Johnstown Downtown Development Association

Annual Presentation 2023





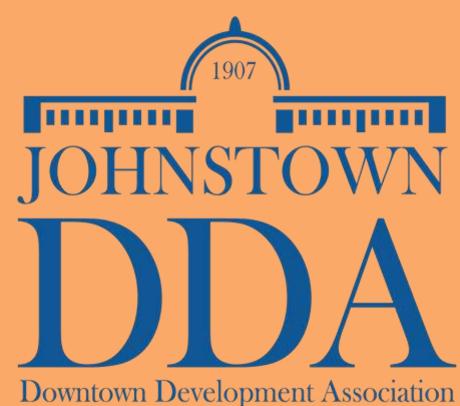
Who We Are – Community That Cares



The Johnstown Downtown **Development** is creating a vibrant, prosperous, distinguished, accessible, and successful network for businesses and residents to connect with one another.

Membership Benefits

- **Annual Membership**
- Listed on our Website, Social Media Posts quarterly
- Welcome Bags Distribute Company Information
- Discounted Vendor Booths at Events
- First Opportunity to Sponsor Events
- JDDA Partners with the Town and School District
- JDDA Hosted Workshops Free or Low Cost for Members
- Ribbon Cutting Offered to New Members



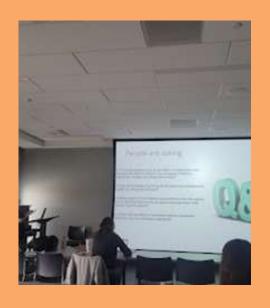


Continued Business Support

We brought back a specialist in **Human Resources for Business** owners. We are adding in a Tax/Accounting Workshop, Partnership with the Workforce Services of Weld and Larimer County and bringing in a Branding Specialist, as well. We have begun offering Grand Opening Celebrations for new members!











Annual Events



DOWNTOWN FALL FESTIVAL

16 2023





SATURDAY 1PM - 6PM

AMILY ACTIVITIES
BEER GARDEN
FOOD TRUCKS
VENDORS
& MUCH MORE!



Cinco De Mayo - May 4th 1p-5p

Fall Festival - September 14th 1p-5p

Trick or Treat Street - October 26th 10a-12p

Johnstown Jingle – December 1rd 2p-5p

Tree Lighting Ceremony to Follow

Thank you for Your Support!

