

Johnstown Downtown Development Association

- Annual Presentation 2023



Who We Are – Community That Cares



Board Members

The Johnstown Downtown Development is creating a vibrant, prosperous, distinguished, accessible, and successful network for businesses and residents to connect with one another.

Membership Benefits

- Annual Membership
- Listed on our Website, Social Media Posts quarterly
- Welcome Bags – Distribute Company Information
- Discounted Vendor Booths at Events
- First Opportunity to Sponsor Events
- JDDA Partners with the Town and School District
- JDDA Hosted Workshops – Free or Low Cost for Members
- Ribbon Cutting Offered to New Members



Continued Business Support

We brought back a specialist in Human Resources for Business owners. We are adding in a Tax/Accounting Workshop, Partnership with the Workforce Services of Weld and Larimer County and bringing in a Branding Specialist, as well. We have begun offering Grand Opening Celebrations for new members!



Partnership with the Town

We were happy to partner with the Town this year to bring a Happy Hour Networking with the Mayor, Unveiling of the J at the Fall Fest Event and Tree Lighting at the Johnstown Jingle!



Annual Events



DOWNTOWN FALL FESTIVAL

SEPTEMBER 16 2023

HOSTED BY THE JOHNSTOWN DDA

SATURDAY 1PM - 6PM

FAMILY ACTIVITIES
BEER GARDEN
FOOD TRUCKS
VENDORS
& MUCH MORE!

JOHNSTOWN DOWNTOWN
local grows here
Fall Fest

DOWNTOWN JOHNSTOWN TRICK OR TREAT STREET

SPONSORED BY TDS

HISTORIC DOWNTOWN JOHNSTOWN
SATURDAY | OCT 29TH | 10AM - 12PM



JOIN US FOR OUR ANNUAL **Johnstown JINGLE** December 4 2022 2PM-5PM Downtown Johnstown

Following at 5:30pm Lighting of Christmas Tree!

Cinco DE Mayo Fiesta
Historic Downtown Johnstown

Cinco De Mayo – May 4th 1p-5p

Fall Festival – September 14th 1p-5p

Trick or Treat Street – October 26th 10a-12p

Johnstown Jingle – December 1st 2p-5p
Tree Lighting Ceremony to Follow

6

Thank you for Your Support!

