

Johnstown Downtown Development Ass Budget 2024

	Budget
Revenue	
Beer Garden Sales	3,000.00
Designated Contributions	20,000.00
Dues income	8,000.00
Event Income	22,500.00
Workshops	2,000.00
Total Revenue	\$ 55,500.00
Gross Profit	\$ 55,500.00
Expenditures	
Advertising	19,000.00 (1)
Marketing	
Website	
Total Advertising	\$ 19,000.00
Bank Charges	1,100.00
Event Expenses	20,000.00
Insurance	5,000.00
Property/Liability Insurance	
Total Insurance	\$ 5,000.00
Legal, Accounting and Professional	3,500.00
Licenses, Fees and Filing Fees	150.00
Meals	300.00
Office Supplies	150.00 (2)
Postage	150.00
Rent	750.00
Telephone Expense	1,200.00 (3)
Workshop Expenses	2,000.00
Total Expenditures	\$ 53,300.00
Net Operating Revenue	\$ 2,200.00
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(1) - includes outside marketing company

(2) - JDDA is in need of it's own Ipad, Cell Phone, bins for storage and some other supplies

(3) - JDDA has grown enough to have it's own phone number.