



Town of Johnstown

Mission, Vision, Values

Mission:

Enhancing the quality of life of our residents, businesses, and visitors through community focused leadership.

Motto:

The Community That Cares

Vision:

(A potential preamble addition below)

Johnstown will be/will be known for...

1. One of the best Town's to live, work, and visit on account of our connected community and opportunities.
2. Connecting community with opportunity; Johnstown CARES.
3. Overcoming the challenges of tomorrow for our connected community by embracing innovative opportunities.
4. Embracing innovative opportunities today for our connected community's future tomorrow.
5. Connected community with innovative opportunity.
6. The heart of the Northern front range, Johnstown is a connected community with big opportunities.
7. Johnstown CARES about providing our small town community, big town opportunities.
8. Small town community offering big opportunities

Values:

Johnstown

Communication

Accountability

Respect

Excellence

Stewardship

The Community That Cares

www.TownofJohnstown.com

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