



# Key Street Park Redevelopment

Preliminary Timeline • Community Benefits • Conceptual Vision



**A transparent, community-driven planning process to transform an underutilized public asset into a safe, active, and inclusive destination.**

**Planning Document:** The concepts shown in this report are illustrative only and do not represent a final design or construction authorization.

# Preliminary Project Timeline

The timeline below outlines the anticipated planning process following Council authorization. Dates may be adjusted based on procurement requirements, proposal response, public participation, and Council direction.

| STEP | MILESTONE                                   | KEY ACTION                                                                                                  | TARGET             |
|------|---------------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------|
| 1    | <b>Council Authorization</b>                | Authorize staff to prepare and issue the Request for Proposals.                                             | July 2026          |
| 2    | <b>RFP Development &amp; Release</b>        | Finalize procurement documents, advertise the opportunity, and open the proposal period.                    | July-August 2026   |
| 3    | <b>Proposal Review</b>                      | Review qualifications, approach, community engagement strategy, schedule, and cost.                         | September 2026     |
| 4    | <b>Consultant Selection</b>                 | Present recommended consultant and contract for separate Council consideration.                             | October 2026       |
| 5    | <b>Existing Conditions &amp; Engagement</b> | Complete site analysis, resident survey, neighborhood meetings, youth workshop, and stakeholder interviews. | Fall-Winter 2026   |
| 6    | <b>Concept Alternatives</b>                 | Develop and present three conceptual design alternatives with preliminary cost estimates.                   | Winter 2026-27     |
| 7    | <b>Preferred Concept &amp; Funding Plan</b> | Refine the preferred concept, phasing strategy, maintenance approach, and funding recommendations.          | Spring 2027        |
| 8    | <b>Final Master Plan</b>                    | Present the final master plan and implementation recommendations to Mayor and Council.                      | Spring-Summer 2027 |

**Important:** Authorization to issue the RFP does not approve a final design, consultant contract, construction funding, or construction schedule. Each future action will return to Mayor and Council as required.

# Community Benefits & Expected Outcomes

Reinvestment in Key Street Park can create meaningful benefits beyond recreation. A well-planned park can strengthen public health, youth development, neighborhood identity, accessibility, and economic vitality.

## Youth & Family Recreation

Creates safe spaces for organized sports, informal play, family activity, and year-round programming.

## Health & Wellness

Supports walking, exercise, outdoor activity, stress reduction, and healthier daily routines.

## Neighborhood Activation

Transforms an underutilized property into a visible, welcoming, and regularly used public space.

## Community Connection

Provides gathering areas for residents, schools, faith organizations, civic groups, and community events.

## Accessibility & Inclusion

Introduces ADA-conscious routes, amenities, seating, and design features that serve residents of varying ages and abilities.

## Public Safety

Increased activity, lighting, visibility, maintenance, and community ownership can improve the perception and use of the site.

## Economic Development

High-quality parks enhance community appeal, support nearby investment, and strengthen Jonesboro's quality-of-life proposition.

## Environmental Value

Native landscaping, tree canopy, stormwater practices, and green space can improve resilience and environmental performance.

A community-informed master plan; phased implementation recommendations; preliminary cost estimates; maintenance considerations; potential grant and partnership opportunities; and a clear basis for future Council decisions.

## Conceptual Vision - Illustrative Only

The future of Key Street Park should be determined through professional site analysis and meaningful community participation. The framework below illustrates how different activity zones could work together within a multipurpose destination park.

|                                                                                                                                           |                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                           |                                                                                                                            |
| Multipurpose athletic field; basketball, tennis, or pickleball courts; skate features; and flexible areas for practice and informal play. | Playground, splash features, shaded seating, family gathering spaces, and youth-oriented programming areas.                |
| <b>HEALTH &amp; WELLNESS</b>                                                                                                              | <b>COMMUNITY &amp; CULTURE</b>                                                                                             |
| Walking trail, outdoor fitness equipment, rest areas, accessible routes, and shaded landscape connections.                                | Pavilion, event lawn, amphitheater or performance space, community garden, public art, and flexible civic gathering areas. |

### SITEWIDE SUPPORTING ELEMENTS

Lighting • Restrooms • Parking improvements • ADA accessibility • Wayfinding • Shade structures • Native landscaping • Stormwater improvements • Safety and visibility • Flexible infrastructure for phased development

**Conceptual Disclaimer:** This framework demonstrates potential uses only. It does not establish a preferred design, commit the City to specific amenities, or authorize construction. The selected consultant will develop alternatives based on site feasibility, public input, cost, maintenance, and Council direction.