

TOWN OF JOHNSTOWN, COLORADO
RESOLUTION NO. 2023-37

RESOLUTION ADOPTING TOWN OF JOHSTOWN
ELECTED OFFICIAL SOCIAL MEDIA POLICY

WHEREAS, the Town of Johnstown, Colorado (“Town”) is a Colorado home rule municipality, duly organized and existing under the laws of the State of Colorado and the Town’s Home Rule Charter; and

WHEREAS, the Town Council is the governing body of the Town and is vested with authority to administer the affairs of the Town; and

WHEREAS, the Town Council recognizes that social media may be an effective medium for the Mayor and Councilmembers to communicate with citizens of the Town and members of the public; and

WHEREAS, the Town Council desires to establish a policy to govern the conduct of the Mayor and Councilmembers when engaging in social media use to: (i) distinguish between official capacity and personal capacity use of social media, (ii) establish reasonable standards of conduct for official capacity use of social media and (iii) without imposing content-based standards, set forth parameters for personal capacity use of social media to endeavor to avoid official capacity content on personal accounts; and

WHEREAS, the Town Council finds that adoption of this Resolution is in the best interests of the Town.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF JOHNSTOWN, COLORADO, THAT:

Section 1. The Town Council hereby adopts the Town of Johnstown Elected Official Social Media Policy attached hereto and incorporated herein by reference as Exhibit A.

Section 2. This Resolution shall be effective upon adoption.

PASSED, SIGNED, APPROVED, AND ADOPTED this ___ day of _____, 2023.

ATTEST:

TOWN OF JOHNSTOWN, COLORADO

By: _____
Hannah Hill, Town Clerk

By: _____
Troy D. Mellon, Mayor