



Economic Development Report for Monday, April 13th

Design

Focus: *Planning, infrastructure, zoning, and development readiness*

- Look Book, Color palette
- Overall Eye Appeal
- Updates (In Progress)
 - Nuisance / Blight / Abatement (Title Search & Notification)
 - 2026 Comprehensive Plan (Steering Committee Mtg #1 – 4/16 @ 4PM)

Organization

Focus: *Governance, collaboration, and strategic planning*

- Food & Beverage Workgroup – Informal, local partners, incentivize restaurants
- Ga Soil & Water, CaPE, See Clayton
- Updates (In Progress)
 - Open Discussion: *Housing – Develop Clayton*
 - *Aerotropolis – Redevelopment Support*
 - *Tara Blvd – Signage, Node,*

Promotions

Focus: *Branding, recognition, and business visibility*

- Banner Project
- See Clayton – Lights downtown
- Updates (In Progress)
 - Ice Cream Social – 4/20 @ Broad Street

Economic Vitality

Focus: *Business growth, job creation, and redevelopment*

- Vacant Building Registry – 17 downtown
- Mixed Use & Shopping Center Redevelopments
- Updates (In Progress)
 - Issued ~250 new business licenses:
 - **Due 4/15**
 - **Business Mix Data**
 - *Number (#) business licenses terminated*

Blue Cole

From: Reginald Turner <ReginaldTurner@clayton.edu>
Sent: Friday, April 10, 2026 12:12 AM
To: Blue Cole
Cc: Angela Myers-Jenkins; Sara Holmes
Subject: Emotional Intelligence Training Proposal
Attachments: EI Training Proposal CaPE and City of Jonesboro.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Dear Mr. Cole,

I hope you are doing well. Please find attached the Emotional Intelligence Training Proposal for the City of Jonesboro for your review and consideration. We are excited about this opportunity and believe this training will be a tremendous benefit to your team, stakeholders, and colleagues.

I also wanted to share some great news — you mentioned that you felt **Dr. Nancy Lewis** would be an excellent facilitator for this training, and I am happy to let you know that I reached out to her, and she is available to serve as the lead facilitator if needed. I believe her expertise and engaging style will make this a truly impactful experience for your participants.

As outlined in the proposal, CaPE will handle everything — the pre-training EI assessment, all materials including a hardcover EI book for each participant, facilitation, digital badges, certificates of completion, and a post-training finding report delivered to you. The total investment is **\$4,500**, and we are ready to schedule within the next **30–45 days** at your convenience.

Please review the attached proposal and let me know if you have any questions or would like to connect to discuss the next steps. We look forward to partnering with the City of Jonesboro.

Warm regards,

Dr. Reginald H. Turner
Executive Director
Continuing and Professional Education
reginaldturner@clayton.edu
678-466-5115





TRAINING PROPOSAL

Emotional Intelligence Training for Government Operations & Administration City of Jonesboro, Georgia

Submitted by: Dr. Reginald Turner, Executive Director Continuing and Professional Education (CaPE) | Clayton State University Lucy Huie Hall located at 9147 Tara Boulevard | Jonesboro, Georgia 30260

Submitted to: Mr. Blue Cole, Economic Development Manager City of Jonesboro | 1859 City Center Way | Jonesboro, GA 30236

Date: April 10, 2026 | **Total Investment:** \$4,500 | **Participants:** Up to 30

Overview

Clayton State University's Continuing and Professional Education (CaPE) is pleased to present this training proposal to the City of Jonesboro. In response to the City's expressed need to increase and improve Emotional Intelligence (EI) among its elected and appointed officials, senior leadership, and administrative staff, CaPE proposes a 6-hour, customized Emotional Intelligence Training to be held at the Jonesboro City Center, 1859 City Center Way, Jonesboro, GA 30236. The training date will be selected and confirmed by Mr. Blue Cole within the next 30–45 days.

The City of Jonesboro, Georgia, is a dynamic and growing municipality committed to delivering exceptional public service, fostering strong community relationships, and building a professional and responsive city government. As a city that values civic leadership and organizational excellence, Jonesboro recognizes that the effectiveness of its elected and appointed officials, senior leadership, and administrative staff is not determined solely by technical knowledge or policy expertise—but also by their ability to manage emotions, build relationships, navigate conflict, communicate effectively, and lead with empathy and self-awareness.

