



1859 City Center Way

Jonesboro, GA 30236

Ph: 770-478-3800

<https://www.jonesboroga.gov/>

Monthly Economic Development Report

Reporting Period: July 2026

I. Executive Summary

During July, the Economic Development Department focused on advancing strategic initiatives that support business retention, economic growth, and organizational development. Key accomplishments included completing all outstanding Georgia Main Street reporting, advancing the Southern Cities Economic Inclusion (SCEI) Initiative, expanding business outreach, developing new economic development marketing materials, and strengthening regional partnerships. The department also continued planning for future community initiatives and professional development to enhance the City's economic development capacity.

II. Department Highlights

Economic Development

- Completed all outstanding Georgia Main Street reports.
- Continued development of the Economic Development marketing and branding package.
- Advanced business recruitment and marketing resources.

Grant & Strategic Initiatives

- Continued implementation planning for the Southern Cities Economic Inclusion Initiative.
- Participated in technical assistance meetings and workflow evaluations.
- Advanced vendor readiness and technology planning.

Professional Development

- Completed the two-day GDOT Title VI/ADA Local Administered Projects training (one course remaining).

III. Business Activity

July Business Activity

- 5 new business licenses issued.
- 27 business licenses terminated following field verification confirming the businesses were no longer operating at their licensed locations.

The department continues to use field verification to maintain an accurate inventory of active businesses, identify commercial vacancies, and support business retention and recruitment efforts.

IV. Business Outreach & Partnerships



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Business Engagement

- Conducted outreach visits with downtown businesses.
- Discussed partnership opportunities.
- Coordinated with Clayton County Tourism on collaborative initiatives.
- Recruited businesses and organizations to support the RUNSBORO 5K.

Regional Coordination

Staff participated in meetings with the Atlanta Regional Commission, Clayton County partners, Georgia Main Street, the Southern Cities Economic Inclusion Initiative, the GIS Steering Committee, and other regional organizations to support economic development, planning, and redevelopment efforts.

V. Key Outcomes

- Brought Georgia Main Street reporting current.
- Advanced implementation of the SCEI grant.
- Expanded economic development marketing tools.
- Increased business engagement through direct outreach.
- Strengthened regional partnerships supporting economic development.

VI. August Priorities

The department's priorities for August include:

- Finalize the Economic Development marketing package.
- Continue Downtown Development Authority training.
- Expand business retention and outreach activities.
- Continue development of GIS mapping resources and economic development data layers.
- Advance implementation of the Southern Cities Economic Inclusion Initiative.
- Continue business recruitment and partnership development for the RUNSBORO 5K and future community events.
- Strengthen partnerships supporting tourism, redevelopment, workforce development, and economic growth.

July 2026 Performance Snapshot	
Business Licenses Issued	5
Business Licenses Terminated (Field Verified)	27
Regional/Partner Meetings	11
Active Grant Initiatives	1