



City and Borough of Juneau
City & Borough Manager's Office
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TO: Mayor Weldon and Borough Assembly
FROM: Katie Koester, City Manager
DATE: July 1, 2024
RE: Public Information on Ship-Free Saturday

The purpose of this memo is to inform the Assembly on what information CBJ will provide on the Ship-free Saturday Initiative now that it has been certified. As you recall from the New City Hall ballot measure, if CBJ plans on taking action beyond providing factual information the Assembly would need to appropriate funds and register with APOC. Staff recommendation is to not take an advocacy position and limit our participation to a FAQ with the questions below for the website and voter pamphlet. This is in line with what CBJ did for the repeal of mandatory [real estate disclosure](#) initiative in 2022.

Proposed FAQs for Ship-free Saturday Initiative

Summary of Juneau Tourism Survey results.

- What has CBJ done to limit visitors through negotiated memorandums of agreement?
- What additional negotiated agreements with industry to manage tourism volume is CBJ working on?
- What is the economic impact to CBJ and the community of ship-free Saturday?
- What impact would passage of a ship-free Saturday initiative have on existing negotiated agreements?
- What capital projects are planned for the near future that target cruise visitors/industry?
- How would a ship free Saturday in Juneau affect the region?
- What has the growth of cruise tourism been over the last 10 years?
- Will CBJ get sued if the initiative passes?
- What additional measures could the Assembly implement to limit cruise ships?
- When was the last time CBJ increased fees charged to cruise ships?
- What has happened in other jurisdictions that have passed ballot initiatives limiting cruise ships?

This FAQ is intended to provide the public with neutral and factual information and does not seek to advocate for or against any electoral action.

Recommendation: Informational only.