are nearly duplicated.

Unique street names may resolve addressing confusion between S Seward St. and Seward St. for emergency response services and other services such as, mail and deliveries. When naming new streets, code requires that the street name be unique for this purpose. The proposed name, Heritage Way, is unique to the borough.

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Property Affected – The section of S. Seward St. that is being considered for a street name change has several properties owned by SHI, and one property owned by CBJ, City Hall. The CBJ Assembly voiced their support of the name change from S. Seward St. to Heritage Way at the Committee of the Whole meeting held on May 22, 2023.

SHI has purchased and developed the land in the proposed Heritage Way area, using the Sealaska Plaza building as the core for a Northwest Arts campus.

Year	Name	Address	Description
1977	Sealaska Plaza	1 Sealaska Plaza	Four story business building of 58,000 square feet. Includes a coffee shop, and city and corporation offices.
2015	Walter Soboleff Building	105 S. Seward Street	Includes walk-through clan house, museum, art integration into the structure, storage and rehabilitation of ethnographic objects.

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2019	Arts Campus	2 Sealaska Plaza	Includes an open square bordered by covered walkways and studio/demonstration space for artists.				
2023	Muni-way Building	123 S. Seward Street	Purchased by SHI.				

JPD and CCFR request assistance from CDD to update GIS data to ensure 911 and service calls are not impacted by the street name change.

Staff are aware that the city elections are taking place this year, and due to election requirements, such as mailings, return ballots, and listing City Hall as a voting location with an address listed for voter information, Staff recommends approval of this name change with the following condition:

Condition:

1. The street name change becomes effective November 1, 2023.

AGENCY REVIEW

CDD conducted an agency review comment period between May 22, 2023 and May 29, 2023.

Agency	Summary
City & Borough of Juneau	Does not object and supports the street name change.
JPD	Does not object. Requests that CDD update GIS data to ensure that
	911 and service calls are not impacted by the street name change.
CCFR	Does not object. Agrees with JPD's comment.
CDD	Supports the name change. The proposed street name, Heritage
	Way, is not duplicated or similar to any existing street names within
	the City & Borough of Juneau.
Public Works Streets and Fleet	Does not have an issue with the street name change.

PUBLIC COMMENTS

Public notice was mailed to property owners within 500 feet of the ROW (Attachment B); a public notice sign was posted on-site two weeks prior to the scheduled hearing; and newspaper ads were placed in the Juneau Empire. Public comments can be found in Attachment D.

Name	Summary
Graham L Rountree	Does not support the proposal. Believes the street name does not
	need to change.

Sealaska Heritage File No: SNC2023 0001 June 5, 2023

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FINDINGS

1. Is the application for the requested street name change complete?

Analysis: No additional analysis needed.

Finding: Yes. The application contains the necessary information to conduct a full review of the proposed street name change. The application substantially conforms to the requirements of CBJ 49.35.220(b)(1).

2. Have the majority of property owners whose properties have access to the public street proposed for the name change approved of the change?

Analysis: No additional analysis needed.

Finding: Yes. The majority of property owners whose properties have access to the public street have approved the name change.

RECOMMENDATION

Staff recommends the Planning Commission adopt the Director's analysis and APPROVE the requested street name change of S. Seward Street from Front Street to Marine Way to Heritage Way with the following condition:

1. The street name change becomes effective November 1, 2023.

STAFF REPORT ATTACHMENTS

Item	Description			
Attachment A	ment A Application			
Attachment B	nent B Abutters Notice and Public Notice Sign Photo			
Attachment C	Agency Comments			
Attachment D	Public Comments			



DEVELOPMENT PERMIT APPLICATION

NOTE: Development Permit Application forms must accompany all other Community Development Department land use applications. This form and all documents associated with it are public record once submitted.

