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TOWN COUNCIL AGENDA COMMUNICATIONS

AGENDA DATE: May 6, 2024

SUBJECT: Public Hearing – New Tavern License Application for Mirror Image Brewpub Group LLC

ACTION PROPOSED: Consider the Liquor License Application

ATTACHMENTS:

1. Application for a New Tavern License
2. Results of the Needs and Desires Petition
3. Report from Police Department
4. Order Granting Tavern License
5. Vicinity Map
6. Preliminary Findings
7. Affidavit of Posting
8. Control Plan

PRESENTED BY: Hannah Hill, Town Clerk

AGENDA ITEM DESCRIPTION:

This item is a public hearing to receive comments regarding the proposed Tavern License for Mirror Image Brewpub Group Inc dba Mirror Image @ Woods, located at 4320 Ledge Rock Lane. When approving or deny an application, the Council acts as the local licensing authority and must consider if the reasonable requirements of the defined neighborhood are not presently being met by existing establishments, the desires of the adult inhabitants, and the number, type and availability of other similar liquor establishments located in or near the petitioned neighborhood as well as the moral character of the applicants.

Staff received the application on March 25, 2024, which is included in Council's packet. Also included from the Applicant is a control plan that describes the type of service Mirror Image @ Woods intends to have. The application is a concurrent review and there have been no concerns noted from the State Department of Revenue. The Needs and Desires Petition was received from the Applicant on April 17, 2024 and Council can review the report in Attachment 2. Staff does want to note after verifying the petition, 61 total signatures were returned:

- 54 signatures were found to be valid in favor
- 3 signatures did not list an age and were eliminated
- 2 did not list an address and were eliminated

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- 1 listed an address outside of the boundary provided and was eliminated
- 1 did not list a date signed and was eliminated

Should Council approve the license, Staff will continue working with the Department of Revenue and various Town departments to ensure all approvals and permits are met prior to the Applicant receiving the license.

STRATEGIC PLAN ALIGNMENT:

Healthy & Resilient Economy

- *Drive projects and initiatives that promote Johnstown as a premier destination for business*
- *Cultivate local and regional partnerships that ensure the long-term success and growth of Northern Colorado*
- *Support the local labor market and work with partners to grow diverse employment opportunities*

LEGAL ADVICE:

The Town Attorney has reviewed the documents submitted and prepared the order attached to this item.

FINANCIAL ADVICE:

N/A

RECOMMENDED ACTION: Consider issuing a Tavern Liquor License to Mirror Image Brewpub Group Inc dba Mirror Image @ Woods.

SUGGESTED MOTIONS:

For Approval: I move to approve the Tavern License to Mirror Image Brewpub Group Inc dba Mirror Image @ Woods.

For Denial: I move to deny the Tavern License to Mirror Image Brewpub Group Inc dba Mirror Image @ Woods.

Reviewed and Approved for Presentation,



Town Manager

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