

# COMMUNITY CURRENCY

POWERED BY CONPOTO

We streamline and facilitate local commerce.



# "COMMUNITIES"

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Chambers of Commerce



Downtowns/Main Streets



Clients and Constituents



Co-Ops/Consortiums

# COMMUNITY CURRENCY PLATFORM

- Convenient to Buy
- Easy to Sell
- Gifting Choice



# CONNECTING MERCHANTS TO SPENDERS

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Community



Employers



Schools/Non-Profits



Your Merchants

# CURRENCY

- One Certificate
- Multiple Merchants
- Purchased Online



## Participating Merchants

### Participating Merchants (as of 10/05/2016):

See the Rockford Chamber of Commerce purchase page (<http://rockfordmichamber.com/rockford-cash/>) for a current list.

AAA CANOE RENTAL LLC	ROCKFORD QUICK LUBE, LLC	FULL CIRCLE DESIGN STUDIO
ACCIDENTAL ART	ROCKFORD TIRE WHOLESALERS PLUS	GILD THE LILY
ACTION COACH	SASSY PANTS BOUTIQUE	GLKS
ACTION TAX SERVICE	SCOTT LAKE GOLF & PRACTICE CENTER	GRAND RAPIDS MAILING
AUNT CANDYS TOY COMPANY	SHEACTIVE BOUTIQUE	GREAT NORTHERN TRADING COMPANY
BAILEY & JAMES BOUTIQUE	SIGNS WITH DESIGN	JT STITCHERY
CARSTAR OF ROCKFORD	SIMPLY MASSAGE LLC	KAYLA RAE CELLARS
CEDARROCK DENTAL CARE	SNAP FITNESS - ROCKFORD	KELLERMEIER PLUMBING, INC.
CHIROHEALTH ROCKFORD	THE GRILLING COMPANY	KIMBERLYS BOUTIQUE
CORNER BAR	THE PUMP HOUSE	MICHAEL J KELLEY, DPM, PLLC
CURVES ROCKFORD		
FLO'S SPORTS		



# CERTIFICATE

**\$5**

**MICHIGAN WEST COAST CHAMBER OF COMMERCE**

**WEST COAST CASH**

Expires: 08/27/2019



EKTBSR

Cashier: scan using Merch-Scan mobile app, or enter code via merchant.conpoto.com portal, and follow on-screen instructions.

**\$5**

Redeemable at participating merchants. Present at time of payment.

Congratulations! Someone thinks you are special and sent you West Coast Cash. Please print your certificate and spend at one of the participating merchants listed on the next page. Merchants may give cash back or issue store credit for unused portion. Enjoy your gift! Visit [www.westcoastchamber.org](http://www.westcoastchamber.org) for more information about West Coast Cash!

