## COMPREHENSIVE PLAN UPDATE

TOWN MISSION, VISION \& VALUES GUIDING PRINCIPLE - THEMES

## TOWN MISSION, VISION, \& VALUES

Mission: Enhancing the quality of life of our residents, businesses, and visitors through community focused leadership.

## Motto: The Community That Cares

Vision: Long Version: Johnstown will be known for connecting community with opportunity.

Short Version: Connecting community with opportunity.

Values: Johnstown Communication
Accountability
Respect
Excellence
Stewardship

## GUIDING PRINCIPLE FOR THE COMPREHENSIVE PLAN

Johnstown celebrates our small-town heritage built from strong agricultural roots. We promote dynamic approaches to innovation and new trends, while maintaining our quality of life. Johnstown is a resilient, vibrant, and connected community that offers diverse and inclusive opportunities for generations of residents to live, work, and play.

## INTEGRAL THEMES

Johnstown is resilient
Johnstown's culture, values, and mix of land uses, services, and natural amenities cultivate our high quality of life and adaptability as a resilient community.

## Johnstown is vilbrant

Johnstown is a vibrant community that leverages our walkable, historic downtown and traditional neighborhoods, with new innovative commercial and residential areas, offering diverse opportunities to enjoy and create lively and thriving business areas, neighborhoods, and civic spaces.

## Johnstown is connected

Johnstown provides a purposefully-designed and connected network of neighborhoods, transportation routes, events, services, and spaces to create a safe and inclusive environment for our diverse and growing community.

## COMPREHENSIVE PLAN UPDATE

DRAFT OUTLINE | OCTOBER 1, 2020

## Acknowledgements

- Thanks to Town Council, Town Staff, Steering Committee, Stakeholders, Consultants, others.


## Plan at-a-glance

- Executive summary
- The process (infographics like in South Jordan Plan, showing engagement numbers, etc)
- Resulting overarching goals (high level, like in South Jordan Plan)


## Chapter 1: Introduction

- How to use the comprehensive plan
- Development/organization of the plan
- Community involvement - high level overview (full summaries included in appendices)


## Chapter 2: Guiding Principle and Integral Themes

- Overall Town Mission, Vision, and Values- foundation, alignment
- Comprehensive Plan Guiding Principle
- State the principle and how it was developed
- Integral themes
- State themes and establish icons for each to carry through the document
- Establish the foundation for the "connections" throughout the document
- Include explanation of the 5 elements that follow and their connection to this chapter


## Chapter 3: Where We Live

- Existing conditions related to Neighborhoods, Housing and Community
- Accomplishments since the last Plan
- Key challenges and opportunities
- What we heard from the community
- Goals and Strategies (include icons to show tie to vibrancy, resiliency and connectivity for each goal)


## Chapter 4: Where We Work and Shop

- Existing conditions related to Employment, Commercial and Retail
- Accomplishments since the last Plan
- Key challenges and opportunities
- What we heard from the community
- Goals and Strategies (include icons to show tie to vibrancy, resiliency and connectivity for each goal)


## Chapter 5: Where We Play

- Existing Conditions on Parks, Recreation, Open Spaces, and Cultural Amenities
- Accomplishments since the last Plan
- Key challenges and opportunities
- What we heard from the community
- Goals and Strategies (include icons to show tie to vibrancy, resiliency and connectivity for each goal)


## Chapter 6: How We Move

- Existing conditions related to Mobility and Transportation
- Accomplishments since the last Plan
- Key challenges and opportunities
- What we heard from the community
- Goals and Strategies (include icons to show tie to vibrancy, resiliency and connectivity for each goal)


## Chapter 7: How We Serve

- Existing Conditions related to Infrastructure, Hazard Mitigation, and Public Services
- Accomplishments since the last Plan
- Key challenges and opportunities
- What we heard from the community
- Goals and Strategies (include icons to show tie to vibrancy, resiliency and connectivity for each goal)


## Chapter 8: Future Land Use Map (could be placed in Intro chapter instead...)

- Land Use categories
- Description of each category
- Density and intensity ranges and representative character images for each category
- Future Land Use Map (framework map)


## Chapter 10: Implementation Plan

- Overview
- Measuring our success
- Key indicators explained
- Adaptive management tools
- Accountability
- Implementation matrix
- Implementation actions and projects
- Parties responsible for implementation
- Approaches/resources for continued community involvement


## Glossary of Terms

## Appendices

- Community Involvement Summary \#1
- Community Involvement Summary \#2
- Existing Conditions Document