	PROPERTY LOCATION
	Physical Address / 05 5. Seward St.
	Legal Description(s) (Subdivision, Survey, Block, Tract, Lot) Tidelands Addition BL 78 LT /A Parcel Number(s)
	1 CO70K780011
	This property is located in the downtown historic district This property is located in a mapped hazard area, if so, which
	LANDOWNER/ LESSEE
	Property Owner Sealaska Heritage Contact Person Lee Kadinger Mailing Address / Phone Number(s)
	Mailing Address 105 S. Seward St. Junes Phone Number(s)
	Mailing Address 105 S. Seward St. Junear Phone Number(s) E-mail Address Lee. Kadinger @ Sealaska.com Contact Person Lee Radinger Phone Number(s) 907-586-9266
	LANDOWNER/ LESSEE CONSENT
	Required for Planning Permits, not needed on Building/Engineering Permits. Consent is required of all landowners/lessees. If submitted with the application, alternative written approval may be sufficient. Written approval must
ant	include the property location, landowner/ lessee's printed name, signature, and the applicant's name.
To be completed by Applicant	I am (we are) the owner(s)or lessee(s) of the property subject to this application and I (we) consent as follows: A. This application for a land use or activity review for development on my (our) property is made with my complete understanding and permission. B. I (we) grant permission for the City and Borough of Juneau officials/employees to inspect my property as needed for purposes of this application.
plete	Lee A. Kadinger Owners Representitle
con	The (e.g.: Landowner, Lessee)
To be	× 50e 4-20-23
	Landowner/Lessee (Signature) Date
	Landowner/Lessee (Printed Name) Title (e.g.: Landowner, Lessee)
	Landowner/Lessee (Printed Name) Title (e.g.: Landowner, Lessee)
	x 4/26/23
	Landowner/Lessee (Signature) Date
	NOTICE: The City and Borough of Juneau staff may need access to the subject property during regular business hours. We will make every effort to contact you in advance, but may need to access the property in your absence and in accordance with the consent above. Also, members of the Planning Commission may visit the property before a scheduled public hearing date.
	APPLICANT If same as LANDOWNER, write "SAME"
	Applicant (Printed Name) Seales Ka Heritage Contact Person Lee Kadinger Mailing Address Mailing Address
	Mailing Address 105 5 Seward St Juneau Ak 1980 Phone Number (5)
	Applicant (Printed Name) Seales Ka Heritage Contact Person Lee Kadinger Mailing Address 105 S. Seward St. Juneau Ak 1980 Phone Number(s) E-mail Address Lee. Kadinger @ Seales Ka. Com 907-586-9266
	x to A-20-23
	Applicant's Signature Date of Application
-	DEPARTMENT USE ONLY BELOW THIS LINE

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

For assistance filling out this form, contact the Permit Center at 586-0770.

Case Number SNC 23-001

Date Received

Intake Initials

4/24/23

STREET NAME CHANGE APPLICATION

	Project Number	Project Name (15	characters)		Case Number SNC Z3 - 001	Date Received 4 - 26 - 23
	IS THIS ASSOCIATED WITH A MAJOR OR MINOR SUBDIVISION?					
	X NO YES		If yes, this process will additional application is		ugh the Major or Minor Sut	odivision Process and an
TO BE COMPLETED BY THE APPLICANT	Existing Street Name: Seward Street Proposed Street Name: Heritage Way City ROW State ROW Private ROW The name change will affect: a Portion of the Street the Entire Street Total distance of ROW affected by the proposed Street Name Change Map.					
REASON(S) FOR CHANGING THE STREET NAME: To be compatable with Weritage Square, the Welt building. The Arts Canpus, the SHT Fab-lab, cept NorThwest Coast People, and furthering Juneau as NorThwest Coast Parts Capital of The World			Delter Sololoff epresenting is The			
	For more information permitting process and required for a comple please see the reverse. If you need any assist this form, please control Center at 586-0770.	the submittals ete application, side.	Application Fees Adjustment Pub. Not. Sign Fee Pub. Not. Sign Deposit Total Fee	\$ 400.00 \$ 50.00 \$ 100.00 \$ 550.00	Check No. Recei	pt Date

NOTE: MUST BE ACCOMPANIED BY DEVELOPMENT PERMIT APPLICATION FORM

Street Name Change Application Instructions

<u>Pre-Application Conference</u>: A pre-application conference is required prior to submitting an application. The applicant will meet with City & Borough of Juneau and Agency staff to discuss the proposed change, the permit procedure and to determine the application fees. To schedule a pre-application conference, please contact the Permit Center at 586-0770 or via e-mail at <u>Permits@ci.juneau.ak.us</u>.

<u>Application</u>: An application for a Street Name Change will not be accepted by the Community Development Department until it is determined to be complete. The items needed for a complete application are:

Forms: A completed Street Name Change Application and Development Permit Application form. All Landowners involved do not need to sign the "land owner or lessee consent" signature area on the Development Permit Application form.

Permit Application form.

Fees: The fee for a Street Name Change Application is \$200.00. Any development, work or use done without a permit issued will be subject to double fees. All fees are subject to change.

Project Description: A detailed letter or narrative describing the reason for the name change.

Map: A map detailing the length of the street for which the name change is proposed.

Additional Items: Each application packet may also include (but is not required) a petition signed by the owners of the land fronting the portion of the street sought to be changed.

