

CITY OF JOSHUA, TEXAS

Joshua America's 250th Celebration City Council Financial Report

Event Overview

The City of Joshua hosted the Joshua America's 250th Celebration on July 3, 2026. The event was designed as a community-wide celebration recognizing the 250th anniversary of the United States while honoring veterans, active-duty military members, and military families.

The event was a tremendous success, with an estimated 5,000+ attendees and approximately 150 vendors and food trucks, making it one of the largest community events hosted by the City of Joshua.

The celebration included live entertainment, a free Kids Zone, food trucks and vendors, a Freedom Tribute honoring veterans and active-duty military members, and a patriotic drone show to conclude the evening.

Financial Summary

The celebration was supported through a combination of private sponsorships, Type A Economic Development Corporation funding, vendor and food truck fees, T-shirt sales, and additional funding made available by the Type B Economic Development Corporation and City General Fund.

Revenue and Funding

Revenue / Funding Source	Amount
Private Sponsors	\$24,600.00
Type A Economic Development Funding	\$25,000.00
Type B Economic Development Funding – Available	\$10,000.00
City General Fund – Available	\$15,000.00
Vendor Fees	\$4,250.00
Food Truck Fees	\$3,050.00
Shirt Sales	\$1,440.00
Total Revenue / Funding Available	\$83,340.00

Financial Position

Calculation	Amount
Total Revenue / Funding Available	\$83,340.00
Less: Total Expenditures	(\$55,519.60)
Surplus if all available funding were used	\$27,820.40
Less: Type B funding not planned for use	(\$10,000.00)
Less: City General Fund not planned for use	(\$15,000.00)
Projected surplus without Type B or General Fund	\$2,820.40

Expenditures and Surplus

Total Event Expenditures: \$55,519.60

Total Revenue/Funding Used: \$58,340

Event Surplus: \$2,820

Although the City Council made up to \$10,000 in Type B funding and \$15,000 from the City General Fund available for the event, based on the current financial reconciliation, staff does not anticipate needing to utilize either funding source.

The combination of private sponsorships, Type A funding, vendor fees, food truck fees, and T-shirt sales generated \$58,340, exceeding the event's total expenditures of \$55,519.60 by \$2,820.

Financial Impact

The final financial results demonstrate the success of the City's sponsorship and revenue-generating efforts. Of the \$58,340 used to fund the event, \$33,340 was generated through private sponsorships, vendor and food truck fees, and T-shirt sales, with the remaining \$25,000 provided by the Type A Economic Development Corporation.

As a result, the City is not currently planning to utilize the \$10,000 in available Type B funding or the \$15,000 allocated from the City General Fund. This means the celebration was successfully conducted without utilizing the \$25,000 in additional public funding that had been made available, while still ending with an anticipated \$2,820 surplus.

Community Impact

Beyond the financial results, the event provided significant community value. Thousands of residents and visitors gathered for an evening focused on patriotism, community, family, and recognition of those who have served our country.

The event also provided opportunities for local businesses, nonprofit organizations, churches, community organizations, vendors, and food trucks to participate in a major community celebration. The strong attendance, sponsorship participation, vendor involvement, and positive community response provide a strong foundation for future City of Joshua community celebrations.

Conclusion

The Joshua America's 250th Celebration successfully combined public and private resources to provide a large-scale community event while limiting the financial burden on the City. The event demonstrated what can be accomplished through partnerships among the City, economic development corporations, local businesses, community organizations, volunteers, and residents.