

ATTACHMENT #4

To: Juneau Airport Board and Airport Administration

From: Kyle Schweissing and the Alaska Airmen's Association

Subject: Juneau Aviation Trade Show 2025

Proposed Date: Late April 2025 (4/19 or 4/26) 12pm-3pm

Proposal and Background

I, Kyle Schweissing, am proposing that the Alaskan Airmen's Association and the Juneau Airport Board co sponsor an aviation trade show consisting of a static aircraft and airport apparatus display along with informational booths. I am proposing that the event take place in Silver Bay (the area around the Airlift, Guardian, and National Guard hangars) in late April 2025.

The goal behind the event is to give the general public a better understanding of airport operations and careers in aviation. Our community relies on the airport heavily and most of the general public probably doesn't understand how much is going on at our airport or about the many careers behind making our airport run. This event would be a great chance for young and old to learn more about everything to do with aviation at our airport.

I am asking for the Board's help in several areas. These areas include airport security, ramp use coordination with Aero Services, and general coordination of the event.

Location

My proposed plan would be for the event to take place inside and ramp-side of the National Guard hangar, the Guardian Flight hangar, and the Airlift Northwest hangar. The static displays would be inside all three hangars and outside on the shared ramp space between each hangar. One area where I need assistance

ATTACHMENT #4

from the board, is to coordinate with Aero Services on ramp usage as they commonly park aircraft in and use this area.

Airport Security

The security plan for the event would be to create a barrier ramp-side of the three hangars that encompasses the hangars and have GA badged representatives from each organization monitoring the barrier. Access to the event would be through all three hangars. All three organizations have given tentative approval to this proposal.

Advertisement

I had not planned on proposing a budget for advertising as I feel we have many free options available, especially since this is the first time we are holding the event. Having the airport co-sponsor this event would provide more free methods of advertisement.

Parking

One of the reasons why using the proposed space I outlined above for the event is convenient is because there is a lot of parking available along Livingston Avenue in front of the hangars. The airport wouldn't have to figure out how to provide parking at the terminal or somewhere else for this event. We would just need to coordinate with the three hangars to make sure parking remains available to employees during the event.

Insurance

The city's risk management department will require event insurance for this event to take place. This insurance would cost anywhere from \$5,000 - \$10,000 if purchased outright. However, the Alaska Airmen's Association is really interested in establishing

ATTACHMENT #4

an event like this in Juneau and has offered to sponsor the event and provide event insurance under their current insurance policy.

The city will also require those with aircraft displayed to have at least a 1 million dollar insurance policy with the event named on their policy. This will be a large hurdle to any general aviation aircraft displayed at the event, and a hurdle to get the event named on commercial operator's insurance policies.

Ready Aircraft Staging

Guardian and Airlift will have aircraft displayed during the event but will also have other aircraft that need to remain available for potential missions during the event. An aircraft staging area near their hangars but outside of the event will need to be established.

Safety

All aircraft and equipment will be deactivated via battery disconnect unless approved by the CBJ risk assessment office. Static wicks will be removed or flagged and other safety areas will be protected via safety flagging where necessary. Each participant in the event will be in charge of monitoring and restricting access to safety sensitive areas of aircraft and apparatus.

Participant List

Below are tentative lists of operators to be invited to bring an aircraft or apparatus to the event and then there is a separate list of organizations that would be invited to have an informational or promotional booth at the event. This list is preliminary in nature and not representative of those organizations that have been contacted.

Aircraft/Equipment Displayed:

ATTACHMENT #4

- Guardian Flight
- Airlift Northwest
- Army National Guard
- Alaska State Troopers
- Alaska Seaplanes
- Temsco
- Ward Air
- ARFF
- Airport Ops (Loader, and Some snow removal equipment perhaps?)

Booths:

- Alaska Airmen's Association
- Air Traffic Control
- National Weather Service
- Civil Air Patrol
- Airport Board
- TSA
- Aircraft maintenance technicians
- Alaska Airlines
- Airport Police

In summary, my proposal is that the Juneau Airport Board co-sponsor this event with the Alaskan Airmen's Association in order to get this event off the ground. I am willing to help coordinate the event, but will need help with many of the items listed above.

I hope to be there to present this information and answer any questions at the next airport board meeting.

Thank you for your consideration,

Kyle Schweissing