



SEASONAL PARKLET PROGRAM

DOWNTOWN JOHNSTOWN | BUSINESS OUTREACH | DESIGN DISCUSSION

WHAT IS A PARKLET?

Parklets are public seating platforms that convert curbside parking into public community spaces

Parklets tend to incorporate outdoor seating, interactive elements, and greenery. The general goal of the design is to compliment the existing character of the community and become a welcoming focal point.



BUSINESS OUTREACH

JUNE

Town staff engaged with the JDDA & Restaurants

Reached out to 8 businesses along Parish Avenue for preliminary interest in the program. Received a positive response and letters of support from the JDDA & 1 Restaurant which were included in the CDOT application

JULY

Town submitted grant application to CDOT

During this period the Town continued to notify the JDDA at their monthly meetings and the initial business outreach group.

SEPTEMBER

Town was notified by CDOT of grant award

Town was awarded the full grant request of \$70,000 to create a parklet program. Town issued an RFP that same month and continued to notify the JDDA and initial business outreach group of the grant status.

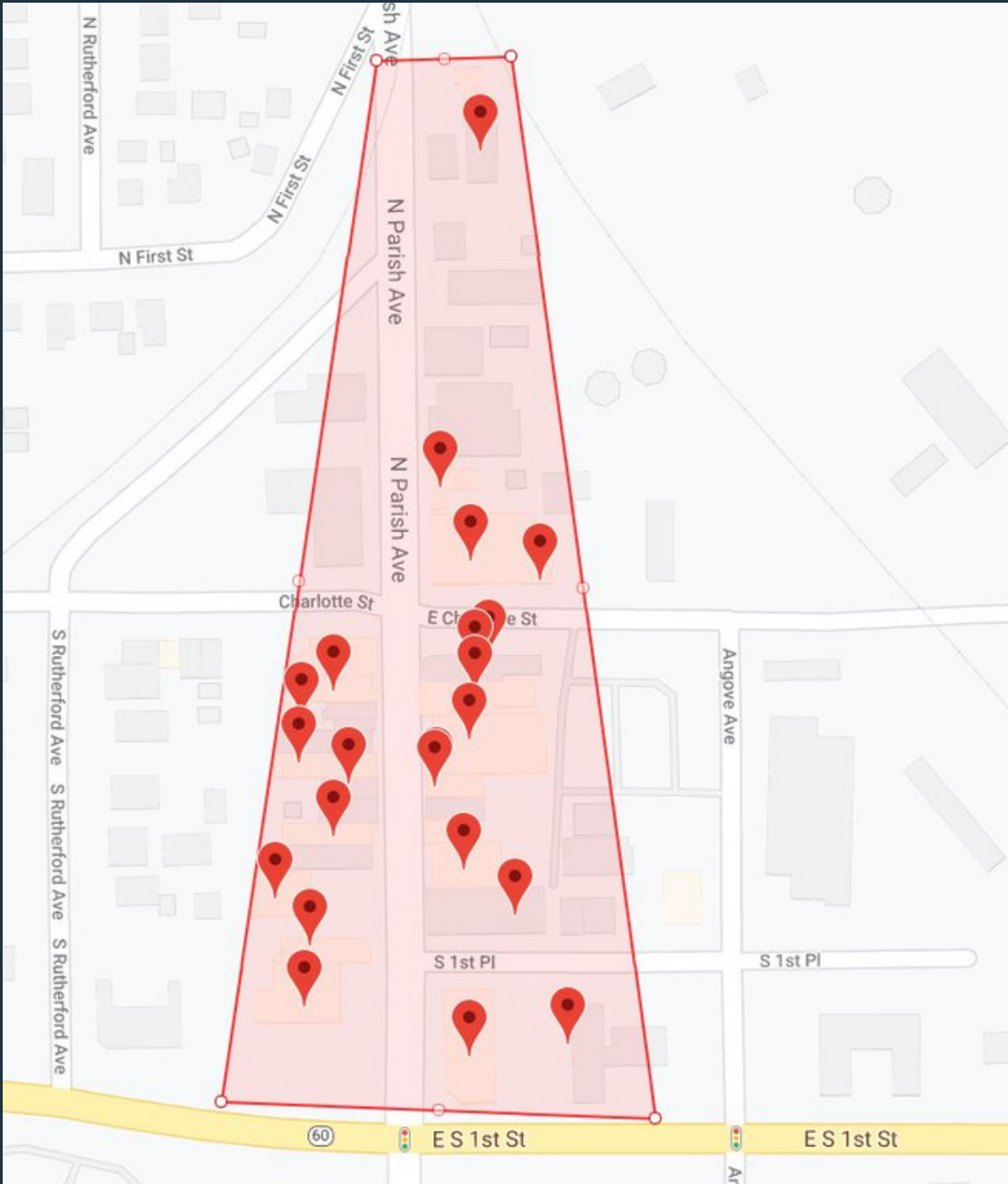
NOVEMBER

Town staff engaged all businesses

Town staff engaged all businesses within the proposed parklet program boundary regarding the CDOT grant and parklet program.

