

# Johnstown Downtown Development Association Budget 2024

	Budget
<b>Revenue</b>	
Beer Garden Sales	3,000.00
Designated Contributions	20,000.00
Dues income	8,000.00
Event Income	22,500.00
Workshops	2,000.00
<b>Total Revenue</b>	<b>\$ 55,500.00</b>
<b>Gross Profit</b>	<b>\$ 55,500.00</b>
<b>Expenditures</b>	
Advertising	19,000.00 (1)
Marketing	
Website	
<b>Total Advertising</b>	<b>\$ 19,000.00</b>
Bank Charges	1,100.00
Event Expenses	20,000.00
Insurance	5,000.00
Property/Liability Insurance	
<b>Total Insurance</b>	<b>\$ 5,000.00</b>
Legal, Accounting and Professional	3,500.00
Licenses, Fees and Filing Fees	150.00
Meals	300.00
Office Supplies	150.00 (2)
Postage	150.00
Rent	750.00
Telephone Expense	1,200.00 (3)
Workshop Expenses	2,000.00
<b>Total Expenditures</b>	<b>\$ 53,300.00</b>
<b>Net Operating Revenue</b>	<b>\$ 2,200.00</b>
<b>Net Revenue</b>	<b>\$ 2,200.00</b>

(1) - includes outside marketing company

(2) - JDDA is in need of it's own Ipad, Cell Phone, bins for storage and some other supplies

(3) - JDDA has grown enough to have it's own phone number.