



Town of Johnstown

TOWN COUNCIL WORKSESSION COMMUNICATION

AGENDA DATE: January 9, 2023

SUBJECT: Town of Johnstown Strategic Planning

ATTACHMENTS: Strategic Planning Presentation

PRESENTED BY: Mitzi McCoy, Deputy Town Manager

WORKSESSION ITEM DESCRIPTION:

The purpose of a strategic plan is to build consensus around a singular vision for the future of a community or organization. For local governments, this process is designed to achieve efficiency and effectiveness in the administration and delivery of municipal services to fulfill this shared vision. A successful strategic planning process is inclusive and brings together multiple internal and external stakeholders to examine opportunities for improving all areas for which a municipality has responsibility. Recently, staff began the strategic planning process for the Town of Johnstown using the Town's mission, vision, and values as the foundation. It is our intent to produce a community focused plan that will reflect and reinforce our strong commitment to providing high quality services for our community. The intent of this work session is to update Council on our progress and ensure there is broad support from Council on our current direction on this important community document.

Reviewed and Approved for Presentation,

Town Manager

The Community That Cares

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