7/2/24, 8 19 PM Submission #40



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-Submission information

Form: <u>CBJ Board Application</u> [1] Submitted by Visitor (not verified)

Sun, 06/30/2024 - 10:41am

198.134.98.50

## **First Name**

Jessica

#### **Last Name**

Barker

**Residence Address** 

AK 99801

**Mailing Address** 

Same

**Primary Phone Number** 

**Secondary Phone Number** 

**Email** 

@gmail.com

#### **Board, Commission, Committee**

Juneau Commission on Sustainability

#### **Current of Prior Experience on CBJ Boards/Commissions/Committees**

This is a reapplication: I am currently on the board of Juneau Commission on Sustainability (JCOS), and am applying to remain in this position.

#### **Reasons for Applying**

I have been on the JCOS board for the past 2 years. I am passionate about sustainability, and think it is critical for us to find ways to address the impacts of climate change that we are already seeing in Juneau. Our city has the opportunity to be a real leader in this regard, for example in our high electric vehicle usage and promotion of heat pumps. I want to help CBJ continue and amplify the critical work it has already been doing. I have already been part of two JCOS working groups (Solid Waste and Outreach), with activities including co-organizing several well-attended public Sustainability Sessions, and developing educational materials for the annual Climate Fair for a Cool Planet. I hope to continue this impact by continuing to serve on JCOS, and also set up a new working group on food, encompassing food security, waste and sustainability.

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### **Qualifications**

I have served on this board/committee for the past 2 years. I have experience working with designing, implementing and evaluating programs to promote sustainable behavior in a previous job at The Behavioural Insights Team (the world's first government behavioral/social sciences unit, and now a global social impact consultancy). This job also involved working with government partners. In addition, I have experience working with a diversity of Alaskans in previous roles at the Alaska Department of Health, including an appointment during the pandemic as Data Lead on the COVID-19 Vaccine Task Force.

# Civic Activities, Memberships or Non-profits Involved With

I have been on the commission that I am (re)applying for since August 2022.

# Working with a Group

I have many years' experience working with groups holding diverse perspectives, from facilitating community meetings about shared land-use (with conflicting perspectives) in my previous role at The Behavioural Insights Team, to working with groups throughout the state to encourage uptake of the COVID-19 vaccine in the early days of vaccine rollout when this was a highly divisive issue. My approach is to listen to people's opinions and hear their concerns, and meet them where they are. Armed with this understanding, I aim to find common ground among the group's diverse perspectives, and highlight this to the group. This then paves the way for the group to collectively work to a shared goal.

# **Meeting Schedule and Attendance** Yes

**Date of Birth (Optional)** 

**Ethnicity (Optional)** 

**Gender (Optional)** 

# Acknowledgment/Certification

I agree with this statement and certify that the information is correct.

Resume, Education, etc. (Optional)

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