

# Via Mobility Service

Johnstown



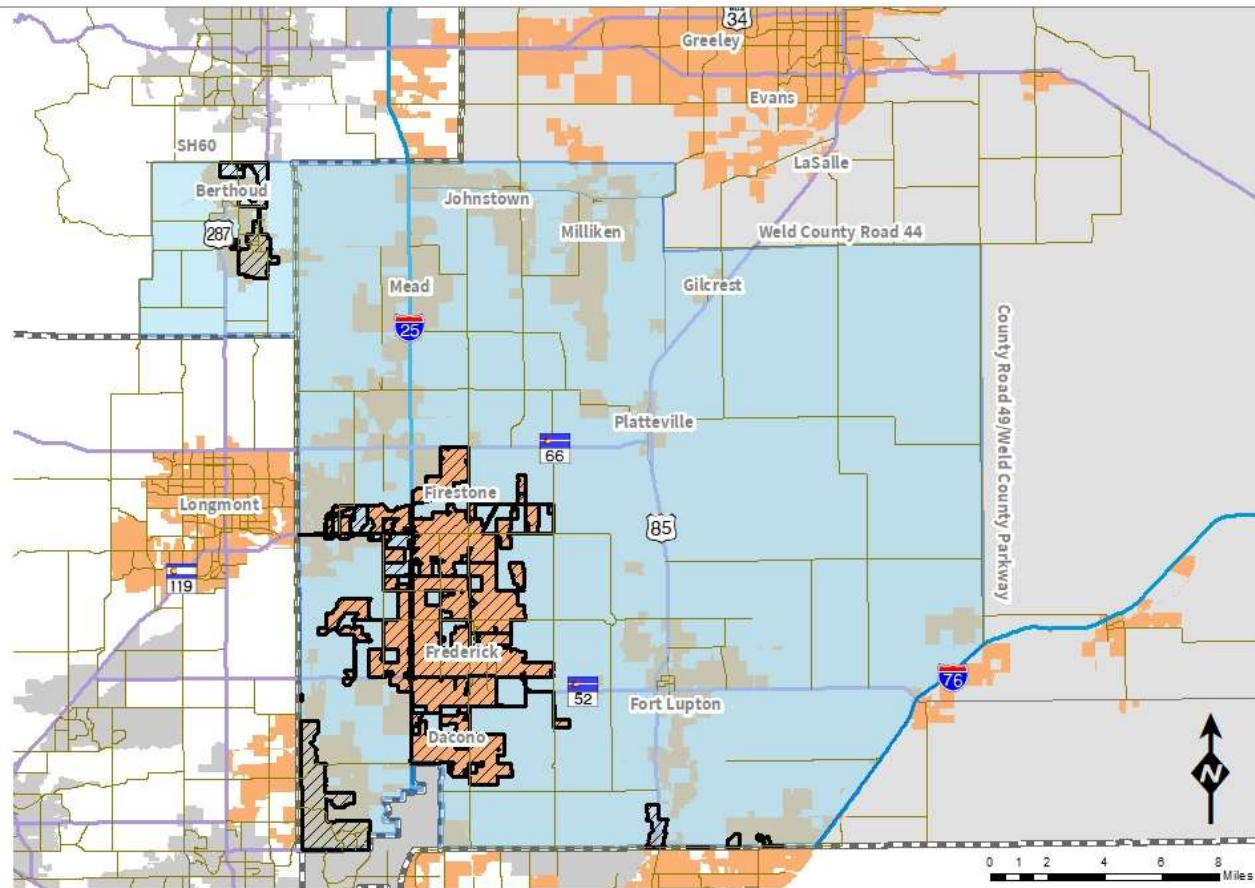
North Front Range  
Metropolitan  
Planning  
Organization



May 10,  
2022

# Project Background

Draft Service Area of the Southern Weld and Larimer County Mobility Pilot Project



## Legend

-  Drop-Offs or Return Trips Only
-  Southern Weld and Larimer County Mobility Project Area
-  County Boundary
-  Non-Weld County Municipality
-  Weld County Municipality
-  Weld County

June 2021  
Sources: CDOT, NFRMPO, US Census Bureau

- **RideNoCo**

- One Call/One Click Center
- Focus on improving mobility in rural portions of Larimer and Weld counties

- **Via Mobility**

- Approached NFRMPO about needs in rural portions of region
- "Extra" FTA \$5311 (Rural Public Transit) funds due to COVID relief acts

