



*Your Guide to* Adirondack Pine  
**GIANT TREES**

Trees, lights, ornaments & toppers



LUSH THICK LAVISH PLUSH OPULENT  
GRAND LUXURIOUS DENSE SPLENDID  
BOUNTIFUL DELUXE GORGEOUS POSH



## *Quality of product and service*

Appreciate the Difference when working with Downtown Decorations, Inc. With over 60 years combined experience in the commercial holiday industry, we have sold thousands of commercial trees and will guide you through the process with ease. As a full-service company, we have the ability to meet with you and walk you through your project. Our sales representatives will work closely with you every step of the way to ensure the success of your program. From the initial call to the completion of installation, we are here for you.



# Fun Stuff

## Realistic Foliage

Our trees are not the standard panel cone trees, but are made to look like the real thing with individual life-like branches that fluff out instead of laying flat. Each branch has dimension and depth to mimic the natural shape and angle of real pine branches. This depth of the foliage allows the lights and ornaments to be tucked within the branches and not dangle on top. Our pine foliage has 2 shades of color to add realistic live tree color and dimension.



## Tree's can "Grow"

Our stackable ring construction allows customers to increase the height of their tree in 2' increments up to 110' with no issue.



# Technical Stuff

Our products will exceed your expectations every time. We are committed to having the highest quality products in the industry.

## All Parts Are...

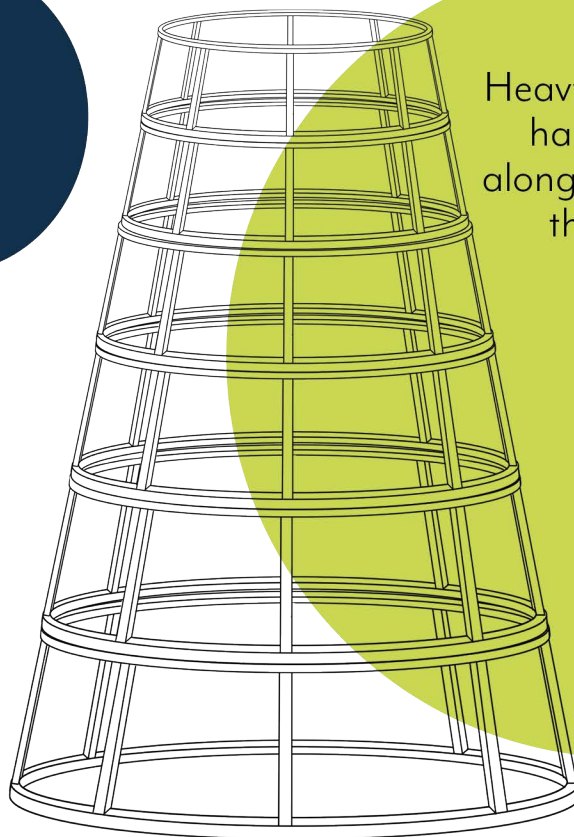
- UV Protected
- UL Listed
- Flame Retardant

## 5 Season Heavy Weather Warranty

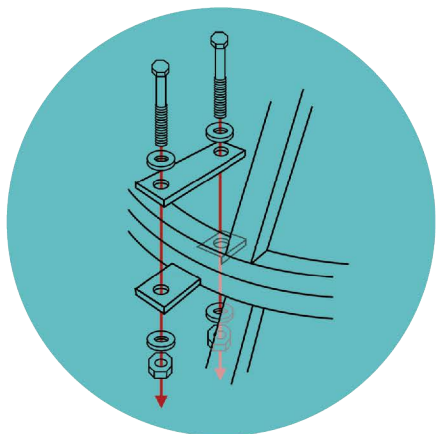


# Construction & Materials

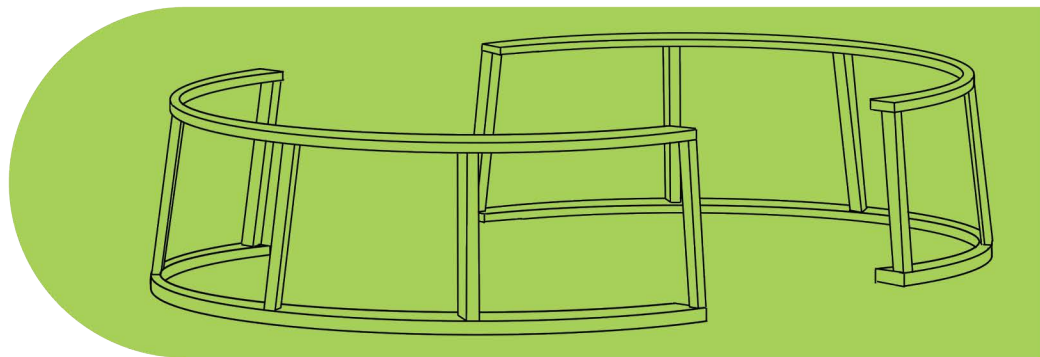
Heavy gauge powder coated steel frame comes in 2' high sections. Frames are concentric and nest together for easy storage.



