



Weather-Ready Nation

National Oceanic and Atmospheric Administration

Goal: To reduce impacts of severe weather by taking action well in advance of a storm

READY

RESPONSIVE

RESILIENT

AMBASSADOR™
WRN
WEATHER-READY NATION

Ambassadors:

- Promote WRN messages & themes to stakeholders
- Force multipliers
- Serve as an example to their community
- Help educate employees on workplace preparedness
- Engage with NWS personnel
- Share success stories of preparedness & resiliency

Learn more: [weather.gov/WRN](https://www.weather.gov/WRN)