Document Format: All information that is submitted as part of an application shall be submitted in either of the following formats:

- A. Electronic copies may be submitted by CD, DVD or E-mail in the following formats: .doc, .txt, .xls, .bmp, .pdf, .jpg, .gif .xlm, .rtf or other formats pre-approved by the Community Development Department.
- B. Paper copies may not be larger than 11" X 17" (Unless a larger paper size is preapproved by the Community Development Department).

Neighborhood Meeting: The project applicant for a street name change is highly recommended to hold at least one neighborhood meeting after the pre-application conference, and prior to application submittal. The purpose of the neighborhood meeting is to provide the public with a means of obtaining information about the proposal and an opportunity to comment on it at the early stages of the development.

Application Review & Hearing Procedure: Once the application is determined to be complete, the Community Development Department will initiate the review and scheduling of the application. This process includes:

Review: As part of the review process the Community Development Department will evaluate the application for consistency with all applicable City & Borough of Juneau codes and adopted plans. Depending on unique characteristics of the permit request, the application may be required to be reviewed by other municipal boards and committees. During this review period, the Community Development Department also sends all applications out for a 15-day agency review period. Review comments may require the applicant to provide additional information, clarification, or submit modifications/alterations for the proposed project.

Hearing: All Street Name Change Applications must be reviewed by the Planning Commission. Once an application has been deemed complete and has been reviewed by all applicable parties the Community Development Department will schedule the requested permit for the next appropriate meeting.

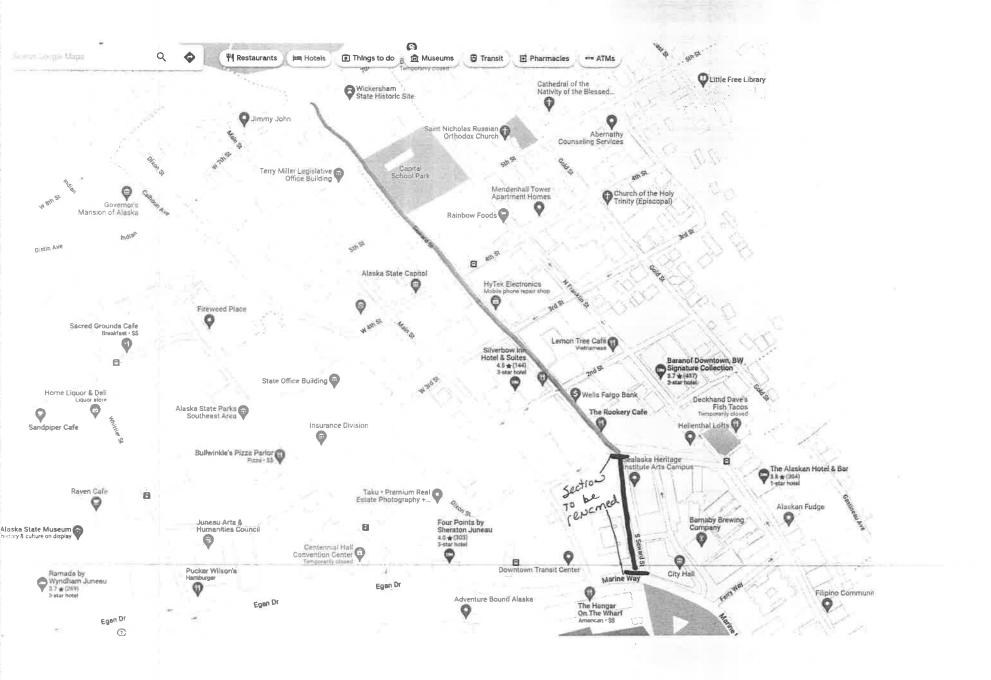
<u>Public Notice Responsibilities</u>: As part of the Street Name Change process, all permit requests must be given proper public notice, which consists of the following:

Community Development Department: Will give notice of the pending Planning Commission meeting and its agenda in the local newspaper a minimum of 10-days prior to the meeting. Furthermore, the department will mail abutters notices to all property owners within 500-feet of the project site.

Applicant: Will post a sign on the site at least 14-days prior to the meeting. Signs may be produced by the Community Development Department for a preparation fee of \$50, and a \$100 deposit that will be refunded in full if the sign is returned by 4:30 p.m. on the Monday following the scheduled hearing date. If the sign is returned later than the Monday after the Planning Commission meeting, but within two weeks of the meeting, \$50.00 may be refunded. The applicant may make and erect their own sign. Please speak with the Community Development Department for more information.

