

**Johnstown Historical Society**  
**2024 Meteorite Fall Centennial Event Budget Request**  
**6/14/2023 - Final Estimate**

SUBCOMMITTEE	ITEM / DESCRIPTION	EST COST
<b>History &amp; Education</b>		
History Boards	John Moore Sr. & Meteorite, Photos, paper, poster board, tape	\$ 100.00
Library exhibit (June)	Meteorite focus, Photos, card stock display cards	\$ 50.00
Display July 6th	Past news stories and history cards, What else was going on in 1924 news stories.	\$ 300.00
Program, guest speaker(s)	For RHS evening program, library event	\$ 8,000.00
Weld RE-5J Schools	7 schools	\$ 5,000.00
	<b>Sub total</b>	<b>\$13,000.00</b>
<b>Memorial Marker &amp; Stone with Plaque</b>		
Large boulder		\$ 8,500.00
Plaque for boulder	Metal	
Educational marker		
Concrete pads for rock and educational marker		
Landscaping	Half-circle drive area	
Dedication ceremony	Signage	
	<b>Sub Total</b>	<b>\$ 8,500.00</b>
<b>Communications &amp; Marketing</b>		
Banners - signage	Vinyl, etc.	\$ 3,000.00
Feature story - Breeze	Approx. March or April	
Printed materials	Flyers, handouts, Schedule of Events, notices...	\$ 2,500.00
SWAG	Upfront costs for T-shirts, hats, several swag items for purchase	\$ 18,000.00
Advertising		\$ 3,000.00
	<b>Sub total</b>	<b>\$ 26,500.00</b>
<b>Meteorite piece purchase and Meteorite piece on loan for display</b>		
DMNS - Johnstown Meteorite large piece that fell at Elwell	To have for BBQ Day - in parade and on display, insurance for \$400,000 (theft policy)	\$ 2,500.00
Community funded purchase of a slice of the meteorite	Coin token for contributors who will "own a piece of the rock" to be on permanent exhibit at the Parish House museum	\$ -
	<b>Sub total</b>	<b>\$ 2,500.00</b>
<b>Rock &amp; Gem show</b>		
YMCA reservation	For rock and gem show, 9:00 a.m. - 3 or 4:00 p.m.	\$ -
	<b>Sub total</b>	<b>\$ -</b>
<b>BBQ Day kickoff 2024</b>		
Parade float		\$ 1,000.00
Drone show	Grand finale after evening program at RHS	\$ 35,000.00
Meteorite play at RHS	Meteor, right? (BBQ Day committee)	\$ -
	<b>Sub total</b>	<b>\$ 36,000.00</b>
<b>Month between BBQ Day and Centennial date</b>		
Rock painting for kids	Paint, brushes, supplies, tarps, etc.	\$ 1,000.00
	<b>Sub total</b>	<b>\$ 1,000.00</b>

**2024 TOTAL \$ 87,500.00**  
**JHS Fundraising \$ (10,000.00)**  
**GRAND TOTAL \$ 77,500.00**