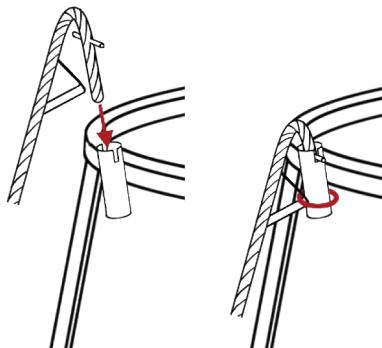
Heavy duty wiring harness runs along the inside of the frame.



Welded brackets and interchange bolts for easy assembly



Branches are easily slid into pre-drilled slots throughout the frame without need of additional hardware.





# Installation

## *Ease of Installation*

*Easier than trying to put together a Ikea Hassablagaticfrufferdtifiter bookshelf by yourself on a Sunday when you'd rather be doing something else.*

### *Frame*



Our 2' ring construction allows for all parts of any size tree to fit through a standard double door or into an elevator.

Once on site the tree can be completely assembled with hand tools. Even a lift is not required, as the tree frame forms it's own climbable scaffolding for install (but we will admit that a lift can be pretty helpful for trees over 30').

### *Branches*



All branches are interchangeable on the frame so there is no complicated labeling system.

Ornaments are attached to branches on the ground, prior to frame attachment. We not only provide a designed ornament pattern but create an printable PDF ornamenting guide, with lots of pictures, created specifically for each unique pattern.



# Tree Lighting



## Lighting your space

Our in stock trees feature 5mm Warm or Cool White LED mini lights that give you the warm fuzzy feelings.

### Features

- High quality commercial LED sets = 50,000-hour rating and unbreakable.
- LED does not burn out like and incandescent. If one light goes out, the rest all stay lit.
- LED lighting option reduces energy consumption and energy costs by 85%



# Ornaments



## Add some color

Customize your ornament pattern to match your unique space.

### Features

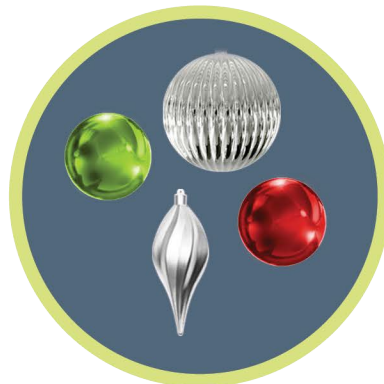
- UV resistant and Shatterproof Commercial ornaments
- Easy ornamenting guide provided
- Ornaments ship separately to save labor and avoid breakage in transit
- Custom Ornament patterns available. See your rep for details.



## Ornament Patterns



Festive Reds & Golds



Modern Holiday Charm



Classic North Pole



# Tree Toppers



## *Make a statement*

*A sundae's just ice cream without the cherry and a tree isn't a Christmas tree without the star.*

### *Features*

- Designed to fit our Adirondack Pine Trees but can fit any tree including live trees
- Made for indoor or outdoor use
- All feature LED UL listed lighting in warm or cool white
- Be sure to consider a tree topper when selecting your tree height

### *Tree Toppers*



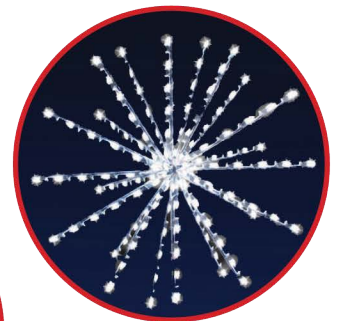
3' 3D Moravian Star  
Super White LED Tree Topper



4' Internally Lit Mexican  
Star Tree Topper



3', 4' & 5' Nativity Star  
Tree Topper



3' & 5' 3D Snow burst  
Tree Topper







## CONTACT US

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