

Quarterly/Annual Report for the Town of Johnstown From the Johnstown Downtown Development Association

JDDA Financials

2022 Q3 Financials – Attachments Included

Starting Balance:	\$ 8,103.59
Cash In:	\$ (1) Monthly Quarterly Treasurer's Report
Expenditures:	\$ (2) Monthly Quarterly Treasurer's Report
Ending Balance:	\$ 20,742.66

Strategic plan to revitalize the Town's historic downtown

We have continued to share the info with our members about the wayfinding/branding project that the town has been working on! We are very excited to see this evolve for our community!

Events

Previous Events including the Results/Outcome of the Event: These events continue to keep people engaged and emotionally invested in our town rather than traveling outside for the same services.

1. Field Trip to all downtown businesses – 3rd Tuesday in August – 8/16/2022
 - This took the place of our monthly members meeting and we had about 15 businesses participate. It was great to get to know individual businesses, what they do and where they are located and to see their businesses in action!
2. Fall Festival – 3rd Sunday in September – 9/17/2022
 - Fall fest this year was another successful event. Good attendance and great feedback.
 - This was our first event where we used the new parklets and they were LOVED by the DDA as well as the community, we received great reviews about them!!

Upcoming Events for the remainder of 2022:

1. Trick or Treat Street – the Saturday before Halloween – October 29, 2022
 - a. We have expanded this event and will have additional activities going on at the senior center
2. Johnstown Jingle – 1st Sunday in December – 12/4/2022
 - a. Tree Lighting following the Jingle at 5:30

Other than events, things we are doing to position downtown as the focal point of Johnstown:

1. Welcome Bags – This program is still very successful, and we are delivering, on average, 55 welcome bags to new residents monthly. The RHS Interact Club works with us to help pack the bags and deliver them to the new residents.

Community Give Back/Involvement

Social Media/Website

Our Facebook traffic is reaching up to 27,465 people.

Instagram is reaching about 531 people. We are working on improving this!

Downtown Businesses Update –

JDDA Members: As of 9/2022 we currently have 47 paid members

New businesses/relocated businesses in Downtown Johnstown:

-Wellspring Therapeutics opened a beautiful new location downtown and renovated the apartment they have as well.

-16 and 18 S. Parish went up for Sale

Businesses that have closed/moved out of Downtown Johnstown:

Employment opportunities available:

Johnstown Downtown Development Association

Statement of Activity

July - September, 2022

	TOTAL
Revenue	
Designated Contributions	1,750.00
Dues income	675.00
Event Income	10,862.76
Uncategorized Income	615.99
Workshops	180.00
Total Revenue	\$14,083.75
GROSS PROFIT	\$14,083.75
Expenditures	
Advertising	
Marketing	1,075.00
Website	36.00
Total Advertising	1,111.00
Event Expenses	3,929.07
Legal, Accounting and Professional	305.00
Licenses, Fees and Filing Fees	60.00
QuickBooks Payments Fees	281.71
Rent	165.00
Seminar/Classes Expense	500.00
Total Expenditures	\$6,351.78
NET OPERATING REVENUE	\$7,731.97
NET REVENUE	\$7,731.97

Johnstown Downtown Development Association

Statement of Financial Position

As of September 30, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
BBQ Days acct 8128	55,381.33
General Fund	19,669.06
Petty Cash	1,016.10
Total Bank Accounts	\$76,066.49
Accounts Receivable	
Accounts Receivable (A/R)	2,410.00
Total Accounts Receivable	\$2,410.00
Other Current Assets	
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$78,476.49
TOTAL ASSETS	\$78,476.49
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
BBQ Days holding account	55,454.48
Total Other Current Liabilities	\$55,454.48
Total Current Liabilities	\$55,454.48
Total Liabilities	\$55,454.48
Equity	
Retained Earnings	15,019.13
Net Revenue	8,002.88
Total Equity	\$23,022.01
TOTAL LIABILITIES AND EQUITY	\$78,476.49