After the Public Hearing: If the Street Name Change is approved by the Planning Commission, all property owners affected by the Street Name Change will receive new addresses.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED



Invitation to Comment

On a proposal to be heard by the CBJ Planning Commission Your Community, Your Voice





COMMUNITY DEVELOPMENT 155 S. Seward Street Juneau, Alaska 99801

TO:

An application has been submitted for consideration and public hearing by the Planning Commission. Sealaska Heritage Institute (SHI) is requesting to rename approximately 345 feet of South Seward Street to Heritage Way. The segment bisects the SHI campus, from Front Street to Marine Way.

PROJECT INFORMATION:

Project Information can be found at:

https://juneau.org/community-development/short-term-projects

PLANNING COMMISSION DOCUMENTS:

Staff Report expected to be posted June 5, 2023 at

https://juneau.org/community-development/planning-commission Find hearing results, meeting minutes, and more here, as well.

Now through May 22

Comments received during this period will be sent to the Planner, Emily Suarez, to be included as an attachment in the staff report.

May 23 — noon, June 9

Comments received during this period will be sent to Commissioners to read in preparation for the hearing.

HEARING DATE & TIME: 7:00 pm, June 13, 2023

This meeting will be held in person and by remote participation. For remote participation: join the Webinar by visiting https://juneau.zoom.us/j/82155532900 and use the Webinar ID: 821 5553 2900 OR join by telephone, calling: 1-253-215-8782 and enter the Webinar ID (above).

You may also participate in person in City Hall Assembly Chambers, 155 S. Seward Street, Juneau, Alaska.

June 14

The results of the hearing will be posted online.

FOR DETAILS OR QUESTIONS,

Phone: (907)586-0753 ext. 4131 Email: pc_comments@juneau.gov

Mail: Community Development, 155 S. Seward Street, Juneau AK

99801Printed May 10, 2023

Case No.: SNC2023 0001 Parcel No.: 1C070K780011

CBJ Parcel Viewer: http://epv.juneau.org





COMMUNITY DEVELOPMENT DEPARTMENT - REQUEST FOR AGENCY COMMENT

DEPARTMENT: Administration

STAFF PERSON/TITLE: Robert Barr, Deputy City Manager

DATE: 5/23/2023

APPLICANT: Sealaska Heritage Institute

TYPE OF APPLICATION: Street Name Change

PROJECT DESCRIPTION:

Rename approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute campus, from Front Street to Marine Way.

LEGAL DESCRIPTION: South Seward Street

PARCEL NUMBER(S): N/A

PHYSICAL ADDRESS: 105 S Seward Street, Sealaska Plaza, 155 S Seward Street (City hall)

SPECIFIC QUESTIONS FROM PLANNER:

AGENCY COMMENTS:

As a property owner with property having access to this public street and per 49.35.220, CBJ does not object and supports this name change (5/22/23, Committee of the Whole).



COMMUNITY DEVELOPMENT DEPARTMENT - REQUEST FOR AGENCY COMMENT

DEPARTMENT: CDD

STAFF PERSON/TITLE: Quinn Tracy - GIS Specialist

DATE: 5/23/2023

APPLICANT: Sealaska Heritage Institute

TYPE OF APPLICATION: Street Name Change

PROJECT DESCRIPTION:

Rename approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute campus, from Front Street to Marine Way.

LEGAL DESCRIPTION: South Seward Street

PARCEL NUMBER(S): N/A

PHYSICAL ADDRESS: 105 S Seward Street, Sealaska Plaza, 155 S Seward Street (City Hall)

SPECIFIC QUESTIONS FROM PLANNER:

AGENCY COMMENTS:

I do not have any addressing or route-finding concerns pertaining to the renaming of that portion of S Seward St between Front St and Marine Way. This street name change may provide better addressing clarity.

- The name change would apply to a portion of street bound by distinctive intersections. That segment of street also changes direction from the alignment of Seward St. I do not believe a name change for that segment S Seward St would result in any confusion for people navigating the downtown street system.
- Since the street has one-way traffic only from Front St to Marine Way, a street name change should not impact the ability of people to find and access Seward St. Existing routing to access Seward St is primarily from Main St and Franklin St, not Marine Way.
- This street name change only impacts addressing for two entities, the applicant Sealaska, and the City & Borough of Juneau. This street name change would result in the change of three addresses, 105 S Seward St (Walter Soboleff Building), 123 S Seward St (Municipal Way Building), and 155 S Seward St (City Hall).

AGENCY COMMENTS (CONTINUED):

- The proposed new street name, Heritage Way, is not duplicated or phonetically similar to any existing street names within the City & Borough of Juneau.
- If the street name change is approved, the existing street numbers 105, 123, and 155 may remain.
- This street name change may improve clarity in locating Seward St addresses in the 100s range. There are addresses in the 100s range of Seward St between Front St and Second St. The addresses of 123 Seward St (Wells Fargo) and 123 S Seward St (Municipal Way Building) are nearly duplicated. The street name change reduces the likelihood of emergency response or other individuals or entities confusing those two addresses.



