



Town of Johnstown

TOWN OF JOHNSTOWN APPLICATION FOR TOWN COUNCIL POSITION

(Please type or use black ink)

Applications are due to the Town Clerk, Hannah Hill, no later than 5 pm on May 4, 2023. Return to Town Hall at 450 S Parish, PO Box 609, Johnstown, CO. 80534 or hhill@johnstowncolorado.gov

Qualifications to apply for Town Council position:

- Must be a citizen of the United States
- Must be a registered elector of the Town of Johnstown
- Must have resided in the Town of Johnstown for a period of at least twelve (12) months
- Cannot be a salaried employee of the Town during the tenure of office

Name: Deniece Cook

Mailing Address: 351 Saxony Road
Johnstown, CO 80534

Physical Address: 351 Saxony Road
Johnstown, CO 80534

E-Mail Address: [REDACTED]

Phone Number: Home: [REDACTED] Cell: [REDACTED]
Work: Use cell
53 years

Length of Johnstown residency: _____

Occupation & employer: CTE Director, St. Vrain Valley School District

Yoga Instructor@YMCA Johnstown; Owner, Sole Strength Yoga

Education: Roosevelt High School, 1980; Northeastern Jr. College, 1982

Colorado State University, BS; University of Northern Colorado, MA

The Community That Cares

www.TownofJohnstown.com

P: 970.587.4664 | 450 S. Parish Ave, Johnstown CO | F: 970.587.0141



Town of Johnstown

Professional/Community Activities: Colorado Association of Career and

Technical Administrators; Colorado Association of School Administrators;

Provide free yoga for St. Vrain Valley school district staff

1) Describe why you are interested in serving on the Town Council:

I'm finishing up the last year of my work with the St. Vrain Valley School District

I want to give back to my community by taking a leadership role.

I enjoy governmental work and begin a part of driving a community forward is very exciting.

2) Are you presently serving on a Town Board or Commission? If so, which one(s)?

No

3) Are you committed to attending night meetings? Regularly scheduled meetings are the first and third Mondays of the month. Work Sessions are historically scheduled on the second and fourth Mondays of the month. Other meeting obligations may be required as well.

Yes.

4) Please specify any activities and/or financial benefit which might create a conflict of interest if you should be appointed to the Town Council:

I currently rent space at Wellspring Therapeutics part-time .

5) What interests you most/least about the Town Council position?

Most: Being a part of the solution & growing this community in a positive way

Helping with community causes. Reconnecting with my neighbors. Least: Sometimes the work

(just like school administration) & it's tempting to neglect self care

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Town of Johnstown

6) What do you like most/ least about the Town of Johnstown?

I've lived here since 1970—with a small break during my 20's. Our location is accessible to so many other communities.

It's so amazing to have witnessed all of the growth and changes. We don't have access to the variety of delivery services that are available elsewhere.

7) What would you like to see the Town accomplish in the next two (2) years?

Maintaining growth while keeping a laser focus on the needs of the community and our footprint in the state.

For example, we need to monitor our water usage and identifying ways to encourage new home owners to xeriscape..

We also need to look at senior housing and what is planned/ available for this special population.

8) What is your philosophy on growth?

Growth is inevitable on the front range of Colorado at this point and time. It's imperative that our town use the existing

vision & master plan to guide the council. The plan should be assessed regularly to identify if we're on target.

Utilizing data to drive decision making is also key in managing growth with a big picture mindset.

9) What changes would you like to see occur in the Town of Johnstown?

I would like to see more business and industry growth which could increase job opportunities.

Additionally, I would like us to change the conversation and quit referring to ourselves as a "bedroom" community.

10) Provide a brief statement as to why you are interested in serving in this manner:

I believe that I have the perfect balance of being a long time resident with someone who can look to the future.

I want to see this town continue to grow in a positive way. I have a great amount of experience in data-driven decision-making.

I have managed budgets that are over \$1,000,000. I have managed school construction projects and change.

My experience with career and technical education offers a unique perspective on business and industry growth.

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Town of Johnstown

11) Additional information you believe may be helpful in considering your application:

Resume' attached.

