

Johnstown Downtown Development Association

Statement of Activity

January - December 2023

	TOTAL
Revenue	
Beer Garden Sales	2,403.64
Designated Contributions	15,200.00
Dues income	10,260.00
Event Income	20,160.00
Services	2,645.00
Unapplied Cash Payment Revenue	-127.50
Workshops	60.00
Total Revenue	\$50,601.14
GROSS PROFIT	\$50,601.14
Expenditures	
Advertising	1,451.90
Marketing	9,708.85
Website	936.00
Total Advertising	12,096.75
Bad Debt Expense	125.00
Bank Charges	803.47
Event Expenses	26,616.33
Insurance	155.00
Property/Liability Insurance	4,669.00
Total Insurance	4,824.00
Legal, Accounting and Professional	2,700.00
Licenses, Fees and Filing Fees	26.00
Meals	668.26
Office Supplies	414.63
QuickBooks Payments Fees	11.99
Rent	660.00
Square Fees	192.01
Uncategorized Expense	0.00
Workshop Expenses	500.00
Total Expenditures	\$49,638.44
NET OPERATING REVENUE	\$962.70
NET REVENUE	\$962.70