

Presented by: AFC  
Presented: 10/23/2023  
Drafted by: Emily Wright

**RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Serial No. 3040(b)**

**A Resolution Regarding the Allocation of the Hotel-Bed Tax.**

WHEREAS, the Hotel-Motel Room Tax, also known as Hotel-Bed Tax (HBT), was established by the voters via ratification of Ordinance 80-36 with the intent of the Assembly to utilize collected funds for activities promoting the community and its attractions and providing for the needs of visitors in, but not limited to, the following ways: provide matching funds for state and federal grants which are or may become available to support a convention center; fund activities which advertise the area; support good-will travel; fund publicity to include movies, film clips, slide shows, exhibits, books, brochures, speaker kits, media advertising; and provide funds for other projects deemed to enhance or improve the image of the community (Resolution 687, adopted 9/2/1980); and

WHEREAS, the Assembly, upon voter approval for a 3% to 5% tax increase, expanded the intended use of the HBT to include funding the Juneau Convention and Visitors Bureau (now Travel Juneau) and established a budget for that purpose in 1984 (Resolution 1036, adopted 6/4/1984); and

WHEREAS, since voter approval of a 5% to 7% tax increase in 1988, the HBT revenues varied with time to meet the needs of the intended purposes (Resolution 1319, adopted 7/25/1988); and

WHEREAS, the voters ratified Ordinance 2019-36 creating an additional temporary 2% HBT for 15 years with the intent to fund improvements to Centennial Hall to address the significant improvements required at Centennial Hall; and

WHEREAS, the current allocation of the 9% HBT is: 4% to Tourism Promotion; 3% to Centennial Hall Operations; and 2% to Centennial Hall Improvements; and

WHEREAS, the Assembly desires the ability to provide stable budgeting and meet the needs of Travel Juneau (tourism promotion) and Centennial Hall Operations, and other needs of the community.

39 NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF  
40 JUNEAU, ALASKA:

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42 **Section 1. Repeal of Prior Resolutions.** The City and Borough of Juneau  
43 Assembly repeals all prior resolutions regarding HBT, specifically: Resolution 687,  
44 Resolution 1036, and Resolution 1319.

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46 **Section 2. Intended Allocation of 9% Hotel-Bed Tax.** The City and Borough of  
47 Juneau Assembly will provide funding priorities for use of the nine percent (9%) HBT to the  
48 Manager at the beginning of each budget year, which should include allocating the 2%  
49 temporary tax to Centennial Hall Improvements as expressed by the voters in 2019, as well  
50 as stable and adequate funding for Tourism Promotion and Centennial Hall Operations. The  
51 Manager shall then be responsible for presenting budget recommendations based on HBT  
52 revenues and the needs of the community and visitors to our community.

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54 **Section 3. Effective Date.** This resolution shall be effective immediately after  
55 its adoption.

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57 Adopted this \_\_\_\_\_ day of \_\_\_\_\_ 2023.

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60 Beth A. Weldon, Mayor

61 Attest:  
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65 Elizabeth J. McEwen, Municipal Clerk  
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