



THE EASY WAY TO KEEP MORE MONEY AT HOME

When rewarding employees or customers, most companies choose gift cards from national retailers and small local merchants lose out. Why? There hasn't been a local option that combines convenience of purchase with breadth of selection. Until now.

What if there was a gift certificate good not just for one local store, but a whole community? That's what Conpoto's Community Currency Technology is all about: helping your Chamber keep more money in your community.

Community Currency is a gift certificate that is purchased online and redeemable at any participating merchant. It keeps spending local, and enables your community to purchase a gift that can be used at their choice of retailers, restaurants, spas, and other merchants.

Community Currency is simple for your merchants; using technology they already have – either a smart phone or a computer – to validate the certificates. It's also easy for purchasers; the certificates are delivered as a PDF for easy printing or can be easily emailed to the recipient.

Community Currency is easy for your staff to manage. You have full access to track usage, manage recipients, and view real-time data – all from a simple dashboard. The best part – the program runs without staff time.

Community Currency is secure. Conpoto manages technology, not money. That stays in **your** bank account.

Benefits of Community Currency:

- New members who want to participate in the program
- Better engagement with local merchants
- Non dues revenue options
- Quantifiable impact on local community

Community Currency will help create a major impact on your community.

- Implementation fee and monthly costs include:
 - o Complete Technology Access
 - o System Setup
 - o Conpoto Launch Support
 - o Sponsors and underwriters opportunities

see www.conpoto.com for more information