## Featured Members:



## WEST COAST CASH | PARTICIPATING MERCHANTS

### Participating Merchants (as of 08/27/2014 - see Chamber website for current list)

84 EAST FOOD & SPIRITS	GAZELLE SPORTS	QUIZNOS #14799
8TH STREET GRILLE	GLIKS BOUTIQUE & GLIKS MENS SHOP	SALON CHEVEUX
APOTHECARY GIFT SHOP	HARBOR HEALTH & MASSAGE	SALT & PEPPER GRILL & PUB
BAJA GRILL	HARBOR WEAR	SALUBRITY VIDA DAY SPA
BEECHWOOD DRY CLEANERS	HOME & COMPANY	SERAFINA'S BAR & GRILLE
BIG CHEEZ INC / CATERING CONCEPTS	JACKIE'S PLACE	SPECTATORS RESTAURANT
BIGGBY COFFEE	JOE2GO	TEERMAN'S
BLU VERANDA	JONKER'S INC.	THE BEIGHT AT BETTER WAY IMPORTS
BODHI TREE YOGA & WELLNESS STUDIO	JP'S COFFEE & ESPRESSO BAR	THE FARMHOUSE
BORR'S SHOES	KARLA'S PLACE	THE GREAT AMERICAN BAGEL
CAPTAIN SUNDAY	KILWIN'S CHOCOLATES OF HOLLAND	THE ORIGINAL SU CASA RESTAURANT & MARKET
CAROLYN STICH STUDIO LLC	LAKEWOOD DRY CLEANERS	THOMAS A. DAVIS JEWELER
CARPE LATTE	LAKEWOOD FLOWERS & GIFTS	THREADS ON 8TH
CITY DELICATESSEN	LEGENDS DESIGN SALON LLC	TIM HORTONS - QUALITY CAR WASH
COTTAGE ROSES LLC	LEMONJELLO'S COFFEE	TIP TOES
CRAZY HORSE STEAKHOUSE	MAINSTREET BEANERY	TRENDS HAIR SALON
CROWN MOTORS	MICHIGAN WEST COAST CHAMBER OF COMMERCE	VILLAGE INN PIZZA & SPORTS GRILLE
CRUST 54	MIKE'S MOBIL	WILD CHEF JAPANESE STEAKHOUSE
CURRAGH IRISH PUB	NEW HOLLAND BREWING CO.	WINDING CREEK GOLF CLUB
DEBRUYN SEED STORE	OUT OF THE BOX	WOODEN SHOE RESTAURANT
DON'S FLOWERS	PEACHWAVE FROZEN YOGURT	ZEELAND DRY CLEANERS
EASTERN FLORAL	PIPER RESTAURANT	ZEELAND LUMBER AND SUPPLY
ELECTRIC CADILLAC - HOLLAND	QUALITY CAR WASH - EASTTOWN	ZOUP! HOLLAND
FUSTINIS OILS & VINEGARS	QUALITY CAR WASH - NORTHTOWN	
FUZZY PEACH FROZEN YOGURT BAR	QUALITY CAR WASH - SOUTHTOWN	

# PURCHASE PLATFORM



## UPCOMING EVENTS

- 1-8 SEMINAR: INTERNSHIP TOOLKIT
- 1-8 BUSINESS MATTERS NETWORKING - THE HOLLAND ELKS LODGE
- 1-9 PUBLIC POLICY COMMITTEE MEETING
- 1-13 EARLY BIRD BREAKFAST
- 1-15 TECH LUNCH
- 1-19 GOVERNMENTAL AFFAIRS BREAKFAST
- 1-21 SEMINAR - KNOW YOUR NUMBERS: FIVE KEYS TO USING FINANCIAL STATEMENTS
- 1-23 MEMBERSHIP ORIENTATION
- 1-27 AMBASSADOR COMMITTEE MEETING

## RELATED PAGES

### Step 1: Enter the Sender and Recipient

All certificates will be emailed as a PDF document for printing.

[View Participating Merchants](#)

- Email to Yourself to Print and Hand Deliver
- Email to Someone Else

\* Required

### Step 2: Choose Your Certificate Denominations

ITEM	PRICE	QTY
\$5 WEST COAST CASH	\$5.00	<input type="text"/>
\$10 WEST COAST CASH	\$10.00	<input type="text"/>
\$20 WEST COAST CASH	\$20.00	<input type="text"/>
\$25 WEST COAST CASH	\$25.00	<input type="text"/>

### Step 3: Payment Powered by stripe

Card Number:

CVC:

Expiration:  /

Billing Zip:

### Are you a frequent gifter?

An EasyGive account makes it EASY to send gifts to your employees and customers!

