

ONGOING PROJECTS

- Support development that alleviates pressure on existing infrastructure (CBJ)
- Complete development of the seawalk (CBJ)
- Take a more active role in ship scheduling (CBJ, CLAA)
- Promote efficient ship scheduling to manage congestion (CBJ, CLAA)
- Support cultural tourism and Native Art in public spaces (CBJ, industry)
- Continue to operate TBMP over the long-term with peer pressure model for compliance (TBMP, industry)
- Maintain and develop trails (Trail Mix, AK State Parks, USFS, CBJ)
- Prioritize dock electrification and continue to work with utility to monitor capacity (AEL&P, CBJ)
- Monitor water, wastewater, air quality (CBJ, AKDNR)
- Develop marketing campaigns to promote local businesses, encourage cruise lines to support (Travel Juneau, industry, CBJ)
- Complete a public survey on visitor impacts annually (CBJ)
- Limit water usage by ships in times of drought (CLAA, CBJ)
- Research and develop efforts to move people on and off the right-of-way including electric ferries, seawalk extension, connections to seawalk and other pedestrian routes (CBJ)

2021

- Establish a City & Borough tourism management office (CBJ)
- Finish and implement Blueprint Downtown (CBJ)
- Limit Parks & Recreation commercial use permits to manage the impacts on parks and trails (CBJ)
- No cruise ships of any size in Auke Bay (CBJ)
- Research how other US communities have identified limitations on visitor numbers (CBJ)
- Focus pedestrian flow to crosswalks and desired destinations (CBJ + TBMP)
- Require all commercial use permittees to be TBMP (and WhaleSENSE if applicable) members in good standing
- Strategically assign ship berths based on ship size
- Release ship schedules and passenger counts 2 years in advance or upon creation
- Cruise lines will review last-minute schedule changes for weather, etc. with CBJ for community impact
- Limit expansion of downtown dock infrastructure to allow for no more than one larger (750+ passengers) ship (CBJ, USCG)
- Stagger ship arrival times by 30 minutes (CLAA)
- Incentivize environmental best management practices through local award programs (Travel Juneau, CBJ/JCOS, Chamber)
- Prohibit ship waste in landfill (CLAA, CLIA, CBJ)
- Recognize businesses participating in "Adventure Green Alaska" program

2022

- Determine community goals and implement an action plan. For example: emissions, shore power, congestion mitigation, and develop (CBJ)
- Research and implement permitting system for whale watching operators (CBJ, NOAA, WhaleSENSE)
- Prohibit larger ships anchoring and/or lightering in the channel if an additional dock is constructed (CBJ, USCG)
- Periodically update commercial use fees (CBJ)
- Assess tour permitting for streets and sidewalks and develop regulations if feasible (CBJ)
- Improve pedestrian access between seawalk and South Franklin (CBJ)
- Implement transportation improvements downtown (TBMP, AKDOT, CBJ)
- Analyze the effects of hot berthing (CBJ)
- Require assignment of shore power configured ships to electrified docks (CBJ, CLAA)
- Negotiate with cruise lines to "get the peak out of the week" so number of visitors is spread more evenly (CLIA, CBJ, TBMP)

2023

- Develop regulations to reduce speed and wakes from whale watching vessels in Auke Bay and impacted areas (CBJ, NOAA)
- Encourage and incentivize electrification of tourism vehicles (CBJ)
- Plan and analyze the impacts tourism activities in areas outside of downtown development and regulate where appropriate (TBMP, CBJ)
- If Norwegian Cruise Lines dock is operational, prohibit hot berthing as a scheduled practice (CLAA, CLIA)
- Negotiate a formal agreement by 2023 to limit port capacity to 5 large ships per day (CBJ, CLIA)
- Incentivize Juneau as a turn port for smaller ships (Travel Juneau, CBJ)
- Consider staging areas outside downtown and deliveries made to downtown businesses outside of port call hours (CBJ, TBMP)