- **Pilot began on August 1, 2021**

# A Resounding Success



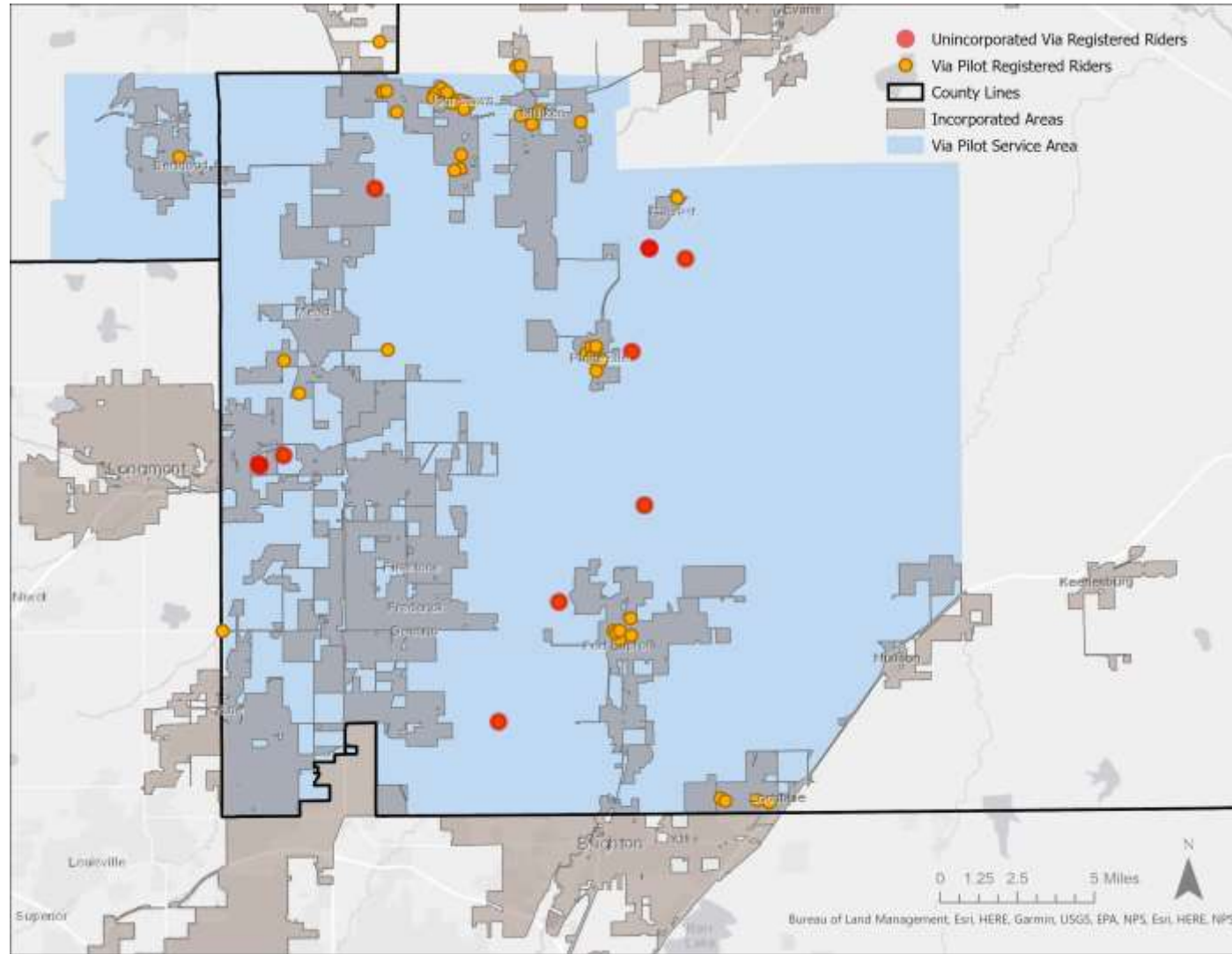
Month	One-Way Trips
August 2021	20
September 2021	75
October 2021	99
November 2021	74
December 2021	65
January 2022	61
February 2022	67
<b>Total Ridership</b>	<b>461</b>

- **70%** of riders aged 60 and older
- **13.5%** of riders use a wheelchair
- **42.5%** of trips for medical purposes

Community	Registered Riders	% of Riders
Johnstown	24	32%
Platteville	11	15%
Unincorporated Weld	10	13.5%
Fort Lupton	9	12%
Milliken	8	11%
Lochbuie	4	5.5%
Mead	3	4%
Gilcrest	2	3%
Erie	1	1.3%
Greeley	1	1.3%
Berthoud	1	1.3%
<b>Total Unique Riders</b>	<b>74</b>	<b>100%</b>



# Ridership Map



# Where we go from here

- Pilot service ended 2/28
- State Multimodal Transportation & Mitigation Options Funds (MMOF) identified as a promising funding source for at least two years of service:
  - \$228,600 annually for Via to provide 1 Bus and 1 Driver to operate 50 hours a week; \$457,200 for two years of service
  - MMOF funds require 50% local match

Community	% of Population	Local Match per year	Total Contribution (2 years)
<b>Johnstown</b>	<b>26.30%</b>	<b>\$30,062.12</b>	<b>\$60,124.23</b>
Milliken	17.19%	\$19,653.50	\$39,307.00
Severance	13.82%	\$15,801.67	\$31,603.33
Eaton	11.93%	\$13,630.50	\$27,261.00
Unincorporated Weld	30.75%	\$35,152.22	\$70,304,.43
<b>Total</b>	<b>100%</b>	<b>\$114,300</b>	<b>\$228,600</b>



**Cory Schmitt**

Mobility

Manager

[cschmitt@nfrmpo](mailto:cschmitt@nfrmpo)

[.org](http://www.nfrmpo.org)

(970) 999-0072

**RideNoCo**

8am-5pm, M-F

[mobility@nfrmpo](mailto:mobility@nfrmpo)

[.org](http://www.nfrmpo.org)

(970) 514-3636