Downtown Parking Update

CBJ Parks & Recreation Department

July 1, 2024



Downtown Parking Goals

- Reduce the number of vehicles that are parked all day (long-term) in hourly (short-term) spaces.
- Ensure that both the Marine Park Parking Garage and the Downtown Transportation Center Parking Garage are utilized at or near capacity year-round.
- Ensure that on-street parking spaces are available near all destinations at all times of the day for use by visitors who only need short-term parking.

CBJ Ordinance 2010-21





















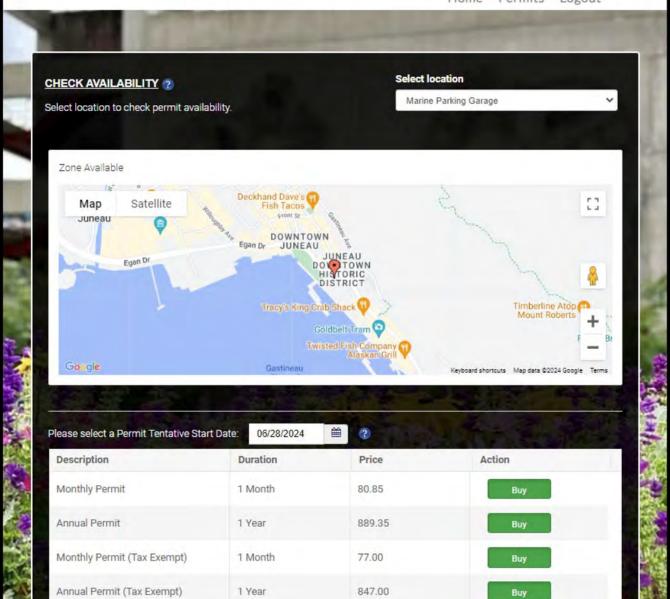
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Initial Costs

\$180,700 Hardware

\$120,300 Engineering & Installation

\$301,000 TOTAL





Annual Operating Costs

\$29,800 Licenses

\$22,300 Fees*

\$52,100 TOTAL

*Passed on to customer



Citations cost about \$5/each



Parking Permits

as of June 28, 2024

Facility	Capacity	Permits Issued	Oversell Ratio	Waitlist
MPG	220	275	34%	114
DTC*	200	222	11%	48
TOTAL	420	497	_	162



^{*}DTC annual permits limited due to Legislative Affairs Agency requirements.

Citations Issued

May 1 – June 30, 2024

May	June	Total	Revenue	
239	570	809	\$20,225	

Warnings issued: <u>622</u>



Current Parking Fines

Current Fine: \$25 per offense since 2013

Adjusted for Inflation: \$34

- 20% of all citations are repeat offenders
- 38 vehicles have received 3+ citations in the last 30 days
- Two vehicles have been cited more than 12 times (each)



Proposed Fine Structure

\$35 First offense
\$50 Second offense
\$100 Third offense
\$200 Fourth offense
\$ifth and subsequent offenses

Limited to:

- Failure to pay for hourly parking (CBJ 72.14.025)
- Parking without a permit (CBJ 72.14.020(b)



Other Improvements

- 24 New Security Cameras
- Full-time Park(ing) Ranger in FY25
- Improved Standards for Custodial Contractors
- Impound-in-Place





Coming Soon

- All new signage for off-street facilities (late summer)
- New seasonal parking permits for DTC
- Release additional permits to waitlisted customers
- Invoicing violations by mail
- Buy & extend multi-day Docks & Harbors permits by app

