

**Juneau Commission on Sustainability (JCOS)
Outreach Subcommittee
Tuesday, June 13, 2023, 12:00 p.m. (Noon) Zoom**

1. Call to Order

12:08pm

2. Land Acknowledgement

3. Roll Call

Outreach Subcommittee: Marian Call (chair), Jessie Barker

Other JCOS: Gretchen Keiser, Jim Powell

CBJ: Dianna Robinson

A quorum was present

4. Approval of Agenda

Jim wished to add sustainability indicators; approved

5. Approval of Minutes

Approved with no changes

6. Public Participation

None

7. Agenda Topics

a. Sustainability sessions

It's a lot of work to run hybrid sessions: consider in-person only and could experiment with whether this or zoom only would draw a bigger crowd. The best timing would probably be around Earth Day, and September. Gretchen pointed out the need to coordinate with the rest of JCOS on what topics are timely - what do the subcommittees have to report?

Jessie asked what impact the sustainability sessions could have. We're not just wanting to provide information, we also want something actionable that people can take away. This could be commenting on a report, or small individual actions like household waste disposal. Marian suggested we could make the meetings more interesting, e.g. dialogue component, to facilitate this.

Action items: check what other JCOS and Assembly meetings we may need to plan around, what are potential topics.

b. Sustainability awards

[Marian's planning document](#)

Jim's planning document - don't have link but the rest of the conversation focused on this document

Marian and Gretchen: we need some sense of the workload, and for whom - this could be 100+ hours for someone - JCOS or CBJ? Which individuals specifically? Making this less frequent than annual would lower staff time. It's also a lot of work for the JCOS Outreach Subcommittee: we need a separate subcommittee to take it forward.

Action items: Jim will finish filling out (B) in the table and find another person to help make progress - will ask Duff. Prioritize as an agenda item for July 11 Outreach Subcommittee meeting.

c. Coordination with other sustainability organizations in Juneau

JCOS should be looking to complement what's already going on with other groups in Juneau rather than duplicating efforts. Gretchen clarified that Renewable Juneau and JCOS are typically local-focused, whereas 350 Juneau is more federal and state.

Could we have a table at the climate event at the whale in August? Dianna confirmed that as long as we get the go-ahead from CBJ that there isn't a conflict of interest, we can be part of other events. Marian suggested reaching other audiences through different events such as the Maritime Festival or Goldrush Days.

Action items: start outreach to other groups in Juneau - what events are coming up?

d. Sustainability indicators

Jim is tasked with choosing and connecting indicators to the city's Comprehensive Plan, potentially with some community input. He has questions for the city planners, JCOS needs to thread our process with theirs. What is JCOS's role? Jim wants to see the indicators institutionalized, needs to meet with the staff to learn more about making sure JCOS interleaves with the comprehensive.

8. Information Items

None

9. Committee/Liaison Comments and Questions

None

10. Next Meetings

July 11, 2023 (TBC)

11. Adjournment

Approx 1:20pm