Cook Deniece Digitally signed by Cook Deniece
Date: 2023.05.02 08:27:52
-06'00'

Signature

5-2-23

Date

(ATTACHMENTS TO APPLICATION MUST BE LIMITED TO TWO PAGES)

Deniece Cook

Employment History January, 2023-Current Sole Strength Yoga

Owner

- In-person and virtual instruction
- Small group or individual

June, 2021-Current YMCA Johnstown

Group Exercise/ Yoga Instructor

- Teach yoga classes
- Prepare yoga instruction to support members' needs
- Offer modifications and challenges for all levels of students
- Participate in additional trainings and staff meetings

July, 2021-Current St. Vrain Valley School District, Longmont, CO

Career and Technical Education Director (Part Time)

- Supervise/ manage district-wide CTE programs to ensure compliance with the Colorado Community College System.
- Oversee and ensure programs at multiple locations have continuity in education and experiences providing multiple career pathway options for all students.
- Coordinate, manage and oversee over \$1,000,000.00 CTE-specific funding including, Career Technical Act, Perkins federal grant, Career Development Incentive Program (Colorado Department of Education) and other grants/funds as applicable.
- Coordinate concurrent coursework & pathways with post-secondary partners.
- Work with the industry advisory boards of the career and technical education programs to maintain quality programs that meet industry needs. Ensure Advisory Committees are following best practices.
- Coordinate professional development opportunities for CTE faculty and staff including, but not limited to providing leadership for appropriate integration of learning technologies and pedagogy into CTE instructional programs and activities.
- Perform annual year-end reporting, reconciliation and audit compliance.

2009-2021 St. Vrain Valley School District, Longmont, CO

Principal Career Development Center & Olde Columbine High School/ CTE Director

- Supervision and management of all building certified and classified staff
- Develop and manage School Accountability Committee
- Create and implement Unified Improvement Plan with staff committee
- Supervise and coordinate the delivery of Career and Technical Education
- Coordinate, manage and oversee over \$1,000,000.00 CTE-specific funding including, Career Technical Act, Perkins federal grant, Career Development Incentive Program (Colorado Department of Education) and other grants/funds as applicable.

2006-2009 Centennial BOCES/ Weld Opportunity High School, Greeley, CO

Principal/Director

- Supervision and management of all building certified and classified staff
- Supervise and manage student discipline & attendance
- Develop and manage the Advisory and Accountability committees
- Prepare Accreditation Plan & School Improvement Plan
- CTE Program Compliance
- Fiscal & facility management for building
- Management of Coordinated School Health Grant
- Assist with preparation of BOCES-wide professional development

2004-2006 Roosevelt High School, Johnstown, CO

Dean of Instruction

- Served as District & School Assessment Coordinator
- Utilized data from Alpine Achievement System as a catalyst to raise student achievement
- Managed District Teacher Induction program
- Coordinated district and building professional development activities
- Served as local CTE Director
- Collaborated with the leadership team to develop the school & district improvement plans
- Conducted teacher evaluations using district assessment tool
- Facilitated curriculum alignment and review through the use of The Curriculum Mapper
- Coordinated Student Success Team & counsel students on eligibility list
- Actively participated in university recruitment fairs and the hiring of new staff
- Supervised of extra-curricular athletics & activities
- Chaired District Accountability Committee

1985-2004 Various Secondary Schools

Career and Technical Education Instructor

- Taught CORE and enrichment courses
- Managed department budget
- Initiated programs for Catering and Interior Design
- Supervised student teachers
- Coordinated work experience students
- Served on technology and crisis committees
- Chaired social committee
- Planned and implemented interdisciplinary units with colleagues

Education

2020-2021 Front Range Community College, Ft. Collins, CO

- Certificate, Yoga Teacher Training

2000-2002 University of Northern Colorado, Greeley, CO

- M.A., Educational Leadership and Policy Studies

1982-1985 Colorado State University, Ft. Collins, CO

- B.S., Vocational Home Economics Education-Occupational Concentration

1982-1985 Northeastern Jr. College, Sterling, CO

- A.A.S., Child Care and Management

**Professional
Activities**

Silver Sneakers Certified, 2022

ACE Certified Group Fitness Instructor, 2021-present

Yoga Alliance, RYT 200, 2020-present

Colorado Association of School Executives, 2001-2021

- National Association of Secondary School Principals

Colorado Association of Career and Technical Education, 1985-present

- Colorado Association of Career and Technical Education Administrators

References

Ms. Dina PerfettiDeany
Area 3 Assistant Superintendent
St. Vrain Valley Schools
[REDACTED]

Eric Berggen
Innovation Center Coordinator of
Programs & Workforce
Development
St. Vrain Valley Schools
[REDACTED]

Brittany Mastin
Johnstown Program Director of
Health and Wellness
YMCA of Northern Colorado
[REDACTED]