Ruff Country Kennels and Grooming LLC Property Description for Conditional Use Permit Application

The structure that will be used for business is an original farmhouse dated pre 1920's. The building has been recently renovated. It is approximately 800 sq ft and features a main room (living room), 2 bedrooms, 1 sunroom, 1 bathroom, a kitchen and laundry room.

The main room will be the reception/ check in area and will also be the main room used for pet grooming. The second room will have 3-4 kennels for overnight boarding. The third room, which leads to the sunroom, may potentially be a professional bathing room with a stainless tub in the future.

Ruff Country Kennels and Grooming LLC

Business outline 2023

<u>Product</u>: Pet grooming services/ full service canine spa, low volume boarding kennel.

<u>Customers</u>: Dog owners in the area or any surrounding cities who wish to better their pet's life by caring for their skin, coat, teeth, and nails.

<u>Future of the company</u>: To become Johnson county's number one dog grooming salon that they can trust and recommend.

Mission statement: We promise to provide exceptional baths, grooms, and other spa services to all clients to the best of our ability and will always treat our fur clients as if they were our own!

<u>Principal members</u>: Alexis Eggleston- Owner, operator, and groomer. Brock Eggleston- Co- Owner.

Legal structure: LLC

<u>Industry</u>: The market size value of the dog grooming industry was 10.92 billion in 2020 and is expected to reach 14.46 billion by 2025. Growth rate CAGR 5.7% from 2019-2025.

<u>Description of customers</u>: Johnson county residents who own dogs and care for their pets as if they are family members. They don't mind spending money to give their fur baby a top notch spa experience and care about the health and wellbeing of their pets.

Company advantages: Alexis, the owner, has nearly a decade of experience in the industry. She has worked in several salons and is always furthering her education by attending seminars and keeping up to date with the latest products and trends.

<u>Regulations</u>: The grooming industry is not currently regulated in the state of Texas.

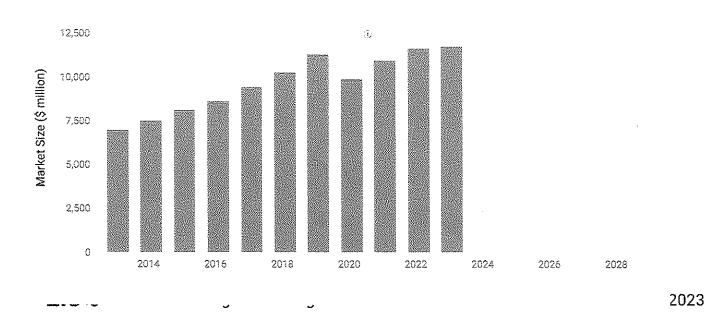
<u>Products and services</u>: Ruff Country Kennels and Grooming LLC will offer full service baths, sanitary trims, grooms, nail trims, deshedding, seasonal spa packages, and teeth brushing. We also offer overnight boarding.

INDUSTRY STATISTICS - UNITED STATES

Pet Grooming & Boarding in the US

- Market Size 2006-2029

Updated: January 10, 2023



Pet Grooming & Boarding in the US Market Size Growth 2023-2029

Curious about what drives these trends? IBISWorld's Pet Grooming & Boarding in the US Industry Report has got you covered.

VIEW INDUSTRY ANALYSIS (/UNITED-STATES/MARKET-RESEARCH-REPORTS/PET-GROOMING-BOARDING-INDUSTRY/)

Questions Clients Ask About This Industry

What is the market size of the Pet Grooming & Boarding industry in the US in 2023?

The market size, measured by revenue, of the Pet Grooming & Boarding industry is \$11.8bn in 2023.

What is the growth rate of the Pet Grooming & Boarding industry in the US in 2023?

The market size of the Pet Grooming & Boarding industry is expected to increase 1.1% in 2023.

Has the Pet Grooming & Boarding industry in the US grown or declined over the past 5 years?

The market size of the Pet Grooming & Boarding industry in the US has grown 2.8% per year on average between 2018 and 2023.

Is the Pet Grooming & Boarding industry in the US expected to grow or decline over the next five years? How has the Pet Grooming & Boarding industry in the US performed compared with the Other Services (except Public Administration) sector in the US?

The market size of the Pet Grooming & Boarding industry in the US increased faster than the Other Services (except Public Administration) sector overall.

Where does the Pet Grooming & Boarding industry in the US rank in terms of market size in 2023?

The Pet Grooming & Boarding industry in the US is the 16th ranked Other Services (except Public Administration) industry by market size and the 514th largest in the US.

What factors affect growth of the Pet Grooming & Boarding industry in the US?

The primary negative factor affecting this industry is high competition, while the primary positive factor is a growing life cycle stage.

What is the biggest opportunity for growth in the Pet Grooming & Boarding industry in the US?

See our full analysis (/united-states/marketresearch-reports/pet-grooming-boardingindustry/) of the Pet Grooming & Boarding industry in the US to understand if the industry market size is expected to grow or decline over the next five years.

How has the Pet Grooming & Boarding industryperformed compared with other US industries over the past five years?

The market size of the Pet Grooming & Boarding industry in the US increased faster than the economy overall.

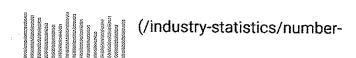
Changes in the unemployment rate affect demand for boarding and grooming services. A high unemployment rate limits spending on these services as consumers reduce discretionary spending, while more out-ofwork consumers lessens demand for daytime boarding. The opposite is seen with a lower unemployment rate, as extra income and less time at home creates demand. Recent improvements in the unemployment rate and return-to-office measures offers an opportunity for the industry.

What trends are occurring in the Pet **Grooming & Boarding industry?**

To understand the broader industry trends within the Pet Grooming & Boarding industry, explore our full industry report (/unitedstates/market-research-reports/petgrooming-boarding-industry/) with over 40 pages of data and analysis.

INDUSTRY STATISTIC Pet Grooming & Boarding in the US Number of Businesses

2006-2029 (/industry-statistics/number-ofbusinesses/pet-grooming-boarding-united- of-businesses/pet-grooming-boarding-united-



states/) states/)