Clayton State University's Continuing and Professional Education (CaPE) division is uniquely positioned to deliver this training in a way that is academically grounded, practically relevant, and tailored specifically to the realities of public sector and municipal government operations.

Training Objectives

Participants will leave this training better equipped to:

- Understand and apply the core domains of Emotional Intelligence
- Improve interactions with colleagues, officials, and constituents
- Navigate difficult conversations and challenging situations with composure
- Recognize the impact of their words and actions on others
- Develop empathy and appreciate diverse perspectives
- Identify common goals and foster collaboration across roles and departments

Program Highlights

Detail	Description
Training Duration	6 Hours (Single Day)
Location	Jonesboro City Center, 1859 City Center Way, Jonesboro, GA 30236
Participants	Up to 30 (Elected/Appointed Officials, Senior Leadership, Executive & Administrative Staff)
Scheduling	Within 30–45 days; date confirmed by Mr. Blue Cole
Pre-Assessment	CaPE will administer an EI assessment prior to training and incorporate findings into the curriculum
Instructor & Materials	CaPE provides the instructor, all training materials, and supplies
Participant Materials	Hardcover Emotional Intelligence book and printed/digital training materials
Credentials	Digital badge and Certificate of Completion issued by Clayton State University CaPE
Post-Training Evaluation	CaPE will collect evaluations and present a findings report to Mr. Cole
Marketing Support	CaPE will assist with advertising and promotion of the training if needed
Food & Snacks	Not included in this proposal
MOU	CaPE will develop a Memorandum of Understanding upon proposal acceptance
Total Investment	\$4,500 (All-Inclusive as listed above)

Why CaPE?

CaPE at Clayton State University delivers evidence-based, results-driven professional development training customized to the needs of each partner organization. Our pre-assessment process ensures the training is not generic — it is informed by real data from your team, making it more relevant, engaging, and impactful. We are committed to your organization's success before, during, and after the training.

Upon acceptance of this proposal, CaPE will develop a formal Memorandum of Understanding (MOU) to outline the roles and responsibilities of both parties and confirm all logistic

LIVE broadcasting from **HD 1079**

WALT BELLAMY WAY
Aerotropolis Atlanta
College Park, GA

**AEROTROPOLIS
ATLANTA**
LAND HERE. TAKE OFF.

**Georgia
International
Convention
Center** →
ARENA →
GATEWAY CENTER
COLLEGE PARK

Aerotropolis Community **HIRING & RESOURCE FAIR**



Saturday, MAY 9th, 9 a.m. - 2 p.m.



Georgia International Convention Center
2000 Convention Center Concourse,
College Park, GA 30337

Connect with top employers, explore new opportunities,
and learn what it takes to land your dream job!



In Partnership With:



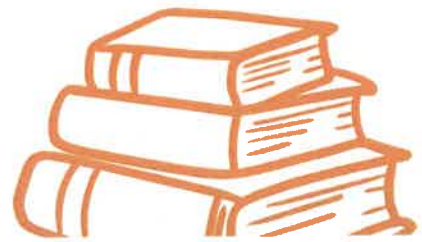
STEAM Summer Learning Academy

Hands-On Activities. Real-World Skills. Lifelong Confidence.

This summer, CaPE invites students and homeschool learners ages 9 to 15 to explore their creativity, sharpen their skills, and make new friends at our STEAM Summer Learning Academy. With small group settings and engaging instructors, campers will dive into exciting topics designed to build confidence, spark curiosity, and inspire lifelong learning.



Give your child a summer they'll never forget!
Learn. Create. Connect. — with CaPE's STEAM
Summer Learning Academy



Program Details:

- Science, Technology, Engineering, Arts & Math (STEAM)
- Meditation and wellness practices
- Cultural activities and creative expression
- Social media awareness and responsible usage
- Fine arts and hands-on creative projects

Locations:

Clayton State University
2000 Clayton State Blvd.
Morrow, GA

Clayton State University -
Lucy Huie Hall
9147 Tara Blvd.
Jonesboro, GA

Time: Monday - Friday 9:00 AM - 3:00 PM with
(\$50 fee) after 3:00 PM - 5:00 PM

Dates: June 22, 2026 – July 17, 2026

Cost: \$150/week

**Registration deadline is
May 31, 2026**



Scan the QR
Code to
learn more!

AFFORDABLE PRICING * LIMITED SPOTS *

For pricing and additional information, call **Sara Holmes** at 678 466-5080