

**Johnstown Downtown Development Association**  
**Budget Overview: Budget 2023 - FY23 P&L**  
 January - December 2023

	Total
<b>Revenue</b>	
Beer Garden Sales	5,000.00
Designated Contributions	20,000.00
Dues income	7,000.00
Event Income	15,000.00
Services	2,500.00
<b>Total Revenue</b>	<b>\$ 49,500.00</b>
<b>Gross Profit</b>	<b>\$ 49,500.00</b>
<b>Expenditures</b>	
Advertising	
Marketing	6,000.00
Pay to outside help for marketing	3,600.00
Printing	0.00
Website	0.00
<b>Total Advertising</b>	<b>\$ 9,600.00</b>
Bank Charges	150.00
Capital Purchases	3,000.00
Event Expenses	18,000.00
Insurance	3,500.00
Property/Liability Insurance	1,500.00
<b>Total Insurance</b>	<b>\$ 5,000.00</b>
Legal, Accounting and Professional	7,500.00
Licenses, Fees and Filing Fees	115.00
Office Supplies	150.00
Postage	150.00
Rent Expense - Storage	1,000.00
QuickBooks Payments Fees	200.00
Workshops/Networking Events/Mixers	4,000.00
<b>Total Expenditures</b>	<b>\$ 48,865.00</b>
<b>Net Operating Revenue</b>	<b>\$ 635.00</b>
<b>Net Revenue</b>	<b>\$ 635.00</b>