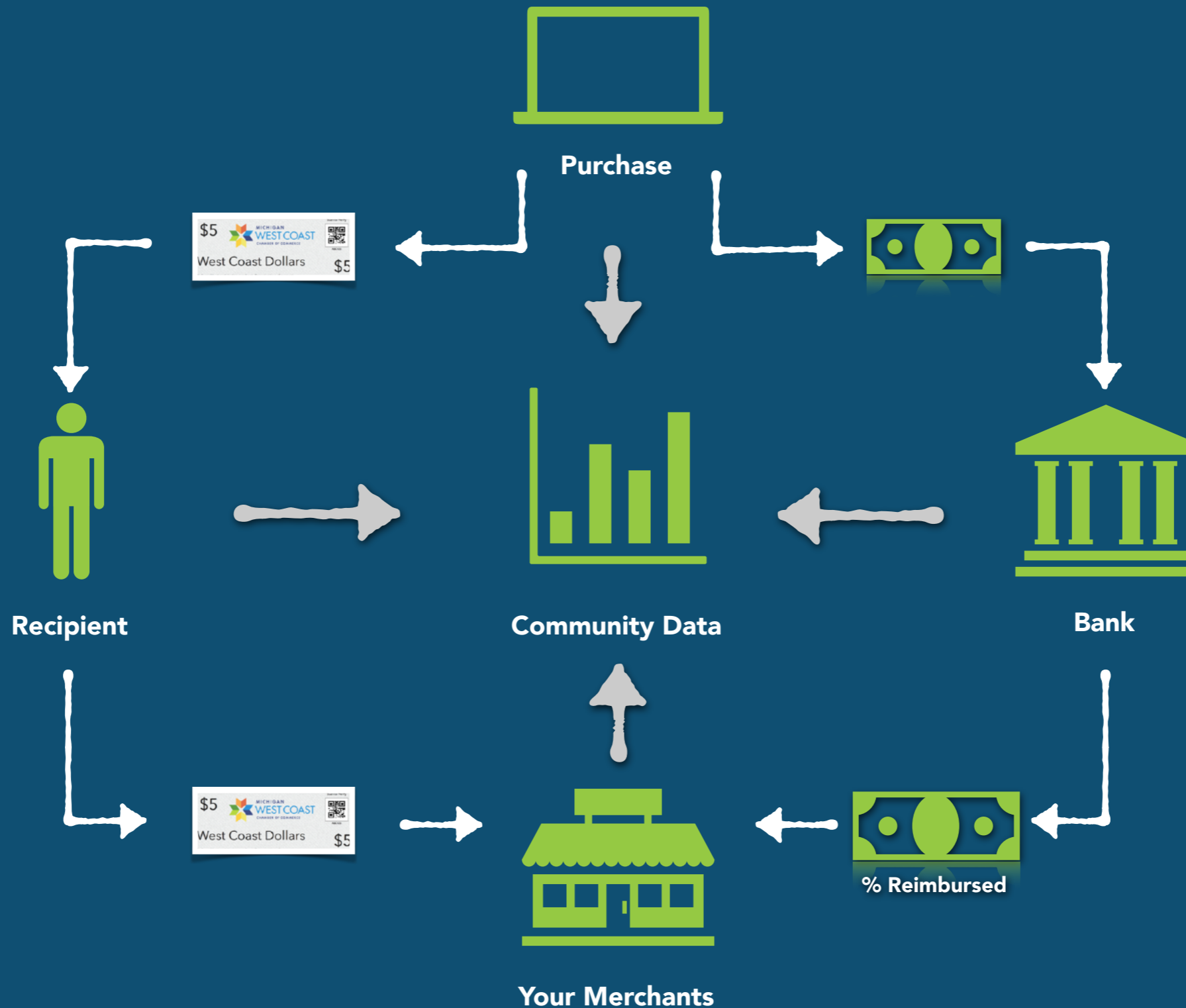
Click [HERE](#) to learn about setting up an EasyGive account.

