

## Main Street Survey

How often do you visit historic downtown Jonesboro?

1. Never
2. A few times a year
3. Monthly
4. Weekly
5. Daily

What is your general opinion of downtown Jonesboro?

1. I really like downtown.
2. I like some things about downtown.
3. I mostly don't like downtown.
4. I really don't like downtown.

What brings you to downtown Jonesboro most often?

- |                                |                                   |
|--------------------------------|-----------------------------------|
| 1. Shopping                    | 6. School                         |
| 2. Church                      | 7. Business/professional services |
| 3. Festivals/Special Events    | 8. Restaurants                    |
| 4. Visiting friends and family |                                   |
| 5. Government                  |                                   |

Other: \_\_\_\_\_

What additional services/amenities would you like to see in downtown Jonesboro?

- |                              |   |
|------------------------------|---|
| 1. Evening and weekend hours | 6. Bar  |
| 2. Retail stores             | 7. Music venue                                  |
| 3. Upper story housing       | 8. Special Sales                                |
| 4. Downtown recreation       | 9. Stores open on Monday.                       |
| 5. Restaurants               | 10. Arts, entertainment, or cultural activities |

Other: \_\_\_\_\_

What kind of retail shops would you like to see downtown?

- |                                  |                              |
|----------------------------------|------------------------------|
| 1. Antique/specialty retail.     | 6. Grocery                   |
| 2. Sporting goods and recreation | 7. Music/books               |
| 3. Shoe store                    | 8. Children's clothing store |
| 4. Women's clothing store        | 9. Men's clothing store      |
| 5. Hobby shop                    |                              |

Other: \_\_\_\_\_

What keeps people from coming downtown?

What is your favorite thing about downtown?

What are any current barriers to business growth downtown?

What other possibilities can you imagine for downtown?

List three words that describe Jonesboro's downtown.

List three words that describe your vision for Jonesboro's downtown in ten years.

Tell us an out of the box idea that would work downtown.

## Mission Statement

The mission of the Jonesboro Main Street program is to sustain history and strengthen the year-round economic vitality of our business district through creative experiences, maintain partnerships and the high quality of life available to families, residents, and visitors alike.



For More Information or to Return Form:

Jonesboro Main Street Advisory Board

Attn: Andrew Simpson

1859 City Center Way

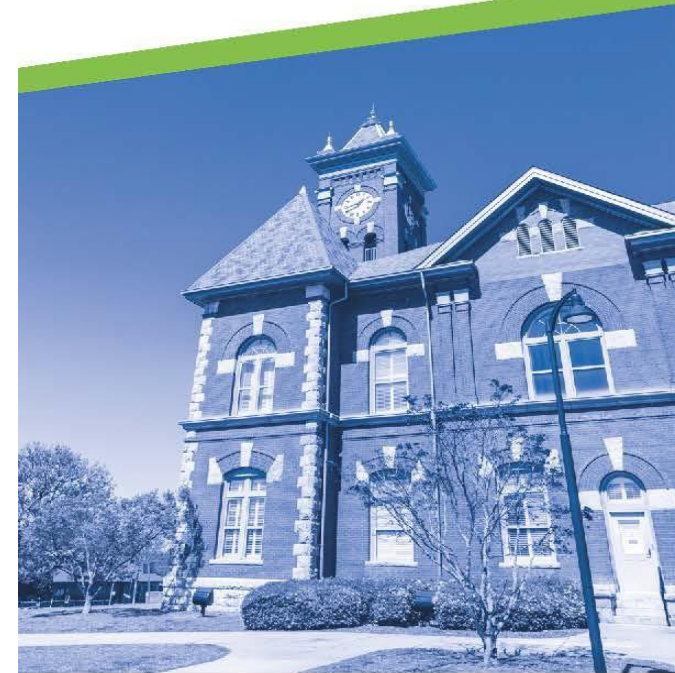
Jonesboro, GA 30236

P: 770-478-3800

W: jonesboroga.gov



## MEMBERSHIP PROGRAM



### 2025 MAIN STREET MEMBERSHIP PROGRAM & APPLICATION

When you become a member of the Jonesboro Main Street program, you and your business or organization benefit in many ways. Some of the benefits are specific and tangible, like those described in this brochure. Other less obvious benefits derive from your support of the local economic community and those working to enhance it.

