



APPENDIX B

DBA Revenue Streams (2018-Present)

	FY18	FY19	FY20	FY21	FY22	FY23	FY24	<i>Projected</i> FY25
Ambassador (15%)	7,434	7,933	5,614	-	7,221	5,246	8,661	8,549
CBJ Grant (MSA)	50,000	75,000	75,000	75,000	75,000	75,000	40,000	40,000
Membership Dues	35,847	35,310	19,270	23,350	31,250	33,900	33,995	36,920
Advertisement Sales	14,338	11,805	368	2,775	12,125	15,750	22,064	31,880
Pull Tab Revenue	16,369	7,040	10,482	19,482	15,260	-	-	-
Other Revenue	9,300	6,323	11,330	2,819	3,726	5,483	639	12,081
COVID Grants	-	-	-	67,295	-	-	-	-
Light Up Juneau (Member Donations)	-	-	-	17,141	-	-	-	-
Total Income	133,288	143,410	122,063	207,862	144,582	135,379	105,360	129,429