[Account Login](#)

Powered by conpoto



# HOW IT WORKS

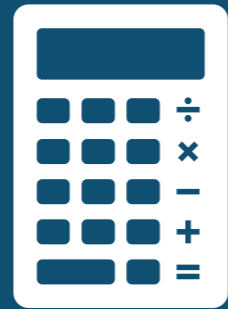


# COMMUNITY DATA

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**Who's Buying  
Currency**



**Amount of Currency  
in Circulation**



**Who's Holding  
Currency**



**Who's Redeeming  
Currency**

# GROWTH AND RETENTION



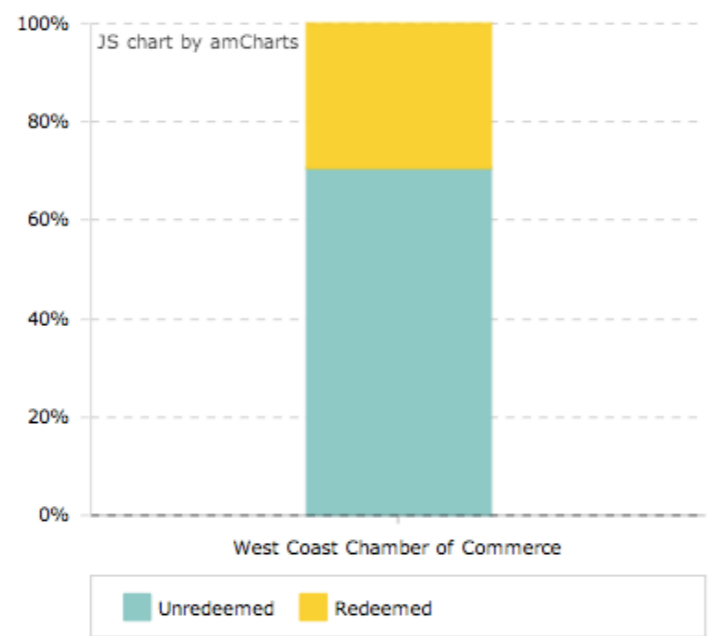
You are impersonating dkuiper@lakeshore504.org [EXIT IMPERSONATION](#)

- CHANGE PASSWORD
- Organization Online
- ACTIVITY
  - Generate Certificates
  - View Orders
  - Process Payments
- REPORTING
  - Dashboard
  - Merchant Redemptions
  - Payment History
  - Data Export
- ADMINISTRATION
  - My Organization Profile
  - Cert Denominations
  - Manage Users
  - Manage Merchants
  - Manage Ads

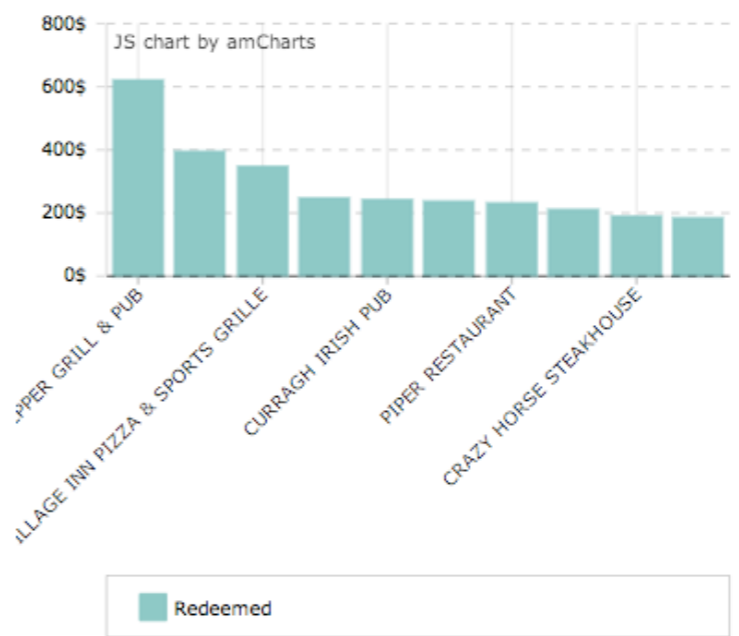
home / dashboard  
Start Date Issued: 06/01/2014 End Date Issued: 08/06/2014 [Go](#)

