



# Town of Johnstown

## TOWN COUNCIL AGENDA COMMUNICATIONS

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**AGENDA DATE:** May 9, 2022

**SUBJECT:** Town of Johnstown Arbor Day Celebrations

**ATTACHMENTS:** Photographs

**PRESENTED BY:** Matt LeCerf, Town Manager

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### **AGENDA ITEM DESCRIPTION:**

The Town of Johnstown recently celebrated Arbor Day 2022 by holding a Tree Giveaway event for residents, as well as participating in an Arbor Day Tour with all elementary schools in Johnstown. Both events were a great success thanks to the Mayor, our Staff, and wonderful local community partners. Please see an overview of each program below.

The Tree Giveaway took place on April 14-15 the Johnstown Police Department. Residents were able to come to Town Hall to pick up a voucher between April 1-12 to be redeemed the day of the giveaway. The Town was able to purchase 100 trees at a lower cost from Trees Across Colorado, a nonprofit organization focused on planting trees in Colorado. Public Works crews picked the trees up from the delivery location in Windsor and brought them back to Johnstown for the giveaway. We served 100 residents in a drive through style event where they provided us their voucher along with their desired tree type. Public Works Staff then loaded the tree into the pickup truck, often without the resident even having to get out of their car! Local boy and girl scouts helped hand out tree care flyers to every resident who received a tree. It was a very smooth operation and residents truly enjoyed the program. We look forward to partnering with Trees Across Colorado again for our annual tree giveaway event.

The Arbor Day Celebration Tour with the Town's local elementary schools went well on Thursday, April 21, 2022. All 3 elementary schools were involved in the day, specifically the 4<sup>th</sup> grade classes of each. The Mayor and Town Staff saw over 200 kids and discussed with them the importance of Arbor Day, trees in our community, and taking care of nature in our surrounding areas. The Town was very excited to be able to partner with Letford Elementary, Pioneer Ridge Elementary, and Riverview PK-8 School in this educational opportunity. The student's "nature promises" in the form of hand cut outs can be seen on display in the Town Hall foyer. Programs

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like this provide a sustainable way to mix government efficacy with the Town's values and goals, and the education of the local youth.

### **Tree Giveaway**



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## Arbor Day Tour



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