



Key Street Park Redevelopment

Scope of Services • Community Engagement • Desired Park Amenities

Proposed Scope of Services

The selected consultant will assist the City in developing a comprehensive conceptual master plan for Key Street Park. Services should include the following:

- Existing Conditions Assessment
- Public Engagement Plan
- Site Analysis
- Environmental Review (if needed)
- Three Conceptual Design Alternatives
- Cost Estimates
- Phasing Strategy
- Maintenance Plan
- Funding Recommendations
- Final Master Plan Presentation to Mayor & Council

Community Engagement Strategy

The planning process should be driven by meaningful public participation to ensure the final master plan reflects the priorities of Jonesboro residents and stakeholders.

- Community Survey
- Neighborhood Meetings
- Youth Design Workshop
- Stakeholder Interviews
- Schools
- Faith Organizations
- Athletic Organizations
- Online Engagement

Deliverable: Community Engagement Report summarizing participation, feedback, and recommendations.

Desired Park Amenities

Potential amenities are provided as examples to guide conceptual planning and should not be interpreted as mandatory project elements. Consultants are encouraged to recommend additional features based on community input and site analysis.

- Multipurpose Athletic Field
- Walking Trail
- Playground
- Basketball Courts
- Tennis Courts
- Pickleball Courts
- Skate Park
- Community Garden
- Outdoor Fitness Area
- Splash Pad
- Pavilion
- Amphitheater
- Event Lawn
- Public Art
- Shade Structures
- Native Landscaping
- Lighting
- Restrooms
- Parking Improvements
- Wayfinding
- ADA Accessibility