<b>Issued</b> <b>\$15,945.00</b>	<b>Redeemed</b> <b>\$4,665.00</b>	<b>In Circulation</b> <b>\$11,280.00</b>	<b>Payments Owed</b> <b>\$602.60</b>
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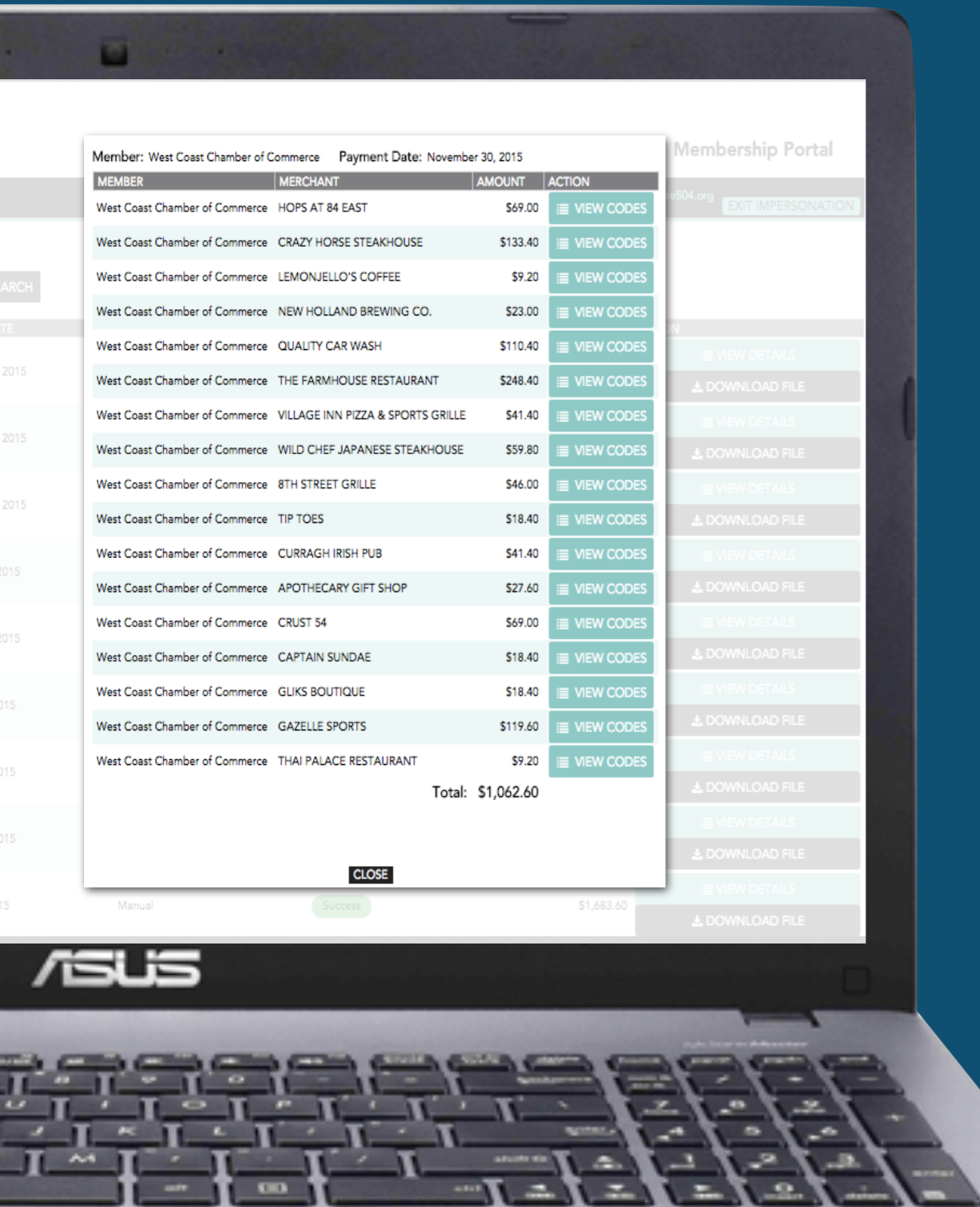
Total Currency Circulation



