



**Type A EDC Agenda
April 14, 2025**

Minutes Resolution

Action Item

Agenda Description:

Discuss, consider, and possible action on amending the Façade Grant Policy.

Background Information:

The Façade Improvement Program was established to support economic development and revitalization through matching grants for eligible exterior building improvements. Since the program's inception, staff has worked to streamline processes and ensure funds are awarded fairly and used effectively.

Recently, concerns have arisen regarding the potential for inflated cost estimates and minimal-scope projects seeking maximum reimbursement. To ensure the program remains sustainable and accountable, staff is recommending several policy revisions to strengthen oversight, promote transparency, and clarify eligibility standards.

Financial Information:

NA

City Contact and Recommendations:

Nora Fussner, Economic Development Director

Attachments:

1. Current façade policy
2. Amended façade policy