



Town of Johnstown

TOWN COUNCIL WORKSESSION COMMUNICATION

AGENDA DATE: October 30, 2023

SUBJECT: Town of Johnstown Strategic Planning

ATTACHMENTS:

1. Strategic Planning Presentation
2. Strategic Plan - Draft

PRESENTED BY: Mitzi McCoy, Deputy Town Manager

WORKSESSION ITEM DESCRIPTION:

The purpose of a strategic plan is to build consensus around a singular vision for the future of a community or organization. For local governments, this process is designed to achieve efficiency and effectiveness in the administration and delivery of municipal services to fulfill this shared vision. A successful strategic planning process is inclusive and brings together multiple internal and external stakeholders to examine opportunities for improving all areas for which a municipality has responsibility. In late 2022, Staff began the strategic planning process for the Town of Johnstown using the Town's Mission, Vision, and Values as the foundation. It is our intent that with feedback from both Council and the Community, to produce a community focused plan that will reflect and reinforce our strong commitment to providing high quality services for our Community.

Reviewed and Approved for Presentation,

Town Manager

The Community That Cares

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