

CITY OF JONESBORO
HISTORIC PRESERVATION DESIGN & COLOR GUIDE

A guide for preservation, rehabilitation, design-revival, and historically compatible color selection.

COMMUNITY DEVELOPMENT DEPARTMENT
 HISTORIC PRESERVATION PROGRAM

IMPORTANT NOTICE

This guide is intended as an informational resource and supplement to City of Jonesboro Certificate of Appropriateness (COA) requirements and historic preservation guidelines. It does not replace adopted ordinances, design standards, or other applicable regulations.

Applicants should consult adopted code requirements and City staff for complete information.

1. PRESERVING JONESBORO'S CHARACTER

Purpose
 This guide supports preservation and provides alignment with development goals, design standards, design-revival information, and historically appropriate recommendations.

Historic Preservation Commission
 The Historic Preservation Commission is a public body that reviews and recommends design-revival information and historically appropriate recommendations to the City Council.

Why Preservation Matters

- Preserving community character
- Preserving architectural integrity
- Supporting economic development
- Preserving environment
- Enhancing quality of life

2. HISTORIC PRESERVATION REVIEW PROCESS

WHEN REVIEW IS REQUIRED
 Review is required for all projects that are subject to the City of Jonesboro Certificate of Appropriateness (COA) process.

REVIEW PROCESS

1. Submit application to the City of Jonesboro.
2. Review application by the City of Jonesboro.
3. Review application by the Historic Preservation Commission.
4. Review application by the City of Jonesboro.
5. Review application by the City of Jonesboro.

3. CERTIFICATE OF APPROPRIATENESS (COA)

What is a COA?
 A Certificate of Appropriateness (COA) is a permit that allows a property owner to make changes to a historic building or site.

Why is it Required?

- Preserve historic character
- Protect architectural features
- Support historic identity
- Ensure quality development

APPLICATION REQUIREMENTS

- Site plan
- Exterior elevation photographs
- Exterior elevations
- Revised specifications
- Proposed color selections
- Designation of work
- Architectural details
- Additional staff requests

4. W-1 HISTORIC DISTRICT "Traditional Downtown Core"

Intent
 Preserve and strengthen downtown historic character and historic identity.

Character Features

- Three-story buildings
- Traditional materials
- Two-story buildings
- Architectural details
- Historic street layout

Appropriate Materials

- Brick
- Stone
- Wood
- Painted metal
- Traditional masonry

COLOR PALETTE (W-1 DISTRICT)

W-1 COLOR

Brick, Stone, Wood, Painted metal

5. W-2 HISTORIC DISTRICT "Historic Transition Area"

Intent
 Preserve and strengthen historic character and historic identity.

Character Features

- Two-story buildings
- Traditional materials
- Architectural details
- Historic street layout

Appropriate Materials

- Brick
- Stone
- Wood
- Painted metal

COLOR PALETTE (W-2 DISTRICT)

Brick, Stone, Wood, Painted metal

6. HISTORIC RESIDENTIAL OVERLAY

Intent
 Preserve neighborhood historic character and historic identity.

Key Features

- Two-story buildings
- Traditional materials
- Architectural details
- Historic street layout

Preservation Standards

- Maximum height and setbacks
- Minimum setbacks
- Preserve porch details
- Repair historic building materials
- Use historically appropriate landscaping

7. ARCHITECTURAL PRESERVATION STANDARDS

PRESERVE INSTEAD OF REPLACE

REPAIR

- Historic character
- Architectural details

RECONSTRUCT

- Historic character
- Architectural details

REPLACE

- Historic character
- Architectural details

8. MURALS & PUBLIC ART

Design Guidelines

- Complement surrounding architecture
- Respect scale
- Use durable materials
- Enhance historic identity

Required Information

- Design concept
- Location
- Dimensions
- Color scheme
- Subject description

9-13. HISTORIC COLOR THROUGH THE DECADES

Color palettes are inspirational only and do not represent actual historic building applications.

9. 1920-1930
 Traditional, Bold, Traditional

10. 1940-1950
 Classic, Bold, Traditional

11. 1960-1970
 Bold, Bold, Traditional

12. 1980-1990
 Bold, Bold, Traditional

13. Modern Historic Interpretation
 Bold, Bold, Traditional

14. QUICK REFERENCE

PERMITTED

- Historic character
- Architectural details

NOT PERMITTED

- Modern or Contemporary style
- Unsuitable materials
- Overlooking historic features
- Missing historic details

BACK PAGE: MEETINGS & CONTACT INFORMATION

DESIGN REVIEW COMMITTEE
 The Design Review Committee meets on the 3rd Monday of each month at 4:00 p.m. All meetings are held at the Jonesboro City Center.

HISTORIC PRESERVATION COMMISSION
 The Historic Preservation Commission meets on the 3rd Monday of each month at 4:00 p.m. All meetings are held at the Jonesboro City Center.

COMMUNITY DEVELOPMENT DEPARTMENT
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COA APPLICATIONS & REQUESTS

PRESERVE TODAY. ENHANCE TOMORROW. CELEBRATE JONESBORO'S HISTORY.