

## Planning & Zoning Commission Candidates & Submitted Profiles

1. Steve Urban
2. Cody Jeanneret

### STEVE URBAN

#### Residence Address (Street, City, State, Zip Code)

[REDACTED]

#### How long have you lived in Johnstown?

17 years

#### Current Occupation & Employer

Self Employed / Business Owner. Recruiting & Consulting Services

#### Please list your volunteer and/or work experience:

Youth Sports, Forest Service Trash Pick Up and Tree Removal.

#### Why do you wish to be appointed?

As a 30+ year business executive in the retail / wholesale space, startup founder and business owner, I feel my experience can bring value.

#### List any abilities, skills, or interests which are applicable to the position for which you are applying:

Executive Recruiter | Entrepreneur | Founder | Owner | CEO | Advisor | Consultant | Board Member | Author | Podcast Host | Speaker

I am the CEO of Riderflex, a top-rated recruiting firm that specializes in matching candidate personalities to company culture and supporting businesses of all industries and functions worldwide.

<https://www.riderflex.com/>

My passion for helping professionals achieve professional happiness and personal fulfillment has been the driving force behind my successful career. My motto is "I don't want the remainder of my life to be dictated by "things", I want my life to be dictated by the "experiences" I'm chasing." My core purpose is to help people find professional happiness.

I have a proven track record as a successful entrepreneur having built Riderflex into a multi-million dollar business and also having startup experience. I have over 30 years of experience in retail, wholesale, and executive leadership and have worked my way up through various retail positions, eventually making it to CEO and COO positions of \$40 million dollar companies before becoming the founder of Riderflex. In addition to my extensive background in retail, wholesale, and executive leadership, I am also an expert in crisis management and have successfully led two business turnarounds. I'm an operations expert and dynamic leader with numerous references and personal written recommendations.

Apart from being a successful CEO, I am also an accomplished author with my book, "The Riderflex

Guide: Inspiring & Hiring" and a successful podcast host of the Riderflex Podcast. I am available for Consulting, Advisory work, Board Memberships and speaking engagements.

In my free time, I love going camping and trail riding with my jeep. I also have a dog named Rider, who is named after our company Riderflex. I am also a grandfather and happily married to my beautiful wife Kim Urban. Together, Kim and I also own and operate Presley Rose Investments LLC. A residential real estate investment company.

**POSITION EXPERIENCE**

Author

Podcast Host

Business Owner

Entrepreneur

Startup Founder

Advisor

Consultant

CEO

President

COO

Director

Regional Manager

District Manager

Operations

Turnaround

Crisis Management

**INDUSTRIES**

Consumer Goods

Retail

Wholesale

Apparel

Furniture

Cannabis

Real Estate

Staffing & Recruiting

**FUNCTIONS**

Entrepreneurship

Executive Management

Recruiting

**REVENUE EXPERIENCE**

\$40+ million

**PEOPLE EXPERIENCE**

15+ Direct Reports and 200+ indirect reports

**Please specify any activities which might create a serious conflict of interest if you should be appointed to a particular board, commission or committee.**

N/A

**Although you are not required to have extensive knowledge or experience related to the board, commission or committee, please list any licenses, certificates or other specialized training applicable to the board, commission or committee for which you are applying.**

I have sit on company Boards and reported into Boards as a CEO for two 40 million dollar companies. I also currently manage an Advisory Board for my own company, Riderflex LLC.

<https://www.riderflex.com/>

**Please add any additional information or references you believe may be helpful in considering your application.**

LINKEDIN PROFILE: <https://www.linkedin.com/in/stevepurban/>

PERSONAL WEBSITE: [steve-urban.com](http://steve-urban.com)

DIGITAL BUSINESS CARD: <https://pitch59.com/card/steve-urban-ceo-riderflex>

**If you are not appointed at this time, are you interested in serving in the future?**

Yes

**May we contact you in the future if a vacancy opens?**

Yes

**What interests you most (or least) about the position?**

To volunteer and give back to the community based on my experiences over the years.

**What do you like most (or least) about the Town of Johnstown?**

The people and the culture. We moved here from Oklahoma 17 years ago and absolutely love northern Colorado and Weld County. Anything I can do to contribute and give back to the community would be considered a blessing.

**What would you like to see the Town accomplish in the next two (2) years?**

Continued improved and development of retail and business commercial space. Continued increase in opportunities for professional and business owners to grow and develop in their community without having to commute or relocate.

**What is your philosophy on growth?**

Grow with strategic thought and with purpose. Grow with specific goals in mind and not "just to grow". Make good decisions that will benefit the community without destroying our culture and overall way of life.

**What changes would you like to see occur in the Town of Johnstown?**

I'd like to see more improvements with downtown. It's nice to have all the development and new shops near the major highways, but I believe downtown and near Parish could be much more interesting and attractive. Downtown could be much more vibrant.

**Why should you be appointed?**

Based on my life and business experiences, my 17 years of living in Johnstown and ability to give with my time. As a business owner, I can write my own schedule and I have a lot of flexibility. Our children are grown and have moved on. Aside from my hobby of camping, I have the time and desire to contribute.

I appreciate your time and consideration and wish you the best regarding the selection process.