NOVEMBER BUSINESS OUTREACH OVERVIEW

A TOTAL OF 43 BUSINESSES WERE CONTACTED WITHIN THE PARKLET PROGRAM BOUNDARY.



22

READ THE NOVEMBER EMAIL

3

CONTACTED VIA PHONE AND VOICEMESSAGE WAS LEFT

2

RESPONSES RECEIVED FROM THE EMAIL OUTREACH REQUESTING A PARKLET

2

RESPONSES RECEIVED FROM THE EMAIL OUTREACH PROVIDING CONCERNS REGARDING PARKING AND PEDESTRIAN SAFETY

PARKLET PROGRAM FEEDBACK & MITIGATION

THE TWO CONCERNS PROVIDED
DURING OUR NOVEMBER BUSINESS
OUTREACH CENTERED AROUND:

- PARKING
- PEDESTRIAN SAFETY

PARKING

Should the Town move forward with purchasing 2 parklets, each sized at 8'X24' (approximately 2 parking spaces) a total of 4 parking spaces will become unavailable during the seasonal months of the program.

POTENTIAL SOLUTIONS:

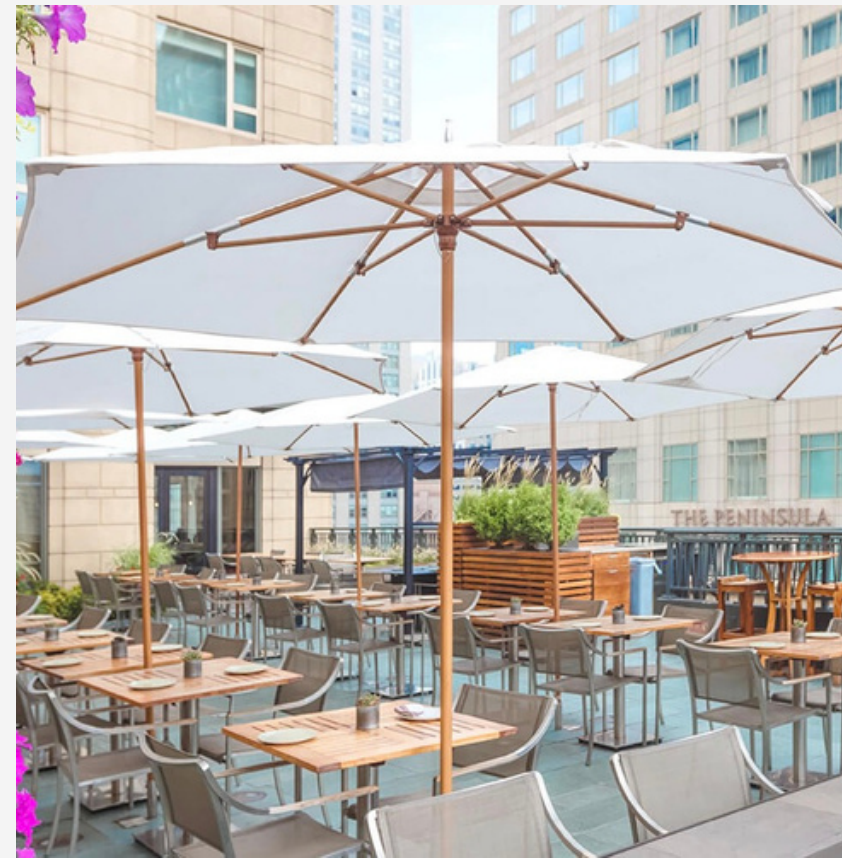
- Limit the duration of the parklets to only the summer months (June–August), a total of 3 months
- Limit location of the parklets so that both parklets are not located on the same street frontage and the parking impact is more equitable across Parish Avenue and E/W Charlotte Street
- Reconfigure size of parklets to potentially 8'X24' and 8'X12'. Cons to this solution is that the size of the smaller parklet will greatly affect its functionality as a public outdoor space and ability to adequately socially distance.

PEDESTRIAN SAFETY

Reconfigure size of the parklets so that the deck actually comes 4" onto the sidewalk and provides more distance between the outside perimeter of the parklet and vehicle traffic. Part of the RFP and contract with the vendor is that safety measures will be included in the design and layout of the parklet.

THE SAFETY MEASURES BEING CONSIDERED:

- Reflector tape and/or poles placed along the outside perimeter
- Steel or concrete planters along the outside perimeter
- Bumper curbs
- Traffic safety signage
- Marketing campaign educating the public of the parklets to ensure vehicle and pedestrian awareness before the program is rolled out (Summer 2022)





THANK YOU

QUESTIONS?