[jonesboroga.gov](http://jonesboroga.gov)

## Annual Business Membership Levels

**\$300 Large Business (9+ employees)**

**\$200 Medium Business (5-8 employees)**

**\$100 Small Business (1-4 employees)**

The Jonesboro Downtown Development Authority works to ensure the long-term economic stability of Downtown Jonesboro by maintaining the small-town character of the district and by supporting the fundamentals that ensure Jonesboro is a great place to live, work, play, invest and do business.

### Ribbon Cutting

Please note that ribbon cuttings require a 30-day notice, and are scheduled between 9am and 5pm, Monday to Friday, during Jonesboro City Center work hours.

### Main Street Supporter Window Sticker

The Main Street Supporter Sticker will identify you as a participating Business Member of Main Street.

### Advertising and Sponsorship Opportunities

Throughout the year, there will be many opportunities to publicize your business through advertising and sponsorship packages.

### Internet Exposure

Your membership also includes a directory listing on the Main Street Membership website which provides worldwide exposure for your business. Links to members' websites can be added to the Membership website.

### eNewsletter Exposure

Members stay informed about the latest news and upcoming events via the monthly Jonesboro Main Street Minute newsletter. Members are welcome to submit articles about their businesses or organizations.

### Promotional Displays

Members may display their business cards and promotional materials in the Main Street Office.

**All proceeds help benefit the rehabilitation of our Downtown District. For those that are already Charter Members, we will send you an invoice.**

## Annual Community Membership Levels

### \$50 Membership – Booster of Main Street

Receives the Jonesboro Main Street Minute each month, which contains information on upcoming events and member promotions in Downtown Jonesboro

### \$75 Membership – Neighbor of Main Street

Receives the Jonesboro Main Street Minute each month, which contains information on upcoming events and member promotions in Downtown Jonesboro.

### \$100 Membership – Friend of Main Street

Receives the Jonesboro Main Street Minute each month, which contains information on upcoming events and member promotions in Downtown Jonesboro.

### \$125 Membership – Best Friend of Main Street

Receives the Jonesboro Main Street Minute each month, which contains information on upcoming events and member promotions in Downtown Jonesboro.

**JOIN YOUR FELLOW NEIGHBORS AND  
BUSINESSES IN HELPING TO ADVANCE  
OUR DOWNTOWN DISTRICT.**

**Membership expires December 31st of each year**



## Membership Application

Join us in our mission to preserve and revitalize our historic Downtown

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

## Membership Level

### Select Business Membership Level

\_\_\_ \$300 Large Business (9+ employees)

\_\_\_ \$200 Medium Business (5-8 employees)

\_\_\_ \$100 Small Business (1-4 employees)

### Select Community Membership Level

\_\_\_ \$ 50 Membership – Booster of Main Street

\_\_\_ \$ 75 Membership – Neighbor of Main Street

\_\_\_ \$100 Membership – Friend of Main Street

\_\_\_ \$125 Membership – Best Friend of Main Street

### Main Street Program Donations

\_\_\_ \$ \_\_\_\_\_ Sign Improvement Program

\_\_\_ \$ \_\_\_\_\_ Facade Program

\_\_\_ \$ \_\_\_\_\_ Downtown Directional Signage

\_\_\_ \$ \_\_\_\_\_ Other

**TOTAL:** \_\_\_\_\_

**Make Check Payable to:** City of Jonesboro DDA  
1859 City Center Way  
Jonesboro, GA 30236

### Additional Information

Are you willing to be a Main Street Volunteer? \_\_\_\_\_

Are you interested in end of year giving? \_\_\_\_\_

Would you like to receive sponsorship opportunities for Main Street Events? \_\_\_\_\_