



Town of Johnstown

TOWN COUNCIL AGENDA COMMUNICATIONS

AGENDA DATE: February 23, 2022

SUBJECT: Façade Grant Program Updates

ATTACHMENTS: Resolution No. 2022-04
Façade Grant Program Description
Façade Grant Program Application

ACTION PROPOSED: Approve Resolution 2022-04 RE: Downtown Johnstown Façade Grant Program Update

PRESENTED BY: Sarah Crosthwaite, Economic Development Manager

AGENDA ITEM DESCRIPTION:

Enclosed for review and consideration is an update to the existing Downtown Johnstown Façade Grant Program description and application. Town staff has met with several stakeholders and internal departments to identify updates and changes to the program that will hopefully increase accessibility of the funds and scope for eligible projects.

The following changes have been made to the façade grant program description:

- Façade improvements; a building can only apply every 10 years for façade improvements that have been previously awarded through grant funds
- Signage, a business can only apply once for a signage grant for the lifetime of the business
- All projects must be completed within 6 months or by December 31st of the same calendar year; whichever comes first
- Business license must be on file prior to submitting a grant application
- Priority will be given to projects that incorporate several eligible improvements, structures, owners, and businesses (see purpose section on program description)
- Eligible expenses now include; preference for energy efficiency upgrades, creation of outdoor space/patio, murals, ADA access (see eligible improvements section on program description)
- Businesses are now encouraged to contact the Johnstown Museum to learn about the history of their buildings and appropriate historic preservation
- Business must submit after photos of the complete project prior to receiving a reimbursement check

The following changes have been made to the façade grant application:

The Community That Cares

www.TownofJohnstown.com

P: 970.587.4664 | 450 S. Parish Ave, Johnstown CO | F: 970.587.0141

- Required documents list has been modified and incorporated into the grant application form which includes project narrative/description and property owner signature
- Itemization of project costs has been added
- Applicant and owner authorization has been modified to ensure compliance of grant program rules, eligibility, and intent.

Staff is asking for the Council to consider the proposed changes to the grant program and approve Resolution 2022-04.

LEGAL ADVICE:

The resolution was reviewed and approved by our Town Attorney.

FINANCIAL ADVICE:

For fiscal year 2022, \$35,000 has been budgeted for the Downtown Johnstown Façade Grant Program.

RECOMMENDED ACTION: Adopt the resolution as presented.

SUGGESTED MOTIONS:

For Approval: I move to approve Resolution 2022-04.

For Denial: I move to deny Resolution 2022-04.

Reviewed and Approved for Presentation,



Town Manager