**Signature**

Steve Urban

**CODY JEANNERET**

**Residence Address (Street, City, State, Zip Code)**

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**How long have you lived in Johnstown?**

15 months

**Current Occupation & Employer**

Project Manager in Wastewater Monitoring / Hach Company

**Please list your volunteer and/or work experience:**

Work Experience - Previous work in Oil & Gas Industry as an Engineering Consultant designing DOT pipelines throughout the U.S. Currently work in Wastewater Flow Monitoring for Hach Company as a Project Manager overseeing 800 locations for 60 different municipalities in the U.S.

Volunteered with Big Brothers & Big Sisters, special need children at church, coaching middle school sports

Previous Board Member for political party in Larimer County

**Why do you wish to be appointed?**

I am interested in getting involved within the community. The Planning and Zoning Commission interests me as it has direct impact on the lives of the residents. I want to help implement the Master Plan and do it in the best way to improve the livelihood of the town, especially with the expected growth in the coming years.

**List any abilities, skills, or interests which are applicable to the position for which you are applying:**

I have extensive experience reading construction plans from my time as an engineer design Oil & Gas facilities.

**Please specify any activities which might create a serious conflict of interest if you should be appointed to a particular board, commission or committee.**

None

**Although you are not required to have extensive knowledge or experience related to the board, commission or committee, please list any licenses, certificates or other specialized training applicable to the board, commission or committee for which you are applying.**

I have a B.S. in Civil Engineering from the Colorado School of Mines

**Please add any additional information or references you believe may be helpful in considering your application.**

Wastewater Work Experience

Project Management - coordination and oversight of complex wastewater flow monitoring systems including scope review, scheduling, installation, maintenance, reporting, customer interface, progress reporting, and risk mitigation. Ongoing communications building strong customer relationships to meet and exceed expectations.

Project and Team Performance – analysis of metrics including On Time Delivery, Customer Satisfaction, Revenue, Credits, and Profit Margin. Identify performance gaps and work with individuals and teams to improve or implement new processes.

Summary of Projects and Key Achievements:

Service Project Manager for 60+ municipalities, including the City of Los Angeles and City of Dallas flow monitoring programs (worth \$1.5M annual revenue). Manage 800+ flow meter locations requiring ongoing support, maintenance, calibrations, and reporting. Required oversight of ~25 subcontractors and field personnel. Generate \$5-\$6M revenue annually in contracts and renewals with 55% profit margins (highest margin in company by significant margin). Contracts vary from 2 mos. – 5-years. Led analysis and resolution plan for non-value added return service visits. Performed deep dive analysis on entire 800+ meter program to determine root cause of lost revenue, down-time, equipment failure, and reporting gaps. Presented root cause analysis of equipment failure to company's attention to correct.

Project Manager for Taskray PM Software Implementation: Resolved critical communication gap through implementation of Taskray project management. Improved on-time delivery for reporting. Prevented contract loss and customer dissatisfaction.

Oil & Gas Work Experience

Engineering Management – coordination of activities delegating responsibilities around varying sized project teams, cost tracking and budget forecasting, progress reporting, conduction of design reviews, risk mitigation, and project scheduling and tracking.

Detailed Engineering and Design – Civil, Mechanical, and Electrical design.

Procurement Assistance – assemble equipment specifications, Request for Quotation packages, validation of received bid packages, negotiated terms and pricing with vendors, and Request for Purchase packages.

Construction Support – assemble bid packages, review bids providing commercial and technical evaluations including validation or suggested changes to terms, and field support.

Summary of Projects:

Project Manager for the detailed engineering design and procurement assistance of a crude truck injection facility in Texas – Project Duration 2015-2016 – Project Total Cost \$4 Million – Proposed and accomplished agreed upon terms with client for approved \$500,000 Engineering Budget.

Project Manager for 187 miles of crude pipeline in Oklahoma. Completed preliminary feasibility study, detailed engineering design, procurement assistance, and construction support. Successfully completed the project within estimated budget and schedule. – Project Duration 2012-2014 – Project Total Cost \$200 Million – Proposed and accomplished agreed upon terms with client for approved \$6.5 Million Engineering Budget.

**If you are not appointed at this time, are you interested in serving in the future?**

Yes

**May we contact you in the future if a vacancy opens? Yes**

**What interests you most (or least) about the position?**

I am interested in serving my community to see it grow and thrive.

I am least interested about the petty dynamics that can be part of the government.

**What do you like most (or least) about the Town of Johnstown?**

I like the strong ties to farming and agricultural. Residents really enjoy and are proud to be in Johnstown. I am one of them.

**What would you like to see the Town accomplish in the next two (2) years?**

Successful completion of the Hwy 60 expansion. I would like to see the growth of local businesses, not just big chains, inhabit the commercial spaces that are under development.

**What is your philosophy on growth?**

Growth needs to be thoughtful and sustainable. If it grows too fast, it can strip the soul of the community. I firmly believe Johnstown will be a go-to spot for families and businesses in the future.

**What changes would you like to see occur in the Town of Johnstown?**

Continued investment into downtown Johnstown to create a location for families to spend throughout the week.

**Why should you be appointed?**

My professional background spans between different industries which are important to Johnstown in general. I am passionate to serve other, and I really want to see Johnstown thrive for my family and others.

**Signature**

Cody Jeanneret