



City and Borough of Juneau
City & Borough Manager's Office
155 Heritage Way
Juneau, Alaska 99801
Telephone: 586-5240 | Facsimile: 586-5385

TO: Chair Bryson & Assembly Lands, Housing, and Economic Development Committee
DATE: May 5, 2025
FROM: Robert Barr, Deputy City Manager
RE: Title 69 legislation amendments

At the April 7th Assembly meeting, legislation changing Title 69 was introduced and referred to LHED. This legislation came out of a recommendation from the Short-Term Rental Task Force (STRTF) that would:

1. Require marketplace facilitators collect and remit sales taxes on behalf businesses that sell or rent property, products, or services within the borough;
2. Exempts businesses who operate their business exclusively through a marketplace facilitator from collecting and remitting sales taxes so long as the marketplace facilitator is in fact doing so; and
3. Requires hosting platforms include the operator's registration permit number on the hosting platform's website.

Two recommended amendments are before the committee, one from the STRTF and a second from staff. The STRTF amendment would simplify the penalty for failing to register a STR property at \$100 per day, rather than \$100 per day or the amount of the gross daily rate last advertised for the rental, whichever is greater.

The staff amendment would shift responsibility for ensuring registration permit numbers are posted on STR platforms from the platform to the owner/operator. It would further require the platform provide monthly reports of all existing Juneau-based STRs and their permit numbers to CBJ staff, for permit compliance review.

Recommendation

Discuss and concur or change the two amendments and forward Ordinance 2025-23, with amendment recommendations, to the full Assembly for public hearing.