

From: [Meilani Schijvens](#)
To: [Robert Barr](#)
Subject: STR option
Date: Sunday, April 13, 2025 8:15:26 PM

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Greetings Robert-

Can you include the following in this week's packet?

Greetings STR Task Force,

Our committee previously recommended that online Short-Term Rental (STR) facilitators, such as Airbnb and VRBO, automatically collect applicable CBJ taxes from STRs and remit these taxes directly to CBJ.

I propose an additional recommendation:

Revenues collected from Juneau STR taxes should be directed into a dedicated fund specifically supporting:

- New housing construction
- Down payment assistance
- Healthy homes rehabilitation and repairs
- Rental vouchers for low-income residents earning under 120% of Median Family Income (MFI)

According to AirDNA analysis, Juneau STRs generated total revenues of \$12.6 million in 2024, indicating potential CBJ tax collections of approximately \$1.77 million.

Two local organizations currently possess the expertise and capacity to effectively manage and allocate such funding: the Tlingit Haida Regional Housing Authority, which is already engaged in similar initiatives locally, and the Juneau Community Foundation, experienced in managing and directing local funding of this type.

Thank you for your consideration.

Sincerely,

Meilani Schijvens