

Juneau Commission on Sustainability (JCOS)
Subcommittee on Outreach
Meeting minutes - Monday, Oct 7th, 2024 at 12:00 p.m. (noon) via Zoom

1. Call to Order

2. Roll Call

Nick Waldo, Jim Powell, Alix Pierce, Laura Achee, Marian Call, Dianna Robinson, Alix Pierce in attendance

3. Approval of Agenda

4. Approval of Minutes

5. Agenda Topics

1) Oct 16th Sustainability Session on Cruise Ship Impacts

A) Event poster -- discussion of title of event, inclusion of “Environmental” versus no -- should the event include discussion of social impacts or environmental? Marian proposal: “Sustainability Impacts of Cruise Ships” adopted by the group

B) Session content -- Does the event include social as well as environmental impacts? Alix: would prefer to keep focused on data, since sentiment is still high/intense after election. Alix wants to discuss Green Corridor initiative in addition to topics proposed to Nick.

C) Speakers and logistics -- DEC has been invited to the session, we are awaiting their response. Marian will prompt a reminder with a deadline to reply, since Jim would like to prep presentation in case of overlap. About 15 minutes per speaker seems appropriate, about 12 minutes if we have an additional speaker. Marian will be visible host and assist with Q&A. Dianna will be in Anchorage, so Brecken will be there to assist with tech. Nick or Laura will take Marian's place coordinating the Zoom meeting. Because of tech changes, a slightly early setup time may be needed.

D) Promotion -- Jim is set with KINY, Marian will do outreach to Empire and KTOO with poster/press release note. All members should do Facebook outreach if possible, after [FB event](#) is updated with imagery by Dianna.

1) Next Sustainability Session

A) Date and topic -- Food Waste as the topic, with a focus on concrete tips for the holiday season rather than an overall educational deep dive. Proposed guests: Jennifer Nu from SSP (and/or her suggested speaker), Juneau Food Bank. Nick and Dianna will start outreach; meeting room at the Valley Library to be reserved for Dec. 3rd-5th until a date can be determined according to guest availability.

B) Informational flier -- for the Food Waste session, the committee discussed a take-home flier/web page of resources and household tips, such as what can/can't be recycled and FOG detailed guidelines. Dianna will put something together, more planning to come over email.

6. Information Items - none

7. Committee/Liaison Comments and Questions - none

8. Next Meetings

To be scheduled when promotional window for next Sustainability Session begins.

9. Adjournment