Top 10 Merchant Redemptions



# AUTOMATED BOOKKEEPING & RECORDS



Your Bank



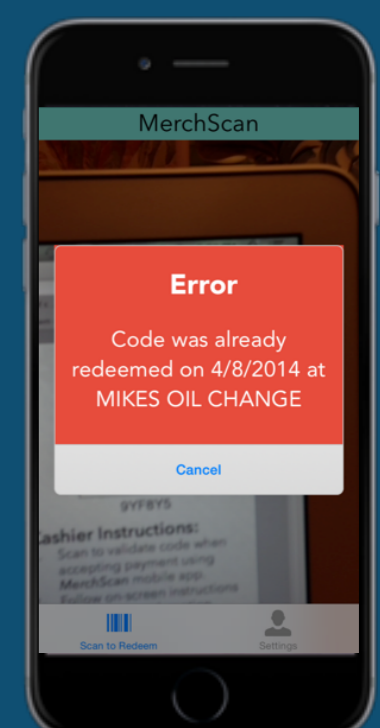
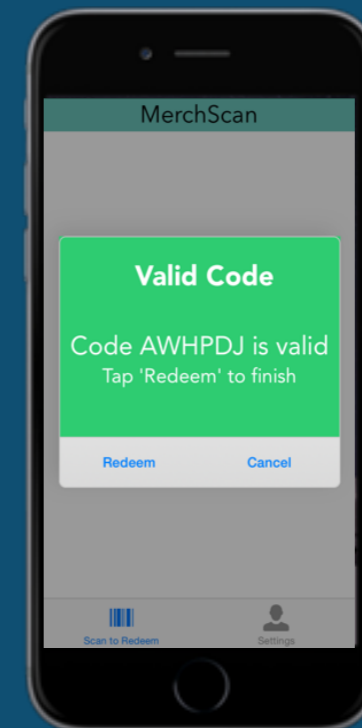
Your Merchants

# EASY VALIDATION

Online

The screenshot shows the Merchant Portal interface. At the top, it says "Merchant Portal" and "Logged in as:". Below this is a navigation bar with tabs: "Redeem Certificates", "Manage Profile", "Manage Locations", "Manage Users", "Redemption History", "Payment History", and "Change Password". The main content area is titled "Enter Certificate Code" and features a large text input field and a "Validate Certificate" button. To the right, there is a preview of a Chamber Bucks certificate for \$0. The certificate includes the text "Your Local Chamber of Commerce", "Chamber Bucks", and "Expires: 12/31/1999". It also features a QR code and the code "ABC123". Below the QR code, it says "Cashier: scan using MerchScan mobile app, or enter code via merchant.conpoto.com portal, and follow on-screen instructions." To the right of the certificate preview is a larger QR code and the text "ABC123 Certificate Code". At the bottom left, it says "Powered by conpoto".

Mobile



# STANDARD PROGRAM COST

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**Implementation: \$1,500**

*Full Conpoto Launch Support*

## Program Costs

Members	Monthly Fee
0 - 350	79
351 - 1000	149
1000	Ask Conpoto

Conpoto Tech Support  
Featured Member Sponsorships  
Monthly Marketing Content  
Community Scripts Options for Schools/Non-Profits

# REVENUE OPTIONS

- **Reimburse Merchants 90% (e.g.)**
  - ~3% for credit card fees
  - ~7% for your organization
- **Program Underwriters/Sponsors**
  - Seek sponsorship/advertisers to cover expenses.
- **Convenience Fee**
  - Charge buyer a small % or flat fee
- **Merchant Participation Fee**

\$5



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## Featured Members:



# THANK YOU

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