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TOWN COUNCIL AGENDA COMMUNICATIONS

AGENDA DATE: May 6, 2024

SUBJECT: Downtown Façade Grant Program

ACTION PROPOSED: Consider adopting the proposed downtown boundary for the Downtown Façade Grant Program

ATTACHMENTS:

1. Exhibit Depicting Existing Boundary vs. Proposed Boundary
2. Downtown Façade Grant Program Description
3. Downtown Façade Grant Program Application

PRESENTED BY: Sarah Crosthwaite, Economic Development Manager

AGENDA ITEM DESCRIPTION:

Enclosed for your review and consideration is a request to update the existing downtown boundary that is utilized to determine eligibility for the Downtown Façade Grant Program. The current and proposed boundary modification are shown in the attached exhibit.

The newly proposed boundary extends further west to S. Denver Street, minimizes the northern boundary to N. 2nd Street, and minimizes the southern boundary to Molinar Street. The purpose for updating the boundary is to include existing commercial sites on Charlotte Street that are not a part of the current boundary such as the “Little House” restaurant. Additionally, the new boundary ensures consistency with the program rules which outline eligibility for only existing buildings. The current boundary included areas within the downtown corridor that do not have existing buildings and therefore would not be eligible for the façade grant. The new proposed boundary encompasses a total of 76.9 acres. No additional changes to the Façade Grant Program are being proposed currently. The proposed new boundary as previously mentioned is shown in the attached exhibit.

LEGAL ADVICE:

The Community that Cares

N/A

FINANCIAL ADVICE:

N/A

RECOMMENDED ACTION: Staff supports approval of the newly proposed boundary and subsequent update to the Downtown Façade Grant program.

SUGGESTED MOTIONS:

For Approval: I move to approve the newly proposed downtown boundary for the Downtown Façade Grant Program.

For Denial: I move to deny the newly proposed downtown boundary for the Downtown Façade Grant Program.

Reviewed and Approved for Presentation,



Town Manager