COMMUNITY DEVELOPMENT DEPARTMENT - REQUEST FOR AGENCY COMMENT

DEPARTMENT: Public Works Streets and Fleet

STAFF PERSON/TITLE: Scott Gray - Superintendent Streets and Fleet

DATE: 05/23/2025

APPLICANT: Sealaska Heritage Institute

TYPE OF APPLICATION: Street Name Change

PROJECT DESCRIPTION:

Rename approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute campus, from Front Street to Marine Way.

LEGAL DESCRIPTION: South Seward Street

PARCEL NUMBER(S): N/A

PHYSICAL ADDRESS: 105 S Seward Street, Sealaska Plaza, 155 S Seward Street (City Hall)

SPECIFIC QUESTIONS FROM PLANNER:

AGENCY COMMENTS:

Streets does not have an issue with changing the street name.



COMMUNITY DEVELOPMENT DEPARTMENT - REQUEST FOR AGENCY COMMENT

DEPARTMENT: JPD

STAFF PERSON/TITLE: Erann Kalwara - Public Safety Manager

DATE: 5/25/2023

APPLICANT: Sealaska Heritage Institute

TYPE OF APPLICATION: Street Name Change

PROJECT DESCRIPTION:

Rename approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute campus, from Front Street to Marine Way.

LEGAL DESCRIPTION: South Seward Street

PARCEL NUMBER(S): N/A

PHYSICAL ADDRESS: 105 S Seward Street, Sealaska Plaza, 155 S Seward Street (City Hall)

SPECIFIC QUESTIONS FROM PLANNER:

AGENCY COMMENTS:

JPD maintains addresses and mapping information for 911 and our public safety computer aided dispatch and mobile computing software for police and fire department responses. Should the street name be changed, we will require assistance from CDD to update GIS data to ensure 911 and other calls for service are not impacted by the building addressing and street name change.



COMMUNITY DEVELOPMENT DEPARTMENT - REQUEST FOR AGENCY COMMENT

DEPARTMENT: CCFR

STAFF PERSON/TITLE: Dan Jager - Fire Marshal

DATE: 5/25/2023

APPLICANT: Sealaska Heritage Institute

TYPE OF APPLICATION: Street Name Change

PROJECT DESCRIPTION:

Rename approximately 345 feet of South Seward Street to Heritage Way. Segment bisects Sealaska Heritage Institute campus, from Front Street to Marine Way.

LEGAL DESCRIPTION: South Seward Street

PARCEL NUMBER(S): N/A

PHYSICAL ADDRESS: 105 S Seward Street, Sealaska Plaza, 155 S Seward Street (City Hall)

SPECIFIC QUESTIONS FROM PLANNER:

AGENCY COMMENTS:

There does not appear to be any issues. If anything, we concur with the issues brought up by JPD already.

From: Sheryll Cox <coxfam10@yahoo.com>
Sent: Friday, May 26, 2023 10:04 AM
To: PC_Comments; Beth Weldon

Subject: Seward St

I respectfully am opposed to renaming Seward Street.

Aside from the expense - there is no need to change it. The street and it's name belongs to all people, past and present who live here. Not just the native people. Seward St has history that should be preserved.

The city has been renaming everything to native names, why? 64.7% of people who live here are white, only 10% are native. And the rest is a mix of many races who also call Juneau home.

I personally have lived here 46 years. Others I know are 6-8 generation Alaskans. Do the rest of us not count?

Please stop renaming everything to appease the Native Alaskans. I like that Juneau has a visible Alaska Native heritage but the rest of us live here too. Enough is enough. Stop changing history.

Thank you Sheryll Cox From: Carole Bookless <carobo@rocketmail.com>

Sent: Sunday, May 28, 2023 11:05 AM

To: PC_Comments

Subject: SNC2023 0001 Street Name Change

While I don't encourage changing street names that are already established, I don't have a problem with this change. It will be easy to remember and get used to. We have a number of streets in Juneau/Douglas (Third Street/Douglas Highway for example) that have multiple names for different parts of the same street.

The proponents of the change may be trying to be sensitive but another alternative is to change the whole name of the street which would also be okay and maybe (just slightly) less confusing. Heritage Street could also include the role Seward played in Alaska history depending how you spin it.

Thank you for inviting comment and input from the whole community.

Carole Bookless

Douglas, Alaska