



Town of Johnstown

TOWN COUNCIL AGENDA COMMUNICATIONS

AGENDA DATE: May 17, 2021
SUBJECT: Façade Grant Program
ACTION PROPOSED: Additional funding request, FY2021
ATTACHMENTS: 1. Resolution 2021-15
PRESENTED BY: Sarah Crosthwaite, Economic Development Manager

AGENDA ITEM DESCRIPTION:

Enclosed for review and consideration is Resolution 2021-15 which would provide \$15,000 in additional funding for the Johnstown Façade Grant Program. Town Council appropriated \$25,000 towards the program for FY 2021 and as of current, Staff has approved \$23,014.82 in grant funds to 8 applicants.

The façade grant program has proven to be a beneficial program to our downtown businesses while also continuing to enhance the overall aesthetic of our historic buildings. Staff continues to receive inquiries on the program and currently has one application pending for a potential eligible grant award of \$6,000. To support this program, Staff is requesting an additional appropriation of \$15,000 for FY 2021 which will allow Staff to continue to market the façade grant program to eligible businesses, while also promoting the restoration and enhancement of our historic downtown.

If this appropriation is approved by Council, we anticipate that the total of \$40,000 will be the final allotment provided for this program for FY 2021.

LEGAL ADVICE:

The resolution was reviewed and approved by our Town Attorney.

FINANCIAL ADVICE:

Funds are available in the General Fund to meet the additional expenditures considered in this budget amendment.

RECOMMENDED ACTION: Adopt the resolution as presented.

SUGGESTED MOTIONS:

For Approval: I move to approve an appropriation and budget amendment of \$15,000 to the façade grant for FY 2021.

The Community That Cares

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P: 970.587.4664 | 450 S. Parish Ave, Johnstown CO | F: 970.587.0141

For Denial: I move to deny an appropriation and budget amendment of \$15,000 to the façade grant for FY 2021.

Reviewed and Approved for